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## NEWS SUMMARY

**GENERAL**  
**Somoza leaves Miami**  
General Anastasio Somoza Debayle, who controlled Nicaragua since 1955, fled to Miami from the war-torn capital of Managua.

The Nicaraguan Congress elected Francisco Urecho, chairman of the lower house, in his place. President Urecho is expected to hand over authority immediately to the provisional government council headed by the Sandinista guerrillas.

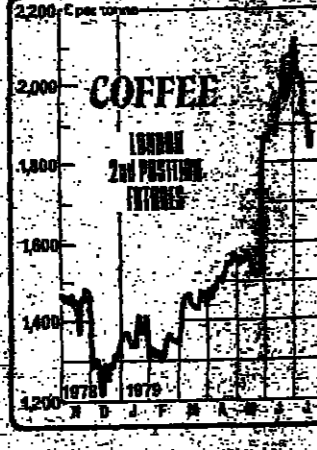
The U.S. is expected to recognize the new government soon, but is unlikely to agree to a request for General Somoza's extradition. *Back Page*

**BUSINESS**  
**Equities rise 7.3; Coffee up £42.5**

**EQUITIES** gained on the pound's strength and renewed weakness in the dollar, the FT 30 share index closing 7.3 up at 478.0 (470.7).

**GILTS** followed equities with rises of a point and more in long and up to 4 in 10s. The Government Securities Index closed 0.59 up at 73.62.

**COFFEE** prices rose in London on news of rising frost in Brazil, the September position closing 42.5 up at 1,482 a ton. *Page 39*



**Euro-vote**  
The Simon Veil, France's popular former Health Minister, obtained 152 of the 330 valid votes of Euro-MPs in the first round of the election for President of the European Parliament.

She was eight short of the absolute majority needed. The closest of her four rivals, Italian Socialist Mario Zagari, won 118 votes. *Back Page*

**Carter backed**  
U.S. Congressional leaders assured President Carter that substantial parts of his new energy programme would be approved by the legislature before next month's recess. *Back Page 3*

**Israeli raid**  
Israeli navy vessels attacked an Arab guerrilla base near the Lebanese coast. The installations were said to have been used to mount sea-based terrorist action against Israel.

**Iran bomb deaths**  
Eight people were killed and 14 injured in a bomb blast in Kermanshah, Iran, as people were gathering for a rally in support of Ayatollah Khomeini. *Page 4*

**Uster blast**  
A woman bystander was killed and three soldiers seriously injured when a remote-control bomb exploded beneath two Uster Defence Regiment Landrovers on patrol near Roslea, Northern Ireland. Another woman civilian was badly hurt.

**Windscale fire**  
Eight men were contaminated by radiation during last week's fire at Windscale in the plant reprocessing spent nuclear fuel, British Nuclear Fuels said. The employees were not seriously affected. *Page 6*

**Riot death report**  
A police report into the death of New Zealand leather Blair Peach has been submitted to the Director of Public Prosecutions, it was learned at the resumed inquest. Peach died from head injuries in the Southall riot in April.

**Lule accusation**  
Former Ugandan President Yusef Lule said in Nairobi that he was kept a virtual prisoner in Dar es Salaam by President Nyerere.

**Briefly**  
Fire which badly damaged part of Sheffield Cathedral was started deliberately, police said.

Royal dress designer Hardy Amies celebrated his 70th birthday by launching his 1980 look for men and women.

U.S. space scientists in Australia to investigate Skylab's descent, said: "It's embarrassing whenever you throw trash on someone else's backyard."

**LABOUR**  
TASS warned that it and other members of the Confederation of Shipbuilding and Engineering Unions would not stand by and watch non-Confederation unions "invade" the aerospace industry. *Page 9*

**COMPANIES**  
**MAGNET AND SOUTHERNS** reports pre-tax profits up 38 per cent from £14.25m to a record £19.66m in the year to March 31. *Page 24 and Lex*

**YULE CATTO** and Co. increased taxable profits by 92 per cent to £1.1m for the six months to April 28. *Page 25*

**CYTCORE**, the second largest U.S. bank, reports a fall in second quarter net profit from £137.6m last year to £125.5m (£56.1m). *Page 28*

**HERON MOTOR GROUP** lifted taxable profit 15 per cent to a record £25.53m on sales of £136.5m (£133.5m) for the year to March 31. *Page 25*

**CHIEF PRICE CHANGES YESTERDAY**  
(Prices in pence unless otherwise indicated)

RISES	
Excheg. 3pc 1981-1984	+ 1
Treas. 13pc 1980-1984	+ 1 1/2
Excheg. 13pc 1980-1984	+ 1 1/2
A (40pc pd.)	+ 1 1/2
Allied Colloids	+ 10
Assed. Dairies	+ 270
BAT Inds.	+ 275
Becham	+ 544
Couch (D.)	+ 180
Dorada	+ 6
Dowty	+ 303
ERF	+ 107
Electrocomponents	+ 453
Fairbairn Lawson	+ 28
Fitch Lovell	+ 6
Furness Withy	+ 284
GEC	+ 320
Gr. Portland Bets.	+ 372
GUS	+ 320
Haslemere	+ 320
Land Secs.	+ 302
Magnet Southern	+ 188
Phoneman	+ 132
Sandeman	+ 90
Smith (W. E.) A.	+ 186
Sound Dfm. New 93pm	+ 7
Syde Shoes New 42pm	+ 15
Tube Invt.	+ 350
Turner and Newall	+ 132
Walls	+ 86
Wittrust	+ 95
Yule Catto	+ 95
Hampton Areas	+ 203
Leslie	+ 80
Randfontein	+ 271
Rutlandburg Plat.	+ 121
Southway	+ 587
Union Crpn.	+ 346
Western Areas	+ 143
FALLS	
Alexanders Deant.	- 245
Brotherhood (P.)	- 85

## Incentives to be concentrated on worst-hit areas

# Joseph cuts aid to regions by £233m

BY JOHN ELLIOTT AND ANTHONY MORETON

**SWEEPING CUTS** in the financial inducements offered by the Government for regional industrial developments were announced yesterday by Sir Keith Joseph, Industry Secretary, to a chorus of disapproval from those affected.

The Government intends to cut its £600m, a year regional support budget by £233m within three years, and concentrate incentives in the worse hit areas of the UK.

This is to be done progressively by downgrading or abolishing many assisted areas, reducing the grants payable in less needy areas, raising the minimum size of projects qualifying for help, and applying stricter criteria to major investment projects.

This is the first time that a Government has attempted to cut its industrial aid budget since the last Conservative Government introduced the 1972 Industry Act and there was an immediate outcry last night from both sides of industry.

The Labour Opposition also promised to fight the proposals when they are submitted for Parliamentary approval during the next ten days. Some Conservative MPs, while supporting the overall policy, were also nervous about its potential impact.

**THE MAIN CHANGES**

- **THREE-TIER** system of Special Development Areas, Development Areas and Intermediate Areas remains. Some SDAs and many DAs downgraded; many IAs to lose their status. A few areas to be upgraded immediately.
- **FIRST AREAS** downgraded from August 1, 1980. Transitional period to cover downgrading to cover three years. Areas losing all assistance to be subject of special review.
- **GRANTS:** wider differentials proposed. SDA grants to remain 22 per cent; DA grants cut to 15 per cent; grants to IAs abolished.
- **THRESHOLDS:** £100 minimum on plant and machinery raised to £500; that on buildings raised from £1,000 to £5,000.
- **SELECTIVE AID** severely curtailed under section 7 of 1972 Industry Act; Section 8 aid to be more selectively assessed.
- **INDUSTRIAL DEVELOPMENT CERTIFICATES:** None needed in IAs; threshold in the non-assisted areas raised to 50,000 sq ft. Changes come into effect August 6.
- **N. IRELAND** position unchanged.

The announcements, made by Sir Keith in the Commons, are the first of a series on industrial policy that will emerge before Parliament rises for the summer recess. Restrictions on the powers of the National Enterprise Board—which will, however, continue to have a high technology role as well as being a guardian of "lame ducks"—will be finalised within 10 days, as will policies for shipbuilding and aerospace.

Together, these announcements put into practice the policies contained in the Conservative general election manifesto. They will be followed in the autumn by an Industry Bill dealing with the NEB and other matters.

The cuts in the £600m total aid (at 1979 survey prices) will build up gradually from £50m this year to £138m (just over 20 per cent) in 1980-81. They will total £194m in 1981-82, and £233m in 1982-83.

They thus start at about the level that had been widely expected but eventually finish considerably larger by taking away more than a third of the budget.

However, the figures were being treated last night with scepticism by some politicians and industrialists because they

## Controls may be eased as pound soars

BY PETER RIDDELL AND NICHOLAS COLCHESTER

**A FURTHER STEP** in the Government's gradual dismantling of exchange controls is imminent, with an announcement possible today.

The changes, not expected to be sweeping, are likely to involve further lessening of constraints on portfolio investment abroad, notably in shares. This will be in addition to the major relaxation of controls announced in the Budget.

Further moves have been brought forward largely because of the strength since then of the pound—which rose sharply yesterday.

The trade-weighted index, measuring the value of sterling against a basket of other currencies, jumped by 0.8 points to 72.1, its highest closing level since February 1976.

The pound was in strong demand, particularly from New York, and trading was described as very heavy. The rate touched \$2.2755 before closing 2.9 cents up at \$2.2710, its highest close for more than four years.

The rise in the pound was much more than a response to the weakness of the dollar since there was a sharp appreciation against the main Continental currencies. The rate rose from DM 4.08 to DM 4.11 and from Ffr 9.52 to Ffr 9.59.

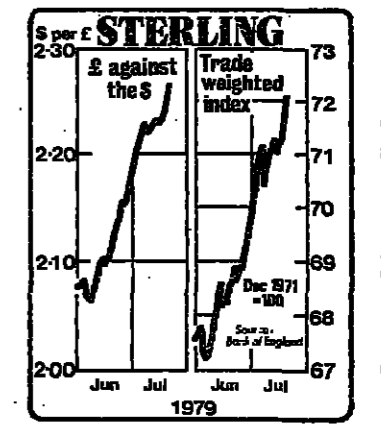
The Bank of England was reported to have remained largely on the sidelines. Other central banks, including the West German Bundesbank and the U.S. Federal Reserve, intervened to check the decline in the dollar.

Foreign exchange markets continued to react unfavourably to President Jimmy Carter's energy proposals. The dollar fell to DM 1.8125 from DM 1.82, while its trade-weighted index, as calculated by the Bank of England, dropped by 0.4 points to 82.9, for a decline of 3 1/2 per cent in just over six weeks.

The weakness of the dollar was reflected in a further rise in the price of gold on the London bullion market—up 55 pence on the day to a record close of \$297.

The strength of sterling on its own account in recent weeks has encouraged ministers not to delay any further relaxation of exchange controls.

The Government still favours a gradual dismantling rather than a wholesale removal of the structure of controls. This is partly because officials are reluctant to abandon altogether weapons for controlling capital flows if external attitudes change.



**APPRECIATION OF STERLING (%)**

Against	Since Dec. 31	Since June 1
Trade-weighted index	12.6	6.7
Dollar	11.3	9.6
Yen	33.1	7.2
D-mark	10.8	3.3
Franc	12.7	4.4

It is not expected that any further relaxation will significantly reduce the demand for sterling in the short-term.

Any further moves will be watched particularly closely in the investment currency market. The effective premium above the normal exchange rate which has to be paid for investment currency to buy shares abroad stood last night at 1.01 per cent after a day's high of 1 1/4 per cent.

The premium touched its post-Budget low of 5 1/2 per cent on July 5 when rumours of a rapid end to the premium system were rife. Its recent recovery has been supported by the inclination of fund managers to buy foreign shares through the reduced premium rather than engage in expensive foreign borrowing.

The strength of the pound yesterday boosted the prices of long-dated stock rose by up to 1 1/2. The Government Broker sold some stock to the market through the operation of an unofficial tap stock but this did not satisfy the demand.

Money markets, *Page 31*  
Lex, *Back Page*

## Lucas compromises over Ducellier bid

BY TERRY DODSWORTH AND DAVID WHITE IN PARIS

**A NORTH-LOG Anglo-French** battle for control of Ducellier, the French motor components group, ended in a compromise yesterday when Lucas of the UK accepted, less than the outright majority stake it had demanded.

The effect of the agreement reached with Ferodo, the top French company in the field, is ultimately to give the two companies equal shares in Ducellier.

Lucas's acceptance of a deal that gives Ferodo an initial 48 per cent stake, to be increased later to 50 per cent, marks a significant retreat from its earlier position.

The British group holds 49 per cent of Ducellier, which it will increase to 50 per cent through an indirect shareholding.

Its original bid for the rest of the capital, held by a subsidiary of the U.S. Bendix group, was blocked by the French Government. In September last year, Ferodo announced a backdoor takeover agreement that gave it effective rights over the Bendix stake.

However, Lucas took its French competitor to court, citing a previous agreement with the U.S. partner, and won its case to override Ferodo's manoeuvre last March.

It was clear then, that some form of compromise would be necessary in view of the importance attached by the French authorities to strengthening the country's components industry.

The sticking point was that Lucas insisted on restricting Ferodo to a minority participation.

It has conceded that point, although for at least two years

Ferodo's stake will be maintained at 48 per cent, with the other 2 per cent held by banking interests.

Ferodo said yesterday that its agreement with Lucas gave both sides "equal positions" in decisions concerning Ducellier. The UK company would continue to inject its technology into Ducellier and that Ferodo would contribute its know-how "progressively."

The controlling 51 per cent shareholding previously held by Bendix through its French offshoot, DBA, is valued at \$26m.

The dispute over Lucas's takeover plans arose because of French concern that the British group would dominate parts of the market to the detriment of Ferodo's vehicle electricals subsidiary.

*Continued on Back Page*

**Talks on Meriden**

BY JOHN ELLIOTT.

**THE FUTURE** of the Meriden motorcycle co-operative will be discussed today between Lord Trenchard, Minister of State for Industry, and Mr. Geoffrey Robinson, the Labour MP who is the co-op's chief executive.

This follows a statement by Sir Keith Joseph, Industry Secretary, in the Commons that the Government had rejected the co-op's application for £1.2m interest free on state loans to be waived.

It had been widely assumed that the Government's decision would lead to the closure of the five-year-old co-operative.

But earlier this week a meeting of the co-op's creditors decided to launch a rapid study to see whether the business could be continued.

Last night Mr. Robinson described Sir Keith's move as "an act of political spite."

## Milk Board buys 16 Unigate creameries in £87m deal

BY CHRISTOPHER PARKES

**THE Milk Marketing Board** has agreed to buy 16 creameries from Unigate for £55m plus an estimated £32m for stock. The move will more than double the farmer co-operatives' processing capacity and make it the biggest single manufacturer of butter, hard-pressed cheese and milk powder in Britain.

The deal, which will reduce Unigate's milk processing side by three-quarters, includes the transfer from the Milk Board to the company of Wheal Rose Dairies, a West Country clotted-cream business.

It also signals a large-scale retreat by Unigate from the troubled butter, cheese and milk powder sectors. The company said yesterday that before it was approached by the Milk Marketing Board it had already decided to reduce its involvement in this part of the industry, which has failed to

live up to the hopes raised when Britain joined the Common Market.

Unigate is now expected to concentrate more on developing the more profitable, rapidly growing markets for fresh dairy products like yoghurt, convenience desserts, soft cheeses and other specialties.

Benefits for the Milk Board include a greater degree of control over the use and distribution of milk. It said yesterday that the takeover would help ensure year-round supplies to the vital trade in milk delivered to the doorstep.

It added that, once the acquisitions had been paid for in two years, it hoped to be able to pass on benefits to farmers in higher prices for milk.

However, the milk board has apparently failed to win assurances that Unigate will buy back amounts of produce com-

parable with those it marketed when the creameries were under its control.

"It is understood," the board said, "that it intends to buy significant quantities of cheese, butter, milk powder and other products from the MMB."

Provided the deal is not referred to the Monopolies and Mergers Commission it should be completed on August 18.

Unigate yesterday announced a 38 per cent improvement in pre-tax profits for the year ended March 31 to £43.4m from £31.5m.

Turnover climbed 16 per cent to £1.134bn.

Profits after tax rose from £25.4m to £35.1m and basic earnings per share have increased from 12.55p to 17.29p.

A wise and timely move. *Page 39*  
Lex, *Back Page*

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Low growth, high prices forecast in Canada

By Victor Mackin in Ottawa

ANANDA is in for a protracted period of low growth, high inflation and balance of payments problems, according to the latest quarterly forecast issued yesterday by the Conference Board in Canada.

The real rate of growth in GNP is now expected to be 3.3 per cent in 1979, and only 1.4 per cent in 1980.

Inflation is expected to average 9.2 per cent in 1979 and 9 per cent in 1980. The unemployment rate is forecast at an average 7.8 per cent in 1979 and 8.2 per cent in 1980.

This forecast has been made in the assumption of no changes in present economic policies in Canada. Consequently none of the change proposals made by the new Progressive Conservative Government, such as the interest deductibility of mortgage interest, personal tax cuts, or changes in the domestic oil pricing policy, were taken into consideration in making the forecast.

In the past the Canadian economy has tended to move in sympathy with the U.S. and the Conference Board sees no reason to expect this to change. Therefore the outlook for the Canadian economy was governed by that for the U.S., which is expected to go into a recession starting in the second quarter of 1979.

In 1977 and 1978 the main source of stimulus for the Canadian economy came from the trade sector, where exports of manufactured goods to the U.S. aided by the depreciation of the Canadian dollar, grew rapidly. With the removal of that stimulus, because of the expected decline of U.S. demand and with very little momentum originating from the domestic economy itself, not much growth in Canada can be expected.

Meanwhile, Mr. Ronald Atkey, the Employment Minister, announced yesterday that the fourth and final phase of the community-based Canada works programme would be funded at \$310m (£38.5m). Slightly more than 91 per cent was allocated to Quebec and the Atlantic provinces and the remainder to British Columbia, the Yukon and North-West Territories.

Republican bid to revive tax cuts Bill

By David Buchan

REPUBLICAN PARTY and Congressional leaders yesterday called for heavy income tax cuts to prevent growth and employment falling in the present economic recession. They also criticised President Carter for his "steady-as-you-go" policy.

The latest Administration forecast is that largely because of higher OPEC oil prices, the U.S. is now in a mild recession, with real output expected to decline 0.5 per cent this year and rise a modest 2 per cent next year.

The jobless rate of 5.8 per cent is forecast to rise to 6.9 per cent by the end of next year, with inflation moderating only slightly.

The Republicans, meanwhile, have decided to revive the Both-Kemp Bill, which has been languishing on Capitol Hill for two years for an across-the-board 10 per cent income tax cut in each of three successive years.

Senator Bill Roth, one of its Republican sponsors, said yesterday the first attempt to revive the bill would come next week when an effort would be made to tie it on to the windfall profits tax proposal.

The logic of the Republican tax-cutters is that this will increase savings and investment and improve productivity, thereby keeping the U.S. economy expanding.

Schlesinger promises to quit before primaries

By JUREK MARTIN, U.S. EDITOR, IN WASHINGTON

DR. JAMES SCHLESINGER, the embattled U.S. Energy Secretary, has reached an understanding with President Carter that he will leave his post by the time the first primary elections begin next year, he said yesterday.

"I don't think I would necessarily be an asset during the primary season," he remarked in a TV interview, tacitly acknowledging the popular view that despite some support in his former home state, he remains something of a political liability to the President.

It is more likely, however, that Dr. Schlesinger will leave his job sometime this autumn. President Carter is known not to want to make him the apparent scapegoat for the unpopularity of his Government during the energy crisis.

This is partly because he thinks such an assessment is unfair and partly because Mr. Carter's loyalty to subordinates under fire has been a characteristic of his Presidency.

The President was moving yesterday to shake up the Administration, to delegate some authority to aides and relieve himself of much of the day-to-day managerial burden.

In his Sunday night speech, he admitted the validity of the criticism that he had been too much a manager rather than a leader as President. Also he took public note of the charge that his aides lacked discipline.

The most likely fruit of the round of discussions he had with his advisers will be the elevation of Mr. Hamilton Jordan, his political counsel, to the role of quasi-White House Chief of Staff.

Mr. Carter has long believed the White House did not need an overall manager—because he thought he could do the job himself and because it recalled the bad old days when H. R. Haldeman ran the "Berlin Wall" around President Nixon.

But Mr. Carter now seems to have changed his mind in favour of devolution, even though Mr. Jordan may not be given a formal title.

Mr. Jordan has already come in for unfavourable comment in Washington, but the real criticism against him is that, despite his brilliant success managing Mr. Carter's campaign for the Presidency, he has been a poor organiser and director of policies in the White House.

Against this, his political sense is reckoned to be good and he has become an omnipresent figure in domestic and foreign policy decision-making. The President clearly relies on him considerably.

However, he is an inner member of the "Georgian Mafia" around Mr. Carter whose "parochialism," in the opinion of many observers, has more hindered than helped the President in his performance in office. But, as in the case with Dr. Schlesinger, Mr. Carter's loyalty to those he trusts is strong.

Two other members of that group may also receive enhanced responsibilities. Mr. Jody Powell, the generally well-regarded Press Secretary, may assume some of the broader duties being vacated by Mr. Gerald Rafterson, who is shortly leaving the White House to work on the Carter-Mondale re-election campaign.

Mr. Stuart Eizenstat, an architect of this week's energy programme and many other domestic economic issues, may be given a more specific energy brief than at present.

With both Dr. Schlesinger and his Number Two, Mr. John O'Leary, leaving soon, and the



Dr. James Schlesinger

Administration needing to make appointments to the new Energy Mobilisation Board and Energy Security Corporation, Mr. Eizenstat may be the man to provide continuity.

Speculation also exists that Mr. Carter may reshuffle his Cabinet, though at this late stage of his first term in office and with his re-election by no means a certainty, cosmetic changes may do more harm than good.

Some of the White House "Georgians" are known to have reservations about some members of the current Cabinet—including Mr. Blumenthal, Treasury Secretary, and Mr. Califano, Secretary of Health, Education and Welfare.

But Mr. Carter only recently designated Mr. Blumenthal as his chief economic spokesman, and it is unlikely to reverse that status overnight.

U.S. ready to evacuate citizens in Nicaragua

WASHINGTON — A U.S. Navy amphibious assault ship carrying helicopters is off the east coast of Nicaragua in case there is a need to evacuate Americans.

Government officials said. Nineteen soldiers were ready to go in with the helicopters to help protect departing Americans, if necessary. They would reinforce the 13 Marine guards stationed at the Embassy in Managua.

The Defence Department refused to discuss a report that the Saipan, one of the Navy's newest amphibious warships, has been stationed about 40 miles from Nicaragua since last week.

The Saipan has taken aboard four U.S. Air Force HH-53 "Jolly Green Giant" helicopters, each of which can carry 25 passengers. They flew to the ship from the Panama Canal Zone after Costa Rica ordered out two U.S. helicopters sent there to be ready for possible evacuation of Americans from neighbouring Nicaragua.

About 50 American officials remain at the U.S. Embassy in Managua. AP

Carter gives boost to nuclear industry

BY DAVID LASCELLES IN NEW YORK

PRESIDENT Jimmy Carter has made good his failure to mention any role for nuclear power in his Sunday energy message, by saying it "must play an important role in the U.S. to ensure our energy future."

Speaking in Kansas City, Mr. Carter stressed that nuclear power already accounted for 13 per cent of the country's electricity—more in some areas. The Kemeny Commission investigating the Three Mile Island accident "will help us to ensure safety," he added.

His remarks have encouraged the nuclear power industry, whose future came into question after the Three Mile Island incident. The Atomic Industrial Forum said the industry was "pretty buoyed up" by the Kansas City speech.

Prospects for nuclear power are still uncertain, given the regulatory problems and that none of the \$142bn earmarked for energy development over the next 10 years will go to the industry.

Worries about nuclear safety prompted the Senate on Monday to vote to close nuclear plants in States that do not have Federally-approved evacuation

plans for people threatened by nuclear accidents. But it rejected an attempt yesterday to impose a six-month moratorium on construction permits for new plants.

Meanwhile, General Public Utilities, the owner of the Three Mile Island nuclear plant says it may be possible to restart the crippled nuclear reactor there in just under four years from now, but the cost would be about \$400m.

In an initial report, the company said decontamination and reactivation of the reactor would cost \$320m, barring major legal and other complications. But the plant would also have to buy a new reactor costing between \$60m and \$85m, including uranium.

The reactor, which precipitated the worst nuclear accident in the U.S. on March 28, is insured for \$300m. But engineers have been unable to enter the sealed containment chamber because of high radiation levels. They are unlikely to be able to do so before the end of this year.

The report for General Public Utilities was prepared by Bechtel, one of the U.S.'s leading nuclear plant engineers.

Connally seeks to lead anti-Carter conservatives

BY DAVID BUCHAN IN WASHINGTON

"I UNDERSTAND in Texas these days you have 'Freeze the Yankes' car stickers," a lady at a Republican gathering last week in Hartford, Connecticut, told John Connally, "and I don't like the sound of that." Neither would it vastly amuse a lot of other northern voters in New England, where petrol queues have now slightly eased, only to concentrate minds on the real prospect of a heating oil shortage there this winter.

It takes a high-speed slogger to catch Mr. Connally registering embarrassment. As a former Texas Governor, now a prominent Houston lawyer with Arab and oil company clients, Mr. Connally is associated in fact and in the public mind with the unpopular oil industry. But as a Republican Presidential candidate he needs New England voters, particularly in New Hampshire, the first state to hold a primary (intra-party) election next year. That will be his chance, and perhaps his only one, to derail the current Republican front runner, Mr. Ronald Reagan, 69 years old next year, but still the man all

the other party hopefuls have to beat.

Mr. Connally was not likely to fluff his first campaign foray into Connecticut, a state where existing Republican loyalties are split between Mr. Reagan and Mr. George Bush, and one of 23 states which Mr. Connally has not canvassed since he announced his Presidential bid in January. Reminding his audience that Houston too was bearing its share of the petrol queues, he moved quickly into a rousing appeal for Americans to sink regional differences and pull together, under strong leadership.

President Carter's low political standing, brought down by his difficulty in coping with energy and inflation, has spurred Republican hopes of recapturing the White House next year. No candidate seems better placed to capitalise on Mr. Carter's perceived lack of leadership than the forceful 62-year-old Texan lawyer.

Simple recipes for intractable problems sound forceful, and Mr. Connally makes energy self-sufficiency seem simple—less

more federal land for oil exploration, build nuclear plants more quickly, set aside environmental rules for a time to burn more coal, and take all price controls off oil immediately.

It is also part of a general philosophy that rejects attempts by Mr. Carter and some of his officials to din into Americans the new limits placed on the U.S. by economic problems at home and by the relative rise in the military and economic power of other countries. For Mr. Connally, the only American who has reached his limits is Jimmy Carter.

Mr. Connally's campaign style will not surprise those foreign finance ministers and central bankers who smarted under his undisguised determination to put U.S. interests first while he was President Nixon's Treasury Secretary. The difference now is that as Presidential candidate, he has a broader canvas. Like almost all of next year's candidates, he calls for stronger defence. Unlike some, he is waiting, probably wisely, for a clearer

view of the SALT II debate in the Senate before making the treaty an issue.

Mr. Connally, however, can be almost as tough on traditional U.S. allies. He is the only candidate so far to make trade an issue, recently telling cheering businessmen that if Japan did not let more U.S. imports in, the U.S. should tell them "to sit on the docks of Yokohama in their Toyotas, watching their television sets."

A cynic might observe that a man of such unpuncturable self-confidence almost deserves a handicap in the race for the White House. Mr. Connally has three—the first is his image of being too slick by half.

The second is his trial in 1975, on charges of taking a \$10,000 bribe while he was at the Treasury. Although he was acquitted, only the primaries will show whether he can brush this off completely.

The final handicap is his 1973 switch from the Democratic Party. Mr. Connally needs to convince the rank and file in the Republican party—saying that he is not just an opportunist. He has toured the country—both before and after

declaring his candidacy—trying to do just that.

Mr. Connally has shown very strongly in straw polls in some individual states. Still, the latest Gallup survey of Republican preferences nationally showed Mr. Reagan in front with 38 per cent, Mr. Gerald Ford 25 per cent, Senator Howard Baker 10 per cent, and Mr. Connally heading the "also-runners" with only 5 per cent. If former President Ford does not run—and this is the general guess—his middle-of-the-road following is considered unlikely to line up behind either of the two main conservatives: Mr. Reagan or Mr. Connally.

To succeed, Mr. Connally needs to take over from Mr. Reagan at an early stage the conservative constituency they share. He will find it hard. The former California Governor has an established network left over from the 1976 campaign; while Mr. Connally has little to start from, having last run for elective office in the 1960s, and as a Democrat. But the momentum of the Connally campaign has alarmed those around Mr.



Mr. John Connally... Could be Carter's strongest challenger

Battle of the Ixtoc oil slick

BY WILLIAM CHISLETT

"THERE ARE still plenty of shrimps, although they are beginning to taste a little oily," joked a waiter at the main restaurant in Ciudad de Carmen, 60 miles from the world's worst oil spill.

For the past five weeks 30,000 barrels of oil a day has been pouring into the Bay of Campeche, in the southern corner of the Gulf of Mexico, from a blowout at the offshore drilling well Ixtoc One, which has reserves of 800m barrels.

Mexico's production from the field—one of the world's richest offshore—came on stream last month from the nearby well Akal C, and is optimistically projected to reach 500,000 barrels a day by the end of 1980. But the Ixtoc spill could slow down offshore development.

The oil slick, which spread over an area about 300 miles long and 20 miles wide in isolated blotches, has not yet

come ashore. The islanders of Carmen have few complaints. The large fishing fleet, the mainstay of the island's economy, until oil was discovered seven years ago, continues to unload oysters, red snapper and other fish.

At Ixtoc, however, coping with the blowout is a fierce battle unlikely to let up until the end of August, when two relief wells are completed.

Repeated attempts by Pemex, the state oil monopoly, and the Texan expert Mr. Red Adair, to seal off Ixtoc have failed because of the tremendous pressure. The only hope is to finish the two relief wells.

Controlling the slick is posing serious problems for Pemex in the form of a drain on manpower and resources. About 500 men, 20 vessels and a dozen helicopters are involved in the operation.

Over 1.2m barrels have spilled into the water so far, against

1.3m barrels from the tanker Amoco Cadiz, which broke up off the coast of Brittany last year.

So far, Pemex's bill in lost oil is about \$20m—the price of Mexican crude increased from \$17 to \$22 earlier this month—and the rescue operation is estimated to cost almost as much again.

By the time the two wells are completed, at least 2.5m barrels will have poured into the gulf.

I flew over the whole area in a Pemex helicopter and saw no signs of the slick until we arrived at Ixtoc. A vast, muddy, brown mass of oil is travelling towards Texas, and should miss the Mexican beaches unless the current changes.

If hurricanes start up, as they normally do at this time of the year, it is feared the slick could move ashore—an ironic prospect if it hits U.S. beaches, given the present energy crisis and the Administration's desire to obtain as much Mexican crude as it can.

My helicopter followed the slick, which looked to be about a mile wide, for at least 10 miles before returning to land on the barge being used to direct the rescue operation.

Only 150 ft away, 20 ft flames lick the surface of the water, which bulges and swells with the tremendous pressure caused by the escaping gas and oil. Oil dispersant is being sprayed on the slick from the barge. But the heat from the flames and the blistering sun make the job even more arduous.



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Advertisement for THE DAIEL, INC. (KABUSHIKI KAISHA DAIEL) 6% CONVERTIBLE DEBENTURES DUE AUGUST 31, 1991. Pursuant to Section 303(j) of the Internal Revenue Code as of June 30, 1978 under which the above Debentures were issued, notice is hereby given that, because of issue of 10,000,000 new shares of Common Stock in Japan, the conversion price of the Debentures was adjusted as of July 17, 1979 to Yen 890.6 per share of Common Stock to Yen 897.2 per share of Common Stock.

India's contenders wait for the President's call

BY K. K. SHARMA IN NEW DELHI

THE LEADING contenders for the Indian Prime Ministership waited impatiently yesterday for the President, Mr. Sanjiva Reddy, to call on one of them to attempt to form a government in place of Mr. Morarji Desai's caretaker Cabinet.

Meanwhile manoeuvring continues in what now appears to be a contest between two leaders. Mr. Charan Singh, 76, former Deputy Prime Minister, is desperately trying to woo non-Janata parties and groups in a bid to satisfy the President that he has the requisite majority. Mr. Jagjivan Ram, Deputy Premier and Defence Minister, appears to be biding his time before seeking to meet

the President with his own list of supporters.

Mr. Ram, aged 71, whose home in New Delhi was thronged with slogan-chanting followers yesterday, must become leader of the Janata Parliamentary group before he can call on the President. Standing in his way is Mr. Desai who is clinging to this post on the ground that he was elected for a five-year period.

Mr. Ram's followers and supporters are pressing Mr. Desai to give way and he has agreed to hold a meeting of the parliamentary party tonight. It is expected that he will then step down and be replaced by Mr. Ram. Mr. Desai has attracted much

criticism for trying to hang on to his party post after resigning as Prime Minister. Now 83, he is widely blamed for the disintegration of the Janata Party. He again met the president yesterday and is thought to have asked for the chance to form a new Government or for Parliament to be dissolved to make way for elections.

Mr. Reddy is reluctant to order a mid-term poll and is continuing to explore the possibility of finding someone who can form a government. His approach is based on the assessment by all responsible leaders, except Mrs. Indira Gandhi, that the country is not ready for an election and that the result would mean instability.

British envoy for Namibia talks

BY QUENTIN PEEL IN JOHANNESBURG

A SENIOR BRITISH envoy is expected in South Africa within the next two weeks in an effort to revive the moribund Western initiative for a settlement in Namibia (South West Africa).

He is expected to meet Mr. P. Botha, the South African Foreign Minister, as a prelude to a further round of talks with representatives of the five Western members of the Security Council.

The aim of the latest initiative, which follows talks in London last month between Mr. Botha and Lord Carrington, the

British Foreign Secretary, is to persuade South Africa to reconsider its flat rejection of the United Nations plan for a ceasefire and elections.

Observers remain sceptical about the prospects for an accommodation, given the growing intensity of the guerrilla war in the territory and the apparent determination of the South African Government to press ahead with steps leading to unilateral independence there.

The two grounds for South Africa's rejection of the UN plan were: a proposal for guer-

illas of the South West Africa People's Organisation to be allowed to remain in the territory at special locations during the election process; lack of any provision for UN troops to monitor SWAPO bases in neighbouring territories.

The Western states hope that South Africa might be prepared to drop its insistence on the monitoring of SWAPO bases, if SWAPO can be persuaded to relax its demand for locations within Namibia. However, it is understood that Mr. Botha was adamant on both points in his talk with Lord Carrington.

Israel's oil storage 'desperate', MPs told

By David Lennon in Tel Aviv

ISRAEL'S oil storage situation is desperate and constitutes a greater danger to the country than possible military action by the Arab states, according to Prof. Moshe Arens, chairman of the Knesset Foreign Affairs and Defence Committee.

Mr. Yitzhak Modai, Minister of Energy, has admitted to the committee that the country is short of fuel storage facilities and that there are no underground reservoirs. That was the result of interference and opposition by ecologists. Mr. Yitzhak Rabin, the former Labour Party Prime Minister, said in defence of his government's failure to act on the matter.

Mr. Modai told the committee that Israel is dependent on erratic supplies for two-thirds of its oil needs. After the Alma Field in the Gulf of Suez is handed to Egypt in November, Israel's dependence on outside sources will grow to 98 per cent, he said.

Prof. Arens said that because of the danger to the country if oil supplies dried up, it was essential that a clear and detailed agreement be worked out with Egypt on future supplies from the Alma Field before it was handed over.

Under the peace agreement between the two countries, Egypt has agreed to sell oil to Israel but there is no commitment on quantity. Mr. Modai conceded that reiteration of the Egyptian undertaking by President Sadat to Mr. Menahem Begin, Israel's Prime Minister in Alexandria last week, "was only a vague and generalised oil agreement."

MARK WEBSTER, recently in Lomé, assesses Gen. Eyadema's rule The 'Guide' gives Togo the good life

ONE LOOK at the well-stocked shelves of Lomé's most modern supermarket proves that you can buy goods from any country you like—as long as it is France. Cheeses, wines, sausages, and even washing powder bear the label of Togo's former colonial master. And, as one might expect in a Francophone country, the best restaurant in town is a white-walled building with red-checked tablecloths called L'Auberge Provençale.

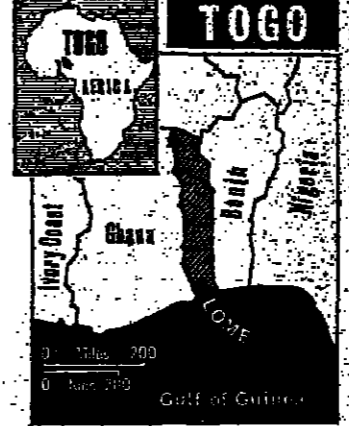
In fact, throughout the country the only influence more noticeable than that of France comes from the sole political party, the Rassemblement du Peuple Togolais (RPT). Its leader is General Gnassingbe Eyadema who is both President and Chief of the Armed Forces.

Various referred to in the Government-controlled press as the "guide" and "father" of the nation, an air of mysticism has surrounded the President ever since he survived a mysterious air crash in 1974. His portrait appears on little lapel badges and giant billboards around town with slogans such as: "Thank you, Eyadema, for the Year of the Peasant" and "Agriculture, the biggest wealth of our Guide."

His brand of heavy handed paternalism, backed up by an extremely efficient police force, has given the country political stability in the 12 years since he came to power in a coup. Since then the Government has been ruled by decree. The Administration claims it has tried three times to restore civilian rule—each time being prevented by "spontaneous" demonstrations asking it to stay. The conservative economic policies of the Government have made Togo a paradise for visitors from neighbouring Ghana. Lomé has excellent hotels and

regular supplies of untaxed food and alcohol. A bottle of gin or whisky imported from Britain is under £2 a bottle while a bottle of good French wine is less than £1.

The success of the Togolese economy is all the more impressive when one considers its small size. With a population of around 2.25m it maintained a steady, if un spectacular growth rate up to 1974-75. It has remained free from the corruption and ostentatious wealth of the neighbouring Anglophone countries and has made significant progress in expanding its system of schools, hospitals and other services.



Gen. Gnassingbe Eyadema "father of the nation"

A sharp rise in the world price of its major export commodity, phosphates, prompted the Government to embark on an ambitious development programme designed to "give the country an industrial base and improve its facilities for conferences and tourism. But while prices were high in 1974-75, they slumped again in 1976 and Togo found itself with a mounting balance-of-payments deficit and an external debt

eventually make it profitable. The outlook is less encouraging for the steel refinery which is currently refining the old Lotie wheel and will then have to import scrap metal—and for the hotels and conference centre—because even existing hotels are half empty.

Nonetheless, most economists agree that Togo's problems can be overcome with a little help from its friends. It has a stable currency, thanks to its membership of the French Franc Zone and an inflation rate which has hovered between 10 and 15 per cent but has never got out of hand. The Government has also shown a great deal of self-control in slashing development expenditure to which it was not already committed.

The Paris Club of international creditors met in mid-June for talks on rescheduling Togo's external debt and the International Monetary Fund has also become involved. Economists believe that the Fund will eventually intervene with some form of balance-of-payments support. At the same time, production of phosphates could reach 3.5m tonnes a year next year; the installation of a 600t per year steel plant is also being planned. The Government is also building a secondary recovery plant which should save 200,000 tonnes a year which is currently wasted during processing. Finally, with help from the world bank, a major reforestation exercise is underway to improve production of the other two important export earners, coffee and cocoa. Production of both is currently declining partly because of bad weather, but also because old plants have been uprooted and new ones have not yet started to produce.

Nkomo and Mugabe shut out of Lusaka conference

BY DAVID TONGE

THE COMMONWEALTH conference in Lusaka will not give facilities to the leaders of the Patriotic Front, Mr. Robert Mugabe and Mr. Joshua Nkomo, according to Mr. Shridath Ramphal, Secretary General of the Commonwealth.

But Mr. Ramphal stressed that the nationalist elements now outside Rhodesia are a major part of today's reality. He said: "The overwhelming mood in the Commonwealth as you know, is to see the hybrid—Zimbabwe, Rhodesia—as an unacceptable option, not a valid transition, still less 'joint' arrangements."

Speaking in London yesterday, Mr. Ramphal criticised British newspapers for printing reports, largely from Salisbury and Johannesburg, that several heads of government might stay away from Lusaka. "These are hardly centres of reliable information on the thinking in the Commonwealth capitals; but

their misinformation got much projection here."

However, he did stress that he had obtained assurances from both Mr. Nkomo and Bishop Muzorewa that there would be a ceasefire during the conference.

Mr. Ramphal emphasised the importance of the Commonwealth as a forum for continuing North-South dialogue. He stressed that while Rhodesia and South East Asia would be important issues to be discussed in Lusaka, global economic issues had featured in the last two Commonwealth conferences and would also be important this year.

Among the initiatives being taken is one to promote the industrialisation of developing countries. Mr. Ramphal, who is also a member of the British Commission on North-South issues, said the Commission hoped to finish its work in October and to have its report ready around the end of the year.

Lebanon's new Cabinet faces an uphill battle

BY HUSAN HIJAZI IN BEIRUT

THE NEW Lebanese Cabinet held its first meeting yesterday under President Elias Sarkis and discussed future strategy.

The 12-member cabinet of seven parliamentarians and five political technocrats, who were sworn in Monday, has evoked mixed reactions. The consensus is that the government will not be able to handle the tension between the Lebanese communities which has continued since the election of president Sarkis three years ago brought the civil war to a formal end.

Mr. Salim al-Hoss, the Prime Minister, expressed hope yesterday that the Cabinet would bring conditions in the country back to normal and set the stage for national reconciliation. Optimists said the fact that a cabinet was formed at all was a positive sign. While ending old political feuds may not be possible for the time being, the public, they said, would be satisfied if the new government dealt with problems bearing on daily living such as power, water and petrol shortages, a deteriorating communications system and runaway inflation.

Meanwhile observers here said the new Government structure in Iraq, which was announced on Monday after the resignation of President Ahmed Hassan al-Bakr, represents a smooth transfer of power.

The appointments which followed the President's resignation at the age of 67 because of ill-health, are in line with the hierarchy in the regime as it existed under Mr. Bakr. Mr. Saddam Hussein, who takes over as President, was President Bakr's second in command and the regime's strong man.

Mr. Izzat Ibrahim, who has taken over Mr. Hussein's post as vice-chairman of the Revolutionary Council was third in line. Mr. Taha Yassin Ramadan, who has been given the new title of First Vice-Premier, was fourth in the hierarchy. Mr. Saadoun Chaker, who replaced Mr. Ibrahim as Interior Minister, is expected to retain his powerful post as Chief of Intelligence.

Iran bomb kills eight at Kurdish town rally

BY OUR TEHRAN CORRESPONDENT

EIGHT PEOPLE were killed and 14 injured in a bomb explosion in a public square in the Iranian Kurdish town of Baneh last night. The explosion occurred as people were gathering for a rally in support of Ayatollah Khomeini.

The explosion destroyed 10 shops, four houses and a cinema. No one has so far claimed responsibility. Two days ago 20 people were reported to have been killed in another Kurdish town, Marivan during fighting between revolutionary guards and local residents.

second-class citizens has aroused much opposition. Meanwhile, the head of the National Iranian Oil Corporation has announced that the security of oil installations will be entrusted to the oil workers themselves.

According to a newspaper interview, Mr. Hassan Nazari has said that thousands of oil workers will be armed to defend installations and pipelines against saboteurs. He said the issue of improved security in the industry was being studied by a commission set up by the Prime Minister. The question has been brought into sharp focus by continuing unrest among the Arab population of Khuzestan and recent pipeline explosions for which a clandestine Arab group claimed responsibility.

Johannesburg Consolidated Investment Group

GOLD MINING COMPANIES' REPORTS FOR THE QUARTER ENDED 30 JUNE 1979 WITH COMPARATIVE FIGURES FOR THE PREVIOUS QUARTER

Randfontein Estates

The Randfontein Estates Gold Mining Company, Witwatersrand, Limited. Issued capital: R10 827 106 (Divided into 5 413 553 shares of R2 each)

Table with 3 columns: Quarter ended, Six months ended, and 30.6.79. Rows include Ore milled, Kilograms produced, Revenue, Working costs, Profit, and Uranium production.

Table with 3 columns: Quarter ended, Six months ended, and 30.6.79. Rows include Revenue from gold, Working costs, Profit from gold, Net sundry revenue, Operating profit, Net interest payable, Capital expenditure, and Dividends declared.

DEVELOPMENT

A total of 11 066 metres was advanced during the quarter (8 632 metres).

SAMPLING RESULTS: UEIA REEF

Table with 3 columns: Quarter ended, Six months ended, and 30.6.79. Rows include Channel width, Av. value, Uranium, and Profit.

AREA RESULTS UEIA REEF

Table with 3 columns: Quarter ended, Six months ended, and 30.6.79. Rows include Channel width, Av. value, Uranium, and Profit.

(1) There was no development on the E8 reef at the Cooke No. 2 Shaft during the quarter. (2) The values shown in the above tabulations are the actual results of sampling development on reef. No allowance has been made for modifications which may be necessary when computing ore reserves.

PRODUCTION

As had been previously predicted gold production declined, despite the increase in tonnage milled, as a result of the greater throughput of ore of lower gold content, from the Randfontein Section. Uranium production showed a corresponding increase due to the greater uranium content of this ore. Tonnage hoisted at all shafts was affected by the 'go-slow' operations of winding engine drivers, members of the South African Technical Officials Association, during a 2 week period in May and early June. Their action not only reduced the total tonnage milled for the quarter at Cooke plant, but also affected the morale of underground workers due to shift hoisting delays. The Millite plants continued to operate at full capacity on ore drawn from Randfontein Section and the Millite stockpile.

Randfontein Estates continued

GOLD AND URANIUM RECOVERY Recovery of both gold and uranium at the Millite Plants continued at an acceptable level during the quarter. Gold recovery at Cooke Plant improved and is now approaching design expectations. There has also been an increase in uranium production at the Cooke Plant, but it nevertheless remains well below planned levels. This improvement is expected to continue, as a result of further increases in both throughput and recovery efficiencies.

Dividend No. 28 of 290 cents per share was declared on 14 June 1979, payable to members registered at the close of business on Friday, 29 June 1979.

CAPITAL EXPENDITURE

Net expenditure on mining assets during the quarter amounted to R3 774 000 being the net capital expenditure to 30 June 1979 to R392 864 000. This total includes expenditure at Cooke Section amounting to R235 873 000. At 30 June 1979 there were capital commitments amounting to R5 900 000.

For and on behalf of the Board, B. A. SMITH, F. J. L. WELLS, Directors

Western Areas

Western Areas Gold Mining Company Limited. Issued capital: R40 800 000 (Divided into 40 800 000 units of stock of R1 each)

Table with 3 columns: Quarter ended, Six months ended, and 30.6.79. Rows include Ore milled, Kilograms produced, Revenue, Working costs, Profit, and Uranium production.

Table with 3 columns: Quarter ended, Six months ended, and 30.6.79. Rows include Revenue from gold, Working costs, Profit from gold, Net sundry revenue, Operating profit, Net interest receivable, Profit before taxation, Taxation, Profit, Capital expenditure, Loan levy, Dividends declared.

Note: Taxation includes State's share of profits.

DEVELOPMENT

A total of 14 238 metres (10 706 metres) was advanced during the quarter. Included in the above is Middle Elsburg development amounting to 2 826 metres (2 870 metres).

SAMPLING RESULTS: VENTERSDORP CONTACT REEF AND UPPER ELSBURG REEFS

Table with 3 columns: Quarter ended, Six months ended, and 30.6.79. Rows include Total Ventersdorp, Elsburg, and Upper Elsburg.

The values shown in the tabulations are the actual results of sampling development work on reef. No allowance has been made for modifications which may be necessary when computing ore reserves.

Western Areas continued

EXPLORATION Exploratory drilling from underground to ascertain the potential of the Middle Elsburg Reef continued during the quarter with the following results:

Table with columns: Reef, Borehole, Channel width, Gold, Uranium. Rows include UE 1 A, E 9 E/C, 48 Level, 50 Level, 80 Level, E 9, 50 Level.

SUB-VERTICAL SHAFTS

The excavations of the S.V.3 hoist chamber on 48 level and of the S.V.4E hoist chamber on 80 level are progressing according to schedule.

DIVIDENDS

Dividend No. 28 of 12c per unit of stock was declared on 14 June 1979 payable to members registered at the close of business on Friday 29 June 1979.

CAPITAL EXPENDITURE

Net expenditure on mining assets during the quarter amounted to R4 492 000 with other capital expenditure during the quarter amounting to R436 000 bringing the total net expenditure on capital account at 30 June 1979 to R232 828 000. At 30 June 1979 there were capital commitments amounting to R4 144 000.

For and on behalf of the Board, D. H. STEVENSON, Directors

Elsburg

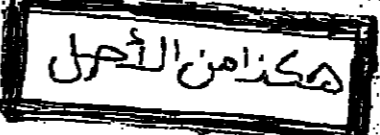
Elsburg Gold Mining Company Limited. Issued Capital: R30 203 000 (Divided into 30 203 000 units of stock of R1 each)

RESULTS FOR THE QUARTER ENDED 30.6.79

Stockholders are advised to study the operational results published by Western Areas Gold Mining Company Limited.

Table with 3 columns: Quarter ended, Six months ended, and 30.6.79. Rows include Dividend Declared, Operating profit, Profit before taxation, Taxation, Profit, Capital expenditure, Loan levy, Dividends declared.

For and on behalf of the board, F. J. L. WELLS, D. H. STEVENSON, Directors



السوق العالمية

# U.S. manufactured goods exports to USSR rise

BY DAVID SATTER IN MOSCOW

U.S. MANUFACTURED goods exports to the USSR rose 36 per cent in the first four months of this year and there are signs that a significant expansion of trade is under way.

This is in spite of recent Soviet statements predicting a steady decline in imports of U.S. manufactures.

Figures released by the U.S. Embassy show that U.S. non-agricultural goods exports had a value of \$229m during the first three months of this year compared with only \$161m at the same period last year.

The increase is believed to reflect a large number of orders at the end of 1978 for oil and gas equipment and agricultural machinery and comes as the Soviets are making massive grain purchases which

will boost the figures later in the year.

The U.S. Department of Agriculture predicted last year that the Soviets would import no more than 10m tonnes of grain in 1979 but the need to have sufficient grain to feed livestock and the low quality of some of the grain harvested last year have pushed up grain imports which are now expected to reach 25m tonnes.

The heaviest grain importing months so far this year have been May, June and July, so although the four months figures show a 16 per cent drop in U.S. agricultural exports, this is expected to be more than made up for by the impact of the latest purchases.

U.S. Soviet trade turnover fell

12 per cent during the first four months of 1979, declining from a value of \$1bn last year to a value of \$966m in the first four months of 1979.

It is expected, however, that U.S. manufactured goods exports will remain strong for the rest of the year, increasing overall by about 20 per cent and that agricultural exports will surpass last year's level pushing trade up to its highest level ever and manufactured goods exports to their best level since 1976.

U.S. imports of Soviet goods, which traditionally play only a minor role in U.S.-Soviet trade, fell 52 per cent during the first four months of this year from a value of \$202m for the equivalent period last year to a value of \$96m.

U.S. manufactured goods exports had a value of \$665m last year, down slightly from the 1977 total of \$687m in 1978, the U.S. exported manufactured goods with a value of \$619m.

U.S. businessmen said the increase this year in exports of manufactured goods was probably attributable to the inability of the Soviets to find reasonable alternatives to some types of U.S. equipment despite their desire not to buy from the U.S. as long as restrictive legislation like the Jackson-Vanik amendment is on the books.

# China abandons plan to buy French nuclear power plants

BY DAVID WHITE IN PARIS

CHINA has decided not to go ahead with the purchase of two French nuclear reactors, presenting the second major setback for France in this sector this year, after the shelving of another twin-reactor project in Iran.

News of the Chinese decision came during a visit to Peking by M. Andre Girard, French Industry Minister. China's Deputy Foreign Trade Minister, Lui Qun told businessmen accompanying the Minister that the planned deal, worth some FFr 10bn (£1,050m), had been cancelled, principally because of revisions in Chinese economic targets.

The two 900 MW Westinghouse-licence reactors, which would have been supplied by Framatome, nuclear subsidiary of the Creusot-Loire engineering group, were the main specific items in a FFr 60bn trade package agreed at the end of last year between the two countries.

In Iran, a French consortium had started construction work on the site of two planned nuclear reactors at the time the Shah's regime was overthrown. This contract is now counted as lost.

as is a further deal which was to involve four larger French reactors.

France began negotiations for the nuclear reactors early last year, and the deal received approval from Coeom, the Western vetting body for exports to Communist countries, in December.

In May this year, France granted China a FFr 30bn credit line for the purchase of French capital goods, covering half of the proposed seven-year co-operation package.

Involving 18 French banks, including the State foreign trade institution Banque Francaise du Commerce Extérieur, it was the largest buyer's credit France had ever arranged. Under the co-operation agreement, China was to give France preference for 11 projects other than the nuclear deal.

# Japan likely to aid Saudi projects in return for oil

BY JAMES BUCHAN IN JEDDAH

THE JAPANESE Minister of International Trade and Industry, Mr. Masumi Esaki, left Jeddah yesterday after talks with officials on Japanese participation in Saudi industrial projects in return for guaranteed supplies of oil.

Japan is wholly dependent on imported oil and took 30 per cent of its import total of 4.5 MBD from Saudi Arabia last year.

Reports in Japan before the visit suggested that Mr. Esaki might be seeking a government-to-government contract for 250,000 BD similar to long-term contracts signed between the Saudi state oil organisation

Petromin and Hispanoil of Spain (100,000 BD) and ENI of Italy (150,000 BD).

However, Mr. Esaki met no Saudi oil officials and Japanese

spokesmen insisted that MITI did not intend to assume the role of the Japanese private sector in oil supplies.

Instead, Mr. Esaki held talks with the Saudi planning minister, Sheikh Hisahm Nazer, on Japanese private sector investment in a petrochemical complex and methanol plant Saudi Arabia plans to set up in joint venture on its Gulf coast.

These projects, along with eight other planned industrial joint ventures, carry entitlements to Saudi crude as an incentive to the foreign partners—according to a formula reported to match 1,000 b/d for every \$1m invested.

The petrochemicals scheme, now priced at \$1.6bn would apparently carry entitlements of 160,000 b/d for Mitsubishi and other Japanese companies which

are studying the project.

If the projects go ahead, which now looks likely under MITI pressure, Saudi crude supplies in excess of 237,000 b/d may be involved. After a gloomy feasibility study on the petrochemicals plant in 1976, MITI stepped in last year to persuade Mitsubishi to continue negotiations and has offered to pick up half the Japanese side's equity obligation. An agreement on the methanol plant, which also involves Mitsubishi, is now expected by November.

Mr. Esaki, who was in Saudi Arabia to explain the decisions of the Tokyo Summit, said that the response of Saudi officials to the Tokyo oil conservation measures and import quotas was favourable although "Saudi Arabia expects much more rigorous steps."

# Polish machinery curbs likely to affect imports

BY CHRISTOPHER SOBINSKI IN WARSAW

POLISH authorities are undertaking steps to bring more discipline into the management of the national economy through better use of such imports as machinery.

The economy is faced with a \$15bn hard currency debt to service, and last year recorded a \$17bn hard currency trade deficit.

Now a scheme is being prepared at the Polish Ministry of Finance and at the Foreign Trade Ministry under which importers who order and take delivery of Western machines and equipment and then fail to install them within a reasonable period will be hit by a system of hard currency fines.

The scheme, to be introduced by the end of the year, will affect Western companies who will find it more difficult than ever to place such goods in Poland.

The problem of uninstalled machinery arises as a result of construction delays on site, which means that equipment that is delivered on time cannot be installed. Other reasons cited are bad planning, and the placement by ambitious managers of machinery orders,

which are then used as a lever for gaining approval for the construction of new factory space.

Until now, the problem has been dealt with through the imposition of penalties in the soft currency slots, but this has not solved the problem in view of the fact that inventories of domestic and foreign-made machine goods are not falling as fast as the rate of investment.

Under the terms of this new scheme, hard currency penalties are to run from 12 to 20 per cent of the value of the machinery found to be standing idle, depending on the length of time it has been unused.

According to Mr. Stanislaw Majewski, the deputy chairman of the Polish National Bank, the aim of the scheme is to "cut down on hasty investment decisions."

In effect, what this scheme will do is make ministries think twice before they spend money on equipment and check if the companies applying for import licences will be able to install their goods. If it turns out that they cannot then the "right to import," as Mr. Majewski calls it, will be limited in the coming year.

# Japanese refineries form body to seek Mexican oil

TOKYO — Twelve Japanese refineries affiliated with international oil companies have formed a joint council to seek pro-rata allocations of Mexican oil to be imported on a Government basis from 1980, the Nippon Oil Company has announced.

The Caltex-affiliated refinery said the step was undertaken to match a similar body formed earlier by 14 Japanese refineries not affiliated with international companies.

Under an agreement signed this month Japan will probably import between 100,000 and 200,000 barrels of Mexican oil

daily, the company said.

The pro-rata import allocation system is applied to Japanese imports of Chinese oil and a certain type of oil produced by the Arabian Oil Company of Japan in a neutral zone between Saudi Arabia and Kuwait.

The 12 Japanese refineries are Toa Nenryo Kogyo, Nichimo Sekiyu Seisji, Kyokuto Sekiyu Kogyo, Showa Oil, Showa Yokkaichi Oil, Seibu Oil, General Sekiyu, Nansai Oil, Nippon Petroleum Refining, Nippon Oil, Koa Oil, and Nihonai Oil.

# MEXICO'S TEQUILA BOOM Not as famous as oil but still a good drop

BY WILLIAM CHISLETT, RECENTLY IN TEQUILA, MEXICO

IN THIS quaint old village in central Mexico, which has given its name to the country's national drink, vigorous efforts are being made to increase exports of Tequila so that in a small but significant way it can play a role in the Government's determination that Mexico be known as more than just an oil exporting country.

Tequila is not growing out of the ground in the way that oil is from wells in the southern fields. But, judging by the thousands of acres of land around the village which produce the blue agave cactus plant—the raw material that goes into Tequila—the industry is booming.

Exports of Tequila were worth \$20m (£8.9m) last year and most come from this village, not far from Guadalajara, the country's second largest metropolis.

According to legend, an Indian woman called Mayahuel carved herself a place in the ancient myths of the Aztec nation by her love for the prickly agave.

Needles for sewing were made from the plant's thorns, clothes from its rough fibres, paper from its pulp and "honeywater" from the heart of the plant. It was Mayahuel who first offered the drink to the Emperor Montezuma.

The honeywater of her day is now Tequila, but the State of Jalisco is the only place in the world where the agave grows in abundance, though there have been successful experiments at growing it in the State of Tamaulipas.

U.S. influence has led to the popularisation of Tequila-based drinks, such as the margarita, a mixture of ice, lemon and Tequila, served in a glass rimmed with salt.

Traditionally Tequila is drunk with a few drops of lemon

followed by a taste of salt licked from the back of the hand, but the margarita, created in 1957, succeeded in enabling Americans to bypass this somewhat messy method of drinking the gin-like alcohol.

The company that produced Tequila for the first margarita was Jose Cuervo. Established in 1765, it is the market leader, having established bottling plants in the U.S., New Zealand, El Salvador and Switzerland.

This year Cuervo's exports of 9.4m litres will be worth almost \$9m, compared with 7.2m litres last year at a value of \$5m. Ten years ago Tequila exports from Mexico were 3.5m litres.

As a whole, the industry exports some 35m litres, about 40 per cent of its entire production. Some 90 per cent of this goes to the huge U.S. market.

The British market, however, was small, with only 120,000 litres of Cuervo's brand name being imported in 1978.

But, generally, the export market is seen as having enormous potential, with Cuervo running an extensive advertising campaign in the U.S. In fact, the Mexican Government earlier this year succeeded in registering the name of Tequila with the Organisation of Patents in Geneva as a safeguard against misuse of the Tequila name by other countries.

The various manufacturers in and around the village of Tequila are planting some 15m new agave plants this year, which will add 15 per cent to the harvestable crop of 100m plants. One impediment has been the slow maturity of 10 years before becoming ready for harvest, but experts are predicting that experiments with cultivation and fertilisers will probably cut its maturation time to eight years.

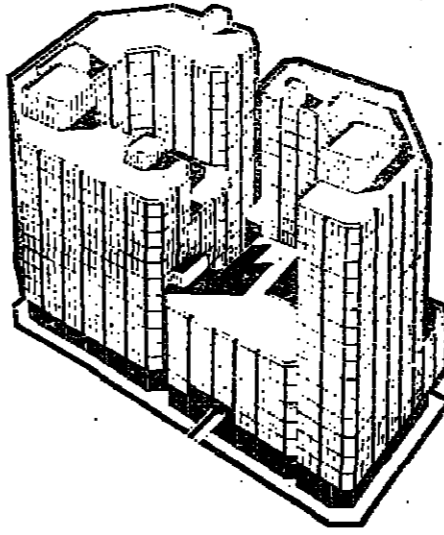
## Plan your head office in a street that will offer everything

Big things are happening on a 6½ acre site in Chiswell Street in the City of London which are of interest to any major company planning to move its head office. Whitbread, in conjunction with Trafalgar House, are building not just another development, but an exciting new working environment.

Two superb new office blocks, Shire House and Milton House, offering 440,000 sq ft of space are being constructed next door to the new Barbican Arts and Conference Centre, proposed home of the Royal Shakespeare Company and the London Symphony Orchestra. And there will be a market square, shops, a supermarket, restaurants, pubs, cafes, a leisure centre and squash club.

The whole complex will be ready by 1981 and offers an unrivalled opportunity to major companies to plan their futures now.

Chiswell Street offers you impressive headquarters near such nice neighbours as BP, Whitbread and the Overlord Embroidery. You should know more about this new office development. Ask Michael Baker to show you the scale model, the film showing the future Chiswell Street and the presentation case of building plans and background information on this historic site.



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Handwritten note: 10/10/79

# Independent oil groups hope for bigger offshore role

BY RAY DAFTER, ENERGY EDITOR

BRITISH INDEPENDENT oil companies expect to play a much bigger role in offshore exploration on the UK Continental Shelf.

The second-tier companies—such as the Bahamas Petroleum and Cluff Oil—hope to be given significant stakes in the next round of offshore licences. And some are hoping that they will be given a chance to acquire, at least part of the equity interests which may be removed from British National Corporation by the Government's London Oil Analysis Group was told yesterday.

Mr. Tony Fox, managing director of Tricentral Oil Corporation, said that British independent oil companies found themselves in a "tenuous position" in the industry, controlling more than half the world's known oil reserves. Today, however, only a few British companies were willing to take the risk of exploring on their doorstep in the most exciting oil prospects in the world.

Mr. Fox said there were many oil and gas reservoirs to be discovered and exploited in UK waters although most of the fields would be small. What was needed was a spread of companies and "competition of geological thought."

"Let us manage the development taken out of private hands by BNOOC. Let us put back into the British oil industry the spirit that made it the leader in Russia, in Romania, in Iran and Burma before the dead hand of the bureaucrat stifles yet another opportunity," Mr. Fox added.

The Energy Department is expected to start the allocation of a seventh round of offshore

licences within the next few weeks. Ministers and officials have indicated that they are anxious to speed up exploration and hope a seventh round of drilling might begin in 1982.

Mr. Roland Shaw, chairman and "strategic" director of Premier Consolidated Oilfields, and chairman of the 26-member Association of British Independent Oil Exploration Companies (AIBOC) said that the Government had indicated that prospects for British independents were "very good". He was confident that "small independents will provide much of the growth of the British oil industry."

### Gas prices

However, the Department of Energy said last night that while the Government was always anxious to encourage smaller companies they would not be given specially favourable treatment in the next licensing round.

A number of speakers told the analysts that gas pricing policies were seriously jeopardising gas exploration and development in the southern sector of the North Sea. British Gas Corporation is reported to be paying on average between 40 and 60 cents per 1,000 cubic feet of gas for supplies from the southern fields.

Mr. Robert Fox, managing director of Oil Exploration (Holdings) said that to bring these gas supplies more in line with oil prices, the price should be nearer \$2.50 per 1,000 cubic feet. This would encourage companies to do more work in the southern sector of the North Sea.

Mr. Robert Fox said he was "appalled" that the Government was not paying more

attention to gas in the southern fields. British Gas was relying increasingly on supplies from northern fields—gas reservoirs and oil fields with a high gas content. If anything went wrong, British Gas would find itself in an exposed position.

Oil Exploration (Holdings) has a stake in the Phillips Group's Toni, Thelma and Tiffany finds on block 16/17. Mr. Robert Fox indicated that the three could be developed together, possibly within three to five years. During the initial stages of production the large amounts of gas contained in the Toni and Thelma reservoirs might be injected into the Tiffany field, which had a relatively low natural gas content. Later, a gas gathering system might be built to collect the natural gas from the three fields and other reservoirs in the area.

Dr. Colin Phipps, former Labour MP and a director of Clyde Petroleum, also criticised the gas pricing policies. "These are not only ridiculous in energy terms but they are actually destroying the coal industry."

He suggested formation of a Common Energy Policy within the EEC so that countries short

of energy like France and Germany, could obtain secure oil and gas supplies from the North Sea at prices advantageous to the UK.

### Backing

Dr. Phipps pointed out that the latest Energy Department "Brown Book" of offshore statistics showed there were over 40 discoveries awaiting development plans. Even if these discoveries contained only 25m barrels each—a conservative estimate—the total value to the British balance of payments of the unexploited finds would be worth over £10bn.

Some smaller, economically marginal fields could be developed with the backing of other EEC partners, he said.

Mr. Algy Cluff, managing director of Cluff Oil, said his company would be seeking a listing on the London Stock Exchange late this year. Cluff Oil, which had recently expanded its interests overseas, was still anxious to become a stronger UK group with a higher North Sea profile. The Buchan Field, operated by British Petroleum, was due to come on stream in mid-November, he added.

# Racal moves into computer-based office systems

BY MAX WILKINSON

RACAL, the military electronics group, has announced its first big move into the computer-based office systems market. It has set up a subsidiary, Racal Information Systems, and has acquired a small specialist company, Hyperon Consulting Engineers, to help apply microprocessor technology to the office market.

The company aims to develop a family of microprocessor-based products which will communicate with each other and with a central computer.

### Capital

Racal paid £250,000 for 85 per cent of the share capital in Hyperon.

Racal is entering one of the sectors of the electronics industry which is predicted by most analysts to show rapid growth in the 1980s.

It will, however, face stiff competition from the multinationals including International Business Machines, JTI, Texas Instruments and Philips.

In Britain, the General Electric Company is preparing an assault on the market, and Plessey wants to develop its

private digital telephone exchange as the heart of an office system.

The National Enterprise Board is also interested in the market. It has formed an office equipment development and marketing subsidiary called NEXOS to act as a co-ordinator of the efforts of a number of companies including Logica and several other systems companies.

Racal has diversified rapidly during the last few years from its base of two-way military radio equipment.

With its acquisition of Milgo in the U.S., particularly, it has built up a strong business in data communications equipment, which is likely to be closely related to the requirements of office systems.

### New chairman

MRS. Angela Rumbold, Conservative Central Office worker, is the new chairman of the education committee of the Association of Metropolitan Authorities. Mrs. Rumbold is deputy leader of the London Borough of Kingston-upon-Thames.

# OUTSIDE HOUSE PAINTING NOW ELIMINATED

ANOTHER benefit of modern technology is available to the home owner. An exterior wall coating so tough and durable that it is guaranteed to eliminate exterior house painting for 15 years. This remarkable development is Kenitex Textured Coatings.

Developed during the last war, in the U.S.A., and now manufactured in 34 countries, there are over six million Kenitex applications on homes, as well as commercial and industrial buildings throughout the world. In the U.K. thousands of applications remain in perfect condition after more than 19 years' exposure in all weather extremes.

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of beautiful modern colours. Kenitex performance is backed by Agreement Certificate 78/628. The cost is surprisingly low—obtain free information by phoning 01-570 4605 (24 hrs) or writing to Kenitex Chemicals (UK) Ltd., Dept. F, Freeport, Rounslow TW4 5BR (no stamp needed). Qualified contractors throughout the U.K. are prepared to quote without obligation and home improvement loans are available. A limited number of dealerships are open for enterprising companies to take on sales and application of Kenitex throughout the United Kingdom.

# Councils want £100 to process plans

BY LISA WOOD

CHARGES OF up to £100 should be made for planning applications, according to the Association of District Councils in a proposal to the Government.

Sir Duncan Lock, chairman of the association, said yesterday the charges would help to contain local government spending. The average cost to a local authority for a planning application is about £90 and district councils' development control services are estimated to cost about £50m a year.

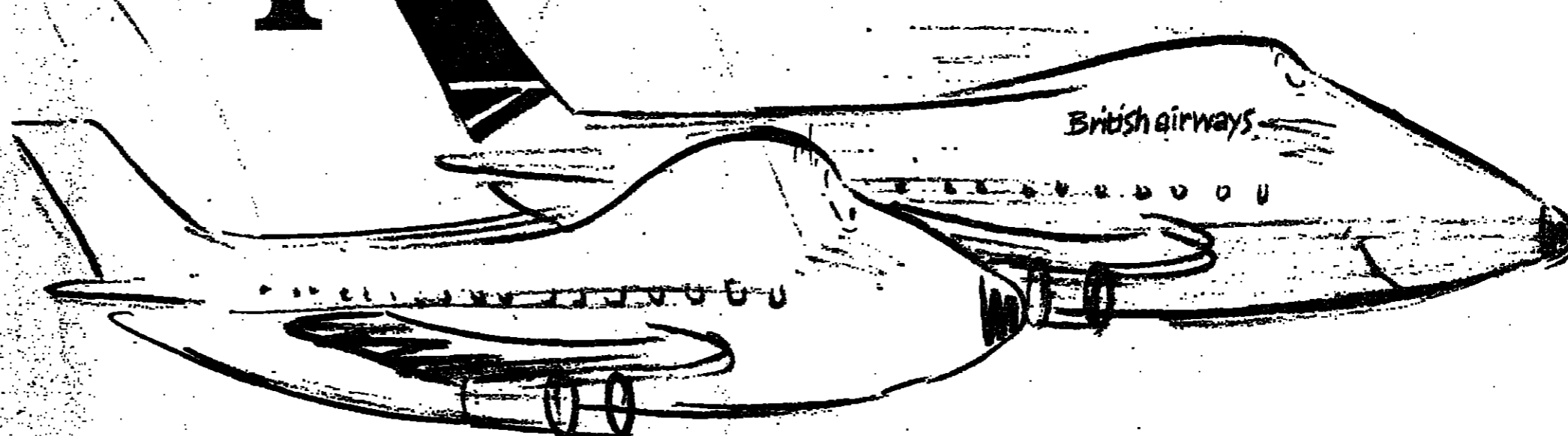
Sir Duncan said he welcomed the fact that cuts in public expenditure were now being spread across the board and not just laid on the shoulders of local authorities. Local authority fees had been seriously cutting back on spending since 1975 and there was not a "great deal of fat still to cut." But all district councils would still make cuts.

He said there was no question of making local authority workers redundant as this would be too expensive in the long term. But there would certainly be a run-down in manpower. The association would not agree to put certain services out to contract—such as refuse collection—as it was dangerous for a local authority to contract out a statutory function.

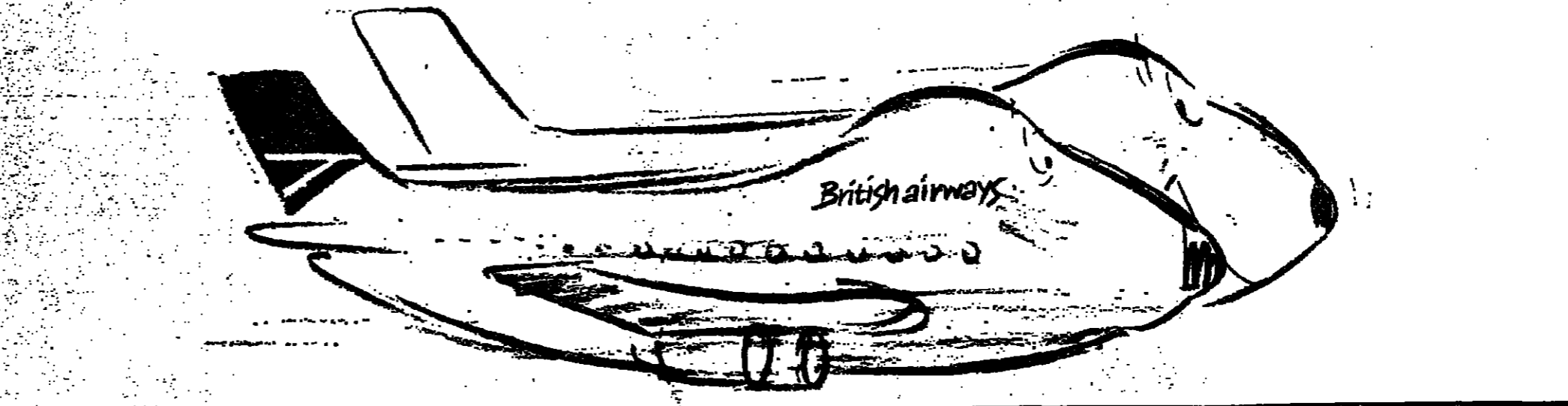
Sir Duncan protested about the Government's cancellation of the 1982 rating re-evaluation. "This may be a pointer to what the Government is thinking about local authority finance. It had been content to soldier on with the system it is doubtful whether it would have cancelled the 1982 re-evaluation. It is strange, however, to take away the basis of the rating system without giving an alternative."

The proposals back up similar ideas put to the Government by the Association of County Councils earlier this month. They were a response to the Government's request to local authorities to prepare estimates on the effects of proposed expenditure cuts of between 2.5 per cent and 7.5 per cent.

# The London-Jo'burg speed stakes.



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# Consumer council warns on advice service cuts

BY OUR CONSUMER AFFAIRS CORRESPONDENT

ANY CUTS in local authority spending on consumer advice services will add an extra burden on the social services and housing departments, warns the National Consumer Council.

Mr. Michael Shanks, the council's chairman, says in a letter to Mrs. Sally Oppenheim, Consumer Affairs Minister, that it would be short-sighted if the Government proposed to cut local public spending tempted local authorities to economise on the advice services.

Such a step could lead to ill-informed members of the

public wanting advice and help from local authorities which would lead to higher spending by those departments.

Mr. Shanks points out that the UK's local advice services cost about £15m annually, with only about £5m spent on general advice services—such as Citizens Advice Bureaux—and the rest on specialist advice centres.

However, he believes that the bulk of the available finance should go to the general services giving advice to shoppers, with the specialist services becoming a back-up.

# Art Nouveau bedroom suite sold for £24,450

A FRENCH Art Nouveau bedroom suite in beech, wood and walnut, sold as seven separate items, was bought by Martin Forrest for £24,450 at Christie's in London yesterday. The most expensive piece was a dressing

three-light table lamp at £5,500. English, foreign and ancient coins sold by the same house amounted to £28,245, and Old Masters and 19th century continental drawings £57,661.

Christie's South Kensington held a sale of embroidery, costume, textiles and fans which realised £36,388. A late 17th century English set of crewelwork hangings in brightly coloured wools—sold for £8,500—and a needlework basket of c. 1660 for £3,500. The Victoria and Albert Museum paid £1,000 for an early 17th century English needlework panel for a large cushion.

The first two days of the sale of the Jack Cole collection of books and pictures on the dance market at Sotheby's yesterday with a total of £66,877. The second lot will be sold in November.

# SALEROOM

PAMELA JUDGE

table at £8,000. The double bed fetched £3,000 and a triple cheval mirror £4,500.

The sale of Art Nouveau, Art Deco and studio pottery totalled £104,652. It included a Galle marqueterie-sur-verre vase at £8,000, a Galle cameo table lamp at £3,800 and a Tiffany bronze and stained glass "spider web"

NEWS ANALYSIS—JAMES BARTHOLOMEW AND WILLIAM HALL EXAMINE IMPLICATIONS OF THE IMPENDING LICENSING DECISION

# Rival casino groups poised for Ladbroke pickings

IF LADBROKE GROUP loses its appeal against South Westminster magistrates' decision not to renew its operating licences for four London casinos, one thing is certain: other leading casino companies such as Grand Metropolitan, Coral Leisure and Playboy will be keen to pick up the lucrative licences for themselves.

London has 26 casinos and the Gaming Board considers that sufficient. It argues that demand for casino gaming is fully satisfied.

If Ladbroke loses its licences, however, rival clubs should be able to persuade the Gaming Board and the licensing magistrates that some demand is unsatisfied.

It has nothing to lose in trying. The cost of applying for a licence is trifling compared with the possible profits from a Mayfair casino.



Cyril Stein, chairman of the Ladbroke Group. Accepted ultimate responsibility.

rates recommended by the Rothschild Commission on Gaming and deter some "high rollers" from coming to London.

If nothing else, the case has shown that London expects standards much above those of any other gaming centre in the world.

Many of the alleged misdemeanours were breaches of the rule that only people who have been members for 48 hours or are bona fide guests are allowed to gamble. In Las Vegas, anyone can walk off the street and start playing.

The regulations are, if anything, getting tougher. In the course of the hearing, the Gaming Board said that it now frowns upon payment of commission to those who introduce gamblers and take a percentage of a casino's winnings.

Ladbroke might be counted unlucky on that score, since that attitude had not been clear before the hearing.

The rush to replace Ladbroke's casinos might be forestalled if Ladbroke can find a way to pass on its casinos to someone who would win the appeal.

That may be difficult, since the Gaming Board, which would advise the court, takes the view that licensees against whom the

magistrates have ruled should not benefit from receiving inflated prices for their premises.

The main basis of Ladbroke's argument before the magistrates was that the people responsible for the admitted misdemeanours had now left the group. It remains to be seen whether further management changes will take place before an appeal to the Crown Court, even perhaps involving Mr. Cyril Stein, the chairman, who admitted ultimate responsibility in court.

## Bingo

But he is unlikely to stand down willingly and the shareholders would probably not seek to force him out.

Ladbroke ranks among the fastest growing U.K. companies. In its first full year as a publicly quoted company in 1988 it made less than £500,000 and employed 700 staff, mostly in its 100-odd licensed betting offices.

Last year it made pre-tax profits of £41.5m, employed 17,000 people and controlled the largest chain of betting offices in the UK and the country's biggest casino operation.

It runs one of the biggest chains of bingo halls in Britain, owns more than 30 hotels and

describes itself as the third largest operator of UK holidays. These days it is very much a leisure conglomerate and its interests range from managing the Grand National to sponsoring the University Boat Race.

In the late 1960s, Ladbroke sprouted and started to expand the growing leisure industry. Helped by its stock market quotation and the healthy cash flow from its traditional cash betting business, it began diversifying rapidly.

It became involved in a casino operation in Malta, where it got its first taste of the lucrative casino earnings, and moved into bingo halls, holiday centres and property.

It took over the Calster Group in 1972 and that made it the third largest UK holiday camp operator after Butlins

(now owned by Rank) and Poulsons (owned by Corral). It marketed its new operations aggressively and always gave the impression of being one step ahead of the competition.

Not all its ambitious diversification plans worked. In 1971 its bid for arch rival Joe Coral failed and four years later an agreed takeover of the Vernons Pools organisation fell through.

Its most successful move by far was to buy into the UK casino business in the early 1970s.

## Diversify

With the influx of foreigners in the late 1970s, Ladbroke's casino profits took off and probably amounted to £20m last year. All the time, Ladbroke's has continued to diversify its man-

casino interests. Most recently, that has involved heavy and expensive investment in hotels but in spite of boasts that the non-casino side is capable of making profits of £25m a year, the group still depends heavily on casinos and cash betting. Together, those contributed some £32.6m last year.

In spite of its heavy growth record, the Ladbroke Group has never had the sort of star rating the stock market has awarded to other growth stocks. There has always been a certain amount of uneasiness about the quality of the company's earnings and that has been borne out consistently in the latest round of events.

At current prices the group is capitalised at just less than £100m, slightly more than its net worth.

## Opinion

Every Tom, Dick and Harry who knows the first thing about casinos and can get hold of some premises will be applying for a licence, a leading figure in the casino world said yesterday.

He feared that it would lead to chaos as the already over-stretched Gaming Board tried

to evaluate increasingly numerous applications.

The more thoughtful of Ladbroke's rivals regret the

effect of the court case on public opinion. Its outcome, they fear, might hinder the industry's resistance to the higher tax

# Woolworth superstore plan intensifies retailers' battle

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

THE BATTLE to develop superstores in London has been intensified by F. W. Woolworth's decision to seek planning permission for an 80,000 sq ft superstore at Edgware, North London.

Woolworth has applied for planning permission for one of two possible schemes—one of 80,000 sq ft of selling space and parking for 1,500 cars, and an alternative of 55,000 sq ft of selling space and room for 1,200 cars.

The schemes are to go before Barnet Council for approval but

a decision is expected to take months.

Woolworth has 12 other superstores throughout the UK which trade under the name "Woolco". The move towards building a superstore on the fringe of London is in line with the plans put forward by other big retailers, especially grocery companies as Tesco, J. Sainsbury and Asda.

Tesco is pushing ahead with plans for a superstore development in conjunction with British Rail on an unused site at Neasden, North London.

Asda is also planning to

participate in a £10m redevelopment of Millwall Football Club's ground in Lewisham, South London.

W. H. Smith stores group has an extensive expansion programme including one period of 35 days when a total of 10 sites for modernised branches are to be opened. More sites before the end of the year. Smith's plan to open a further 13 branches including the company's first in Scotland.

By the end of the programme, total sales area will have been increased by 111,000 sq ft.

# HALIFAX INTEREST RATES UP

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**UP TO 10.25% NET**

MONTHLY SAVINGS PLAN  
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**UP TO 8.75% NET**

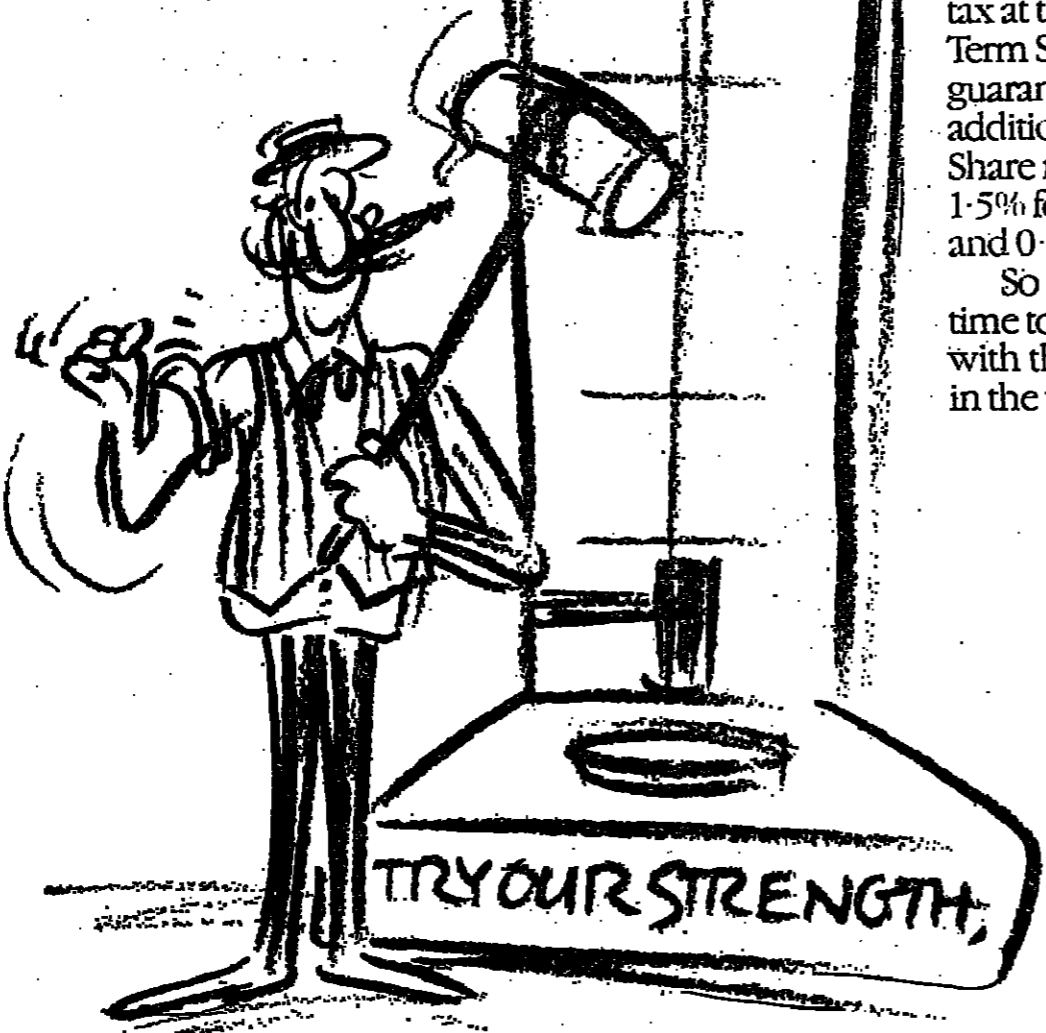
Because, on the 1st August, interest rates on these savings schemes are going up, you can now get an even better return for your money at the Halifax Building Society.

4 Year Term Shares up to 10.25% net (14.64% gross).  
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In addition to the ones shown above, rates on 2 Year Term Shares are up to 9.25% net (13.21% gross), 3 Year Term Shares up to 9.75% net (13.93% gross) and Deposits up to 8.50% net (12.14% gross).

All gross rates apply if you, as an individual, pay income tax at the basic rate of 30%. Term Share rates include a guaranteed premium (in addition to the current Paid-Up Share rate, which is variable) of 1.5% for 4 year, 1% for 3 year, and 0.5% for 2 year shares.

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# NOW THE HALIFAX IS AN EVEN BIGGER HIT WITH SAVERS.

**HALIFAX BUILDING SOCIETY**

## Industry week opens in Southampton

BY ANTHONY MORETON, REGIONAL AFFAIRS EDITOR

THE Confederation of British Industry's second Industry Week opens this morning in Southampton. An exhibition in the city's Guildhall aims to inform local people about what industry is doing in their area.

During the week, school children will visit both the exhibition and local manufacturing concerns.

By the time the Southampton week ends on Saturday it is hoped that at least 2,000 school children and several thousand adults will have visited the Guildhall.

The week officially began last night when Mrs John Hedley Greenborough, president of the CBI, attended a dinner in Southampton with industrialists and civic leaders.

One of the moving forces behind the week has been Dr Harold Hughes, deputy chairman of Southern Gas. He has recruited a team of senior executives, headed by himself, to man the gas stand and encouraged other company chairmen and managing directors to put in appearances.

The first week was held last month in Sheffield as part of a programme of informing localities about the activities of concerns in their neighbourhood.

## Easier Savings Bank-cashing

NATIONAL SAVINGS BANK account holders will be able to draw up to £20 a day at post offices on demand without the bank book being retained for examination for the summer months. The rule by which books are retained after two withdrawals exceeding £15 within seven days is relaxed.

In addition, the requirement for bank books to be retained for examination during the summer months is abolished, but books will continue to be retained after withdrawal of over £30. It is now possible to withdraw in a week £150 (or £20) against £100 previously.

## CONTRACTS

### Personal radios for police

**SPORNO**, Camberley, Surrey, has a £2m contract from the Metropolitan Police for the supply of miniaturised personal radio telephones. Several thousand units, which can be used both on the beat and in patrol cars, will be delivered in the next two years.

**A. J. DUNNING AND SONS (WEYHILL)** has a £1.9m contract to build the new Hospital Saving Association's headquarters at Andover. The three-storey building will have a floor area of about 30,000 sq ft.

**MULTITONE ELECTRIC COMPANY** is to supply 5,000 digital receivers worth more than £500,000 for a public radio paging service operating in Hong Kong and the New Territories.

The National Coal Board has placed contracts, worth £1.6m, for the supply of wire reinforced ventilation ducting for underground ventilation systems with **FLEXADUX PLASTICS** and **GENERAL MINING AND ENGINEERING COMPANY**, for the period July 1, 1979 to June 30, 1980.

**SULZER BROS. INC.**, New York is supplying three slow-speed (128 rpm) crosshead diesel engines, each of 43,200 bhp, to power five container vessels ordered by American President Lines from Avondale Shipyards, New Orleans.

Orders for two industrial water cooling towers, rated at 27,000 and 23,000 gallons/hour, worth together about £12,000, have been placed by Sison (Pty) Services, Gloucester, with **KEENAN COOLERS** (a Redman Heenan International company). The towers are for a poultry processing plant in Yugoslavia, and the smaller for a similar installation in Hungary.

**AVON INDUSTRIAL POLYMERS (MELBURN)** has three orders from North America to supply a total of about 2m golf club grips.

**FULLMAN KELLCOG**, Wombury (subsidiary of Polman Inc) is to supply a water-based inkjet printer to produce 22,000 labels per stream day of vacuum residue at Industra, Sidiama Asafiri Bihuni Spp., Ghana.

**ORB**, Great Yarmouth, has an order from Conoco to design and supply the acoustic instrumentation system for monitoring the low and mid frequency noise of the Harthorn Fish Farm. It is believed to be the first time such a system has been used in the North Sea.

This announcement appears as a matter of record only.

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July 17, 1979.

هك زامن الأجرل



Handwritten note: "In Living Memory"

### Power engineers end pay row

BY OUR LABOUR EDITOR

AGREEMENT was reached in secret yesterday on a pay rise for 2,000 engineers who control the country's electricity grid.

Manual workers, although the engineers are trying to widen their pay differentials this year.

### Times nearer to deal; more talks on Friday

BY PHILIP BASSETT, LABOUR STAFF

THE NEWSPAPERS edged closer yesterday towards reaching an agreement on a formula for early republication of its titles in a meeting between senior union and management officials.

The unions' conditions are an amalgam of the leaders' original formula and proposals put forward by Times Newspapers' chapels.

The unions' conditions are an amalgam of the leaders' original formula and proposals put forward by Times Newspapers' chapels.

### Tass to fight union 'invasion'

BY OUR LABOUR STAFF

TASS, the white collar section of the Amalgamated Union of Engineering Workers, warned yesterday that it and other groups in the Confederation of Shipbuilding and Engineering Unions would not stand by and watch non-Confederation unions "invade" the aerospace industry.

The TASS statement followed a ballot decision by the British Aerospace Staffs Association to join Mr. John Lyons' Engineers and Managers Association.

The unions are also claiming a payment of £200 per shift for each employee, half upon reinstatement and half upon publication, as "reimbursement payments to the weeks of the lock-out."

### BP tanker men win pay deal

BY NICK GARNETT, LABOUR STAFF

BRITISH PETROLEUM has negotiated a major efficiency deal with its distribution workers—including the tanker drivers—which is likely to be a pace-setter for the rest of the oil industry.

The agreement, which follows 18 months of hard negotiations, involves some manning reductions, a drop in the number of tanker lorries and higher speeds in the handling of work.

In return for accepting newer and more stringent performance targets fixed individually for each depot, the 2,250 workers to which the scheme applies will be entitled to extra maximum payments of £7.60 a week on top of present earnings.

Payments for the first three months of the deal, which begins on July 1, will be paid at the maximum rate. After three months have

elapsed, the scheme will be assessed and if depots have not met targets, a subtraction from their efficiency payments for the next period will be made. Basic earnings are however protected. The whole scheme will be reviewed next year.

Performance standards—which apply to workers in aviation fuel supply, the lubrication division and pipeline work as well as the 1,200 tanker drivers—are geared to a 6.1 per cent improvement in efficiency related to specific indices agreed with the unions.

The company has also applied these indices to productivity over the past 18 months which has shown an efficiency improvement of about 3 per cent. BP has translated this into an immediate increase of £2 on basic pay for distribution manual workers, as an increase separate from the efficiency payment.

Indices for measuring productivity include the use of new equipment, generally better utilisation of time and, in the case of tanker drivers at some depots, higher road speeds.

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### Journalists begin court appeal

JOURNALISTS, who refused to join the seven-week strike of provincial journalists, which ended in January, yesterday challenged in the Court of Appeal a High Court refusal to ban the National Union of Journalists from taking disciplinary action against them.

Their counsel told the court that the fact that the disciplinary proceedings had taken place and many journalists expelled from the union did not make the appeal irrelevant.

The journalists, from Birmingham and Coventry, had been required by the union to go out on a "lightning" strike called in breach of solemn undertakings given by the union in national and local col-

lective agreements. Those who did not strike, therefore, had "reasonable cause" for doing what they did.

The appeal is by all members of the Birmingham Post and Mail joint chapel who did not go on strike as well as 10 Coventry journalists against Mr. Justice Slade's decision of February 12.

The appeal, being heard by Lord Denning, Master of the Rolls, and two other judges, is expected to last several days.

The issues raised by the appeal, said counsel, were whether any strike call should have been preceded by a ballot, whether the strike call breached local and national collective agreements which bound the

union, in honour, to observe a disputes procedure before calling any strike and whether refusal to strike was capable of being "conduct detrimental to the union."

None of the journalists had lost their jobs as a result of expulsion from the union, because no closed shops were concerned. But, said counsel, opportunities for future employment had been imperilled.

However, it was only right to say that the NUJ "is seeking to minimise the consequences of expulsion by pointing out that only a small number of members work in closed shops and that journalists can apply for readmission," said counsel. The hearing continues today.

### Inroads

Mr. Bill Niven, TASS national industrial officer, said yesterday that the EMA's proposed stake in British Aerospace was still exceedingly small in comparison to that of TASS.

Mr. Niven said managers and professional staff needed separate bargaining rights and autonomy which was TASS policy. The EMA, however, was about to absorb BASA, which included staff who were not in the managerial grades.

Mr. Niven said the EMA was making inroads into aerospace in defiance of TUC rules. TASS hoped British Aerospace would stand by its policy of resisting union proliferation.

BY OUR LABOUR STAFF

ENGINEERS at the Hooses of Parliament were instructed to return to work yesterday after a meeting on technicians' pay between the Institution of Professional Civil Servants and Lord Soames, the Lord President of the Council.

The instruction will also apply to Stationery Office staff who have held up the supply of Hansard and other Parliamentary papers in support of a claim for increases of 36-47 per cent for 50,000 technologists.

Action by 32 engineers at Westminster, which was aimed at disrupting canteen facilities, lifts, air conditioning and other equipment, caused concern in both Houses.

Strikes affecting Parliamentary operations were called off yesterday by the union as a gesture of goodwill after Lord Soames met the IPCS. He said he would consider the union's arguments in support of its

claim, but urged it again to take the dispute to arbitration.

Administrative and clerical staff at most of the country's universities have been asked by the National and Local Government Officers' Association to consider industrial action in pursuit of a 24 per cent pay claim.

Agreement on a new minimum rate of £53 for stable lads—an increase of about 19 per cent—was reached in London yesterday at a meeting of the National Joint Council for Stable Staff.

Members of the Union of Shop, Distributive and Allied Workers employed by Britain's retail Co-ops have accepted a wage settlement covering 200,000 staff, backdated to May 7. The deal gives general assistants, who had a £2 rise last December, another £4 now plus a further £1 in November, making minimum rate for an adult shop assistant £47 a week.



A new departure in audience participation programmes about living—Friday Live from Tyne Tees. Chris Kelly interviews Spike Milligan.

'In Loving Memory' starring Thora Hind and Christopher Beeny, brings graveyard humour to the box. From Yorkshire Television, for the network.

# Living.....Loving

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Well, major documentaries like 'The Secret Hospital'...  
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...or 'Global Village' bringing the world together with satellites... both from Yorkshire...  
But we all know...  
...or children's drama as good as 'The Paper Lads'. Or 'Friday Live', dealing with any subject from education to alcohol in a completely new way... both from Tyne Tees.

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... that the Trident companies don't have plenty of continuing favourites like 'Emmerdale Farm', or 'Farmhouse Kitchen' or 'You're Only Young Twice'...  
Look, time's running out...  
The point is... were you trying to say something?  
For heaven's sake belt up. It's time for 'In Loving Memory'.

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# Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

## ENERGY

### Keeps it all under control

HELV industry overcomes problems of escalating energy costs. Transmation (RICC Group) has developed an energy management system using a combination of microprocessing and telecommunications technology.

Using either intelligent or non-intelligent substations linked via a two or four wire transmission line, a central station micro processor will monitor, supervise and control plant (e.g. motors, fans, pumps, heaters, boilers, ovens, HVAC Units, lights, etc.) to optimise the use of energy in industrial and commercial premises. The equipment can be installed with the minimum of disruption and with no adverse effects on productivity, the working environment or safety.

The central station consists of a microcomputer or microprocessor unit which runs the customer's own energy management programme, an operator terminal/keyboard and printer or VDU, to access the computer and print messages and management reports, and a microprocessor front end driver which marshals data between the central station and substations.

Up to 256 intelligent or 14 non-intelligent substations can be connected to the transmission line using standard low voltage cable, over a distance of 10 km. Between remote buildings or beyond 10 km it is possible to take the transmission over Post Office lines.

Each substation can monitor and control up to 1,000 points on the Micropower 700 system and up to 16 points on the Micropower 100 system. On the 700, the outstation has the capability of simple decision-making and will take over limited control if the central station goes down. In the event of a total system or outstation failure the devices under control will go into a fail-safe mode.

Micropower reduces a company's energy bill by a number of integrated monitoring and control techniques including time of day control, demand

limiting with automatic target adjustment, load cycling, lighting control, condition monitoring, optimum start/stop, standby control, heat centre metering, etc.

The system also produces printed energy management reports giving details of regular intervals on energy consumption and demand, and alarms on breakdowns, extraordinary conditions, etc.

Because of modular design and simplicity of operation the user can expand the system, adding new monitors or control points as well as substations, without calling in the supplier. As he becomes more familiar with the system in his building, the customer can easily change the energy plan by entering simple instructions at the operator terminal.

Because of identical hardware modules the equipment is also very easy to expand into a fully fledged building management system and can therefore bring as plant maintenance, security monitoring and control, fire safety, etc.

Savings of 10 to 15 per cent in energy consumption are claimed by Transmation, Salsby Road, Ashby-de-la-Zouch, Leics. LE65 5UG. 05304 5947.

### Turbine run by diesel exhaust

PETER BROTHERHOOD of Peterborough has received an order for the supply of a 3,700 kW turbine from Thermo Electron Corporation of Waltham, Massachusetts, its U.S.-based collaborator on projects of waste heat recovery.

The turbine will be used on a waste heat recovery project awarded to Thermo Electron by Atlas Consolidated Mining and Development Corporation, the largest copper mining company of the Philippines. It will run on heat from the exhausts of three diesel engines at Atlas's Cebu Island mine power plant, providing approximately a 12 per cent increase in power without consuming any additional fuel.

Peter Brotherhood, Island Road, Peterborough, Northants. 0783 71823.

## COMPONENTS

### Displays on both sides

FOLLOWING the announcement in recent months and early successful exploitation of single character cathode ray tubes by English Electric Valve Company, demonstrations have now been made of tubes in which the front to back distance has been reduced to an inch or two and which can also be double sided, showing different characters on back and front.

The developments, admit EEV, might well have been thought of earlier since with the absence of any scanning requirements in these tubes they use a "flood gun" to illuminate the whole phosphor area—the emitting cathode can be brought nearer to the screen. In fact, the double sided tube uses a common cathode sheet as the middle of the electronic sandwich; electrons are emitted in both directions towards the two screens.

Tubes with screens much bigger than four inches square however, do signify very thick glass (half an inch or more) in order to resist atmospheric pressure on the plane surface.

A further development up EEV's sleeve is a flat CRT of this kind with a matrix of 10

segment or seven by five matrix character formats and sell for between £80 and £90.

Relatively small scale sales have been made to British Steel, Salter (for weighing displays), and other Westinghouse for control room announcements. The television companies have also been using the displays experimentally for on-air displays in quiz programmes.

Device testing has been in progress at Chelmsford and at continuous running times of about 12,000 hours very little deterioration is evident in phosphor brightness—and the tubes have been run at maximum brilliance.

Among the advantages of the tubes is their low power consumption of only a watt or two, and the absence of moving parts, reducing maintenance to a very low level. They can be switched from integrated circuits at five volt levels.

The company has to make decisions soon about the manufacture of these advanced devices. Meanwhile, it is exploiting the four and six inch character tubes which are in necked glassware and are four or five inches from front to back. They have either seven

## DATA PROCESSING

### Process plant design

CHEMSHARE library of computer programs, used for the optimization of process plant design, is readily accessible to chemical engineers in the UK and Europe via United Computing.

The latter will provide dial-up access to the library via a dedicated network which links its London and Kansas City data centres with 150 cities throughout North America and Europe. Chemshare will provide essential user support—including free teaching, input advice and solution assistance.

Developed by chemical engineers Chemshare is based on three programs which simulate all standard process operations and make available a physical property database totalling 857 components.

Hence, design or simulation of any unit or process—in refining, petrochemicals, chemicals, or in oil and gas production—can be achieved in a fraction

of the time, and for a fraction of the cost, of conventional methods.

Two of the library's programs are for process simulation. Design/2000 and Refine are designed to perform usually tedious heat/material balance calculations for many hydrocarbon and chemical processes when very little information about unit or process is available.

The third program, Chemtran, is a multi-purpose physical properties program which automatically interfaces with Design/2000 and Refine and is designed to supply pure component physical properties and constants for use in vapour-liquid equilibrium calculations.

Significant is that the most extensive range of thermodynamic correlations ever compiled has been integrated into Design/2000 and Refine programs to enable the most rigorous evaluations to be per-



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formed quickly and simply.

To provide an over view of the simulation options offered by Chemshare, United Computing and Chemshare Process Systems have prepared a series of free introductory seminars in London and other centres. Chemical engineers interested in attending a seminar, or requiring further information on the Chemshare service, should contact Dr. Brian Sutton, London United Computing Systems, United House, 56-64, Leonard Street, London EC2A 4AN (01-253 1066).

### Maintains watch over Swift

SINCE the introduction of the Swift network for handling international money transactions, more and more banks have begun using this alternative of overseas payments and the daily average volume of transactions is now over 100,000 messages.

Tying into the network has involved considerable organisational and technical changes in both computer hardware and software for many banks, but a deficiency existed in internal checking on the completeness of all incoming and outgoing overseas payments, which only became apparent after Swift was introduced. It was discovered that it was not so easy to process day-to-day routines through the new system.

Audit control information on payments and any errors which the banks required for internal

checking purposes still had to be analysed each day by specialist staff to ensure completeness of the day's transactions.

The private bank Schroeder Munchmeyer Hengst and Co. expressed its dissatisfaction with what it called "makeshift measures." It commissioned CMG (Frankfurt) GmbH, part of CMG Computer Management Group, to develop a software package for controlling the traffic in network messages.

With the help of this package, a supplement to the controls already available was introduced: the package provides automatic controls within the bank on all Swift traffic, using easily legible information on payment audits and error lists. Since these audits and error lists can be produced automatically by the bank's own computer, time-consuming

manual checks on completeness, which could often only be carried out by specially trained staff, are no longer necessary.

The starting point for controlling the traffic in Swift messages is the log-file created by the SID (Swift Interface Device), which contains all incoming and outgoing Swift messages including system messages and transfer acknowledgements.

Additionally, there is another file which contains all outgoing payments on a separate data recording system. Both files are sorted according to incoming and outgoing messages, system signals and transaction reference numbers. A comparison and control programme provides a complete, lucid Swift message audi and an error list.

## INSTRUMENTS

### Corrosion control

BP IS to equip all vessels of its 40-strong tanker fleet with the new intrinsically safe model IS 165 portable corrosion control indicator manufactured by Wilson Walton International.

Cathometer equipment developed by Wilson Walton working closely with BASEEFA is fully certified for use in category 112 gases and is, it is claimed, the only portable corrosion control indicator to be granted full BASEEFA approval for hazardous area applications.

In addition to shipboard applications, the unit is also suitable for use on steel piers and offshore on rigs and oil-producing platforms.

Wilson Walton International, Pembroke House, 44, Wellesley Road, Croydon, CR9 2BU, Surrey. 01-886 7011.



One of four methanol converter vessels destined for plant being constructed in Siberia by Davy International leaving the Renfrew works of Babcock Power. Each weighing over 200 tons and measuring over 55 ft by 55 ft.

The vessels were manufactured by Babcock Power to operate at extremely high temperatures and yet withstand the low ambient temperatures down to minus 55 degrees C likely to be encountered during transportation to the site.

GEORGE CHARLISH

## PROCESSING

### Coatings plant extension

AN EXPANSION programme costing £1m is now under way at Union Carbide U.K. Coatings Service plant at Swindon. New facilities will be provided for depositing metal and ceramic coatings on to surfaces subject to wear, corrosion, heat and oxidation.

About 20,000 sq. ft. of floor space is being added to the plant to house detonation guns, plasma arc torches and to provide ancillary component stripping and preparation areas.

### Specialised laboratory

DAVY INTERNATIONAL process engineering division of Thornaby on Tees, Cleveland, has been awarded a contract for the design and supply of equipment for a major sintering plant laboratory associated with a new development by COSIPA (Companhia Siderurgica

Paulista) in the state of Sao Paulo, Brazil.

Specialised equipment, from Britain's only sinter plant manufacturer, will sample, test and monitor the chemical and physical properties of iron ore sinter before it is charged to the blast furnace, thus improving the quality of ironmaking at COSIPA.

The company has carried out other contracts for COSIPA in the past but this latest award was made in the face of intense competition from West German and Japanese suppliers and has taken more than two years of negotiating effort by a small team working out of the Thornaby office of Davy Process Engineering Division.

Davy International, POB, 101 Stockton on Tees, Cleveland TS17 6AZ. 0642 69781.

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company wholly dedicated to the future growth and development of two-way radio or a remote parent company looking for maximum advantage in whichever markets suit it best at the time? (If the latter, ensure he'll be around next time you have a replacement or extension problem). We are not suggesting that you look to Pye Telecom for perfection. In this business staying the course for 35 years and making all the running for the future will always have its problems. But if ever those problems happen to be yours, you can count on our full commitment now and our resources whenever you need them.

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# THE MANAGEMENT PAGE

Christopher Lorenz on a new U.S. microprocessor study carried out for Whitehall

## Stateside lessons in adding chips to your staple diet

LARGE SECTIONS of the British engineering industry are lagging far behind their competitors from Japan, the United States, Germany and elsewhere. In the application of microelectronics—and microprocessors in particular—to their products. As a result, they run an increasing risk of being shouldered out of their established markets by more efficient products, which may also be cheaper. The wealth and jobs of the nation, as well as of individual companies, are at stake.

Which is why the Department of Industry launched its microprocessor awareness programme, aimed at educating all levels of management and unions about the potential of the microprocessor in every nook and cranny of British industry.

One of the Department's problems has been the paucity of British case studies at which to point those managers who are keen to learn from others' experience. And how to avoid the many pitfalls awaiting them along the way. Since the micro itself is only ten years old, and British industry has been slow to exploit it—with a few laudable exceptions—the Department was confronted with a classic chicken-and-egg problem: how to help people learn from other people when the "others" could virtually be counted on the fingers of one hand.

Dr. Duncan Davies, the Department's Chief Scientist and Engineer, took the obvious way out: learn from abroad. His Policy and Perspectives Unit commissioned a team of researchers from the Massachusetts Institute of Technology to study the successful generation in the United States of a set of varied microprocessor-based products. Their report was delivered two months ago, and has just been presented amid considerable acclaim to a meeting attended by 60 top British managers.

The eight projects, carefully chosen by the MIT team, represent an extremely broad cross-section of applications, made in all sorts of competitive situations (from first-into-the-market, to "back-against-the-wall"), and by companies of very varying sizes. They range from fuel injection systems for cars (General Motors) to heating and ventilation controls (a small firm called Computer Controls Corporation), and from monitoring equipment for

hydraulic cranes (Eaton Corporation) to sewing machines (Singer). The result is a lively and compact guide, in little over 200 pages, to virtually everything a general manager (and many an engineer) needs to know about microprocessor technology, its potential advantages and problems for his design, development, production and marketing process, and its potential impact on people: the employees of his firm, and those of its suppliers and customers.

The "people" section is particularly valuable as a counterweight, based on actual experience, to all the recent theorising in Britain and elsewhere about the potential impact of micros on jobs. It offers some stark warnings to companies which are tempted to fight shy of microprocessors, and implies that failure to use them will have a far more serious long-term effect on employment than will their use in the short-term.

The most urgent general message to emerge from the study is that, if you want to make a success of micro-based products, get on with it. This applies whether your motives are defensive or aggressive: whether (like Singer), or not (like Eaton), your basic product line appears to be threatened by the competition having established a technical lead.

### Departure

It is still relatively easy, says the MIT report, to get into the game of improving products, or inventing new ones, by using standard microprocessors in them. This is why it has become so easy for small new firms successfully to invade existing markets with innovative products, the researchers comment.

But, as the complexity of micros increases, so will the sophistication of the necessary skills and techniques. "Then entry costs may begin to rise. Firms late in entering the race may be seriously disadvantaged."

The report is also a rich source of specific advice about how to manage microprocessor-based projects, in marketing as well as both the design and development phases. Among its many suggestions are:

● Where the micro is to be applied to an established product and the resulting combination is seen as a radical

departure (for example the Singer sewing machine), the project needs the strong commitment of top management, and isolation from the rest of the firm during the "incubation period." This is needed as much to protect the new idea from negative thinking within the firm, says the study, as to avoid premature disclosure to competitors.

● In each development team examined by the researchers, two key people were present. One was the person who knows a great deal about the product or process in which the micro application is being made, who has expertise in several technical disciplines, and has some understanding of electronics and microprocessor technology. The second person was the software designer: much of the long-term success of the product depends on the efficiency, versatility and reliability of the software, the report emphasises.

● One popular strategy was to invest most of the sophistication of the product in the micro-mechanical parts, rather than in the mechanical components. By making minimal demands on the mechanical portions of the product, later design changes can be carried out rapidly and at relatively low cost.

● The most difficult design area appeared to be in the "interfaces" between the micro and the mechanical parts of the product. In this connection, many of the firms found that training their existing people in electronics was more effective than the reverse procedure, trying to bring in people expert in micros and familiarise them with the needs of the product and its user.

● A common marketing strategy was to introduce the micro-controlled version of a product as a top-of-the-line item, at a premium above conventional products. Because the micro allows new features to be incorporated, this is a logical approach. The greater profit margins normally found in the higher-priced item help to repay development costs, and finance the improvements and replacements that will be necessary once competitors move in.

Another advantage is that the price level tends to avoid "locking" the company into the design too early, by limiting demand during the time production capacity is being built and any problems that occur in the product are being ironed out.

This marketing strategy is not peculiar to micro-based products, of course. It is a traditional approach for the maker of any new or improved product. But it is particularly important in the case of micros in view of the study's warning that their advent may shorten product life, thus requiring a more rapid payback of development and tooling costs. But what about the impact of micro-based products on people, both within the manufacturing company itself and outside it? Their effects can be dramatic, says the report, in terms of changing job content and skills. Only in the case of Singer was



The new generation of Singer sewing machine, electronic heart exposed; a highly successful "back-against-the-wall" development by a mechanical engineering company

there a short-term fall in employment within the manufacturer itself; in some of the other cases the labour required per unit of output did fall, but the innovative product expanded the manufacturer's market, boosting employment overall.

On the other hand, the longer-term effects on manufacturers were less clear. "As a firm goes from rapid changes in product lines to a period of consolidation and standardisation, increases in output may well be possible with no further increase in employment." The early employment gains may also prove temporary once competitors enter the market with similar products.

### Off-shore

No increases in employment on the part of the users of any of the products were reported, rather the reverse, though there appeared to be no reduction in half the cases, at least in the short-term.

Employment effects on suppliers were generally reported to be positive, says the study. In the main, this was due to the manufacturers' expanded need for electronic components.

The researchers do not discuss the argument that since electronics production is generally less labour-intensive than the making of mechanical parts—unless one includes "off-shore" assembly work, usually in the Far East—increases in the suppliers' labour force are unlikely to offset falls in the

manufacturer's. Much obviously depends, again, on whether the manufacturer's innovation succeeds in expanding his overall market.

The whole tenor of the MIT study is that companies must plunge into the use of microprocessors—and soon—if they are to maintain their position, perhaps even to survive. "Past studies have shown that innovative products, often produced by new firms and new entrants in markets, contribute disproportionately to economic growth, to exports and to the creation of jobs."

The cases examined in the study provided no exception to this finding, the authors emphasise. "The places where we saw employment opportunities clearly being created were in firms which markedly improved their products and range of product applications."

The most negative effects on employment will be for competitors who stick with conventional technology, the study warns. For them, "both in the United States and abroad, employment will be reduced (or growth curtailed), as microprocessors clearly capture larger market shares."

\*Microprocessor Applications—Cases and Observations. By Robert T. Lund, Marvin A. Sirbu Jr, James M. Utterback, with Brand, Lazarevic, Stanovsky and Stewart. Report prepared for the Office of the Chief Scientist and Engineer, Department of Industry, UK.

## When Greek meets Greek: story with a happy ending

Over 600 foreign companies already have a stake in the Greek manufacturing and service industries. To assist others who are looking to Greece now that it is about to join the European Community, A. H. Hermann offers a guide to the country's confusing investment regulations.



THE DOZEN or so Athens lawyers who have an international business practice rarely, if ever, go to court. Their main work is not litigation but negotiation. They are the go-between, who test the ground for the foreign investor and try to obtain for him as much as possible of the various advantages promised in some legislative measures.

They play a crucial role. Except for a few top people of outstanding competence, the civil service suffers from appointments made more with regard to family and political ties than to ability.

The lawyer's job is not only to get the best possible deal for his client but also to obtain a decision within a reasonable time. Though two months is the statutory limit for deciding on an application made under the legislation providing for investment incentives, it is more reasonable to expect it to take at least a year.

Essentially even more important to a foreign investor than a good lawyer is a friendly Greek bank manager. Depending on the region in which the project is to be located, as much as 50 per cent of the investment outlay can be obtained from the government in the form of a ten year interest-free credit.

This newly introduced scheme, available to both domestic and foreign investors, carries the condition that the investor puts down at least 20 per cent and a Greek bank provides the rest. The credit application must be accompanied by a feasibility study and a recommendation from the commercial bank handling the project.

This bank will also manage all the money placed at the investor's disposal, including the interest-free credit or other subsidies obtained from the government, paying invoices from suppliers as they come, without

further reference to the Ministry of Co-ordination—which is the department concerned with industrial development. The trust which the ministry appears to have in the honesty of the bankers must be considerable.

The bank's credit to the investor is covered by a first mortgage while the interest-free loan from the government is protected only by a second mortgage, so that the bank can recover its money even if all the government's money is lost.

The relaxed manner in which it is intended to administer the interest-free credits may have something to do with the original proposal that this aid to industrial development should take the form of direct, non-repayable grants.

There is said to be an intention of consolidating the various aids now provided into a single and more transparent subsidy and the EEC Commission is likely to press for this. But the new interest-free credits for regional development will be granted on the same terms as the previously already complicated system.

These include interest subsidies, reducing to 4 per cent interest payable by the investor in a development region, accelerated write-offs which can be carried forward until taxable profits appear, and other tax and national insurance advantages of considerable magnitude.

Further interesting possibilities for those who have a head for figures (and most Greeks do) are provided by the 1978 Act for Facilitating Mergers.

In addition to freedom from all transfer stamps and duties, the revaluation of assets undertaken in connection with a merger can be made free of capital gains tax. However, a 1978 amendment somewhat curtailed the imagina-

tive exploitation of this advantage: depreciation write-offs on the revalued assets are no longer tax-deductible.

In theory foreign investment in Greece does not require any form of official authorisation. In practice, every foreign investor has to come to an agreement with the Ministry of Co-ordination. This is partly in order to benefit from the provisions of legislation enacted for the protection of foreign capital. (This ranks as a Constitutional law, so that its change would require a qualified majority in Parliament.)

The advantages which can be obtained under this legislation include: the freezing of income tax (payable in Greece only on undistributed profits) at the level reached at the time when the investment was made; the lowering of, or total exemption from, a number of other taxes, duties and levies; and the duty-free import of all machinery and equipment for the project. It also provides for the annual repatriation of 15 per cent of the invested capital and of profits up to a total remittance not exceeding 30 per cent of annual export proceeds.

Those who do not want to engage in manufacturing in Greece, but to provide services—or to co-ordinate their operations elsewhere from a Greek base—can establish an "offshore" branch or office with the minimum of formalities.

Permits are granted to companies who will bring in at least £25,000 a year in foreign currency. This is probably the minimum required nowadays to maintain even a very modest office in Athens. Indeed, the high costs of running an office in the capital have probably deterred many companies from moving in.

But hundreds of foreign firms have, and run their shipping companies from Piraeus, or operate as marine and insurance brokers, or other types of services, and subject to no other tax than income tax for their employees.

A. H. Hermann

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### BUSINESS PROBLEMS

BY OUR LEGAL STAFF

#### Krugerrands

I read somewhere recently that tax inspectors were taxing gains in Krugerrands under Schedule D as against capital gains tax. Has this practice been repeated, please? What is the present position?

The possibility that buying and selling Krugerrands could be reclassified by a body of General Commissioners as an adventure in the nature of trade, in some circumstances, has been mentioned a number of times over the years, in the light of Mr. Norman Wisdom's case. A finding of fact by General Commissioners would not normally be disturbed by the High Court, even though the Court might have come to a different conclusion on the facts with the evidence before the Commissioners.

#### Tax on goodwill

I have a 25 year lease on premises consisting of a laundrette as in the nature of an adventure in the nature of trade. I paid £14,000 to the landlord before the lease was granted—£12,000 for the laundrette plant and equipment and £2,000 for "Goodwill".

I know that I can claim Income Tax Year and Year allowances on the £12,000 but I am not clear as to the £2,000 "Goodwill". Can I treat any part of it as an ordinary business expense?

You are not eligible for any tax relief in respect of the payment for the goodwill of the laundrette business. When the business is disposed of, of course, the cost of the goodwill can be deducted in arriving at the chargeable gain on its sale.

No legal responsibility can be accepted by the Financial Times for the answers given in these columns. All inquiries will be answered by post as soon as possible.

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# The quality is the same, but the qualities are different.



If you closely inspect any BMW, from the least to the most expensive, you will immediately discover that the quality of construction and engineering remains the same throughout. It is a quality that is tangible. Every BMW will give that certain sense of pleasure that one gets from something that is beautifully made.

However, the qualities offered by each individual model appeal to different tastes and priorities. The 3 Series BMWs are not stretched small cars, but compact large ones. The 316 has an extremely efficient and economical 4-cylinder engine. The other two in the Series have the new 'small' 6-cylinder engines, one of 2 litres the other of 2.3 litres with fuel injection.

The four door, five seat BMW 5 Series cars offer choices ranging from the 4-cylinder 518 to the 6-cylinder fuel injected 528i with an academic maximum speed of 129 mph. Most 5 Series BMWs can be specified with automatic transmission, air conditioning, electric windows and other luxury refinements.

The BMW 7 Series cars offer three different engine capacities - 2.8, 3.0 and 3.3 litres, the latter with fuel injection. The 'straight six' configuration has often been said to be the most refined and smooth running of engines. In the big BMWs the sophisticated design produces excellent power to litre ratios as well. This, of course, is vital for automatic transmission. However it also makes manual driving a very refreshing experience. The four speed gearbox is a pleasure to use and encourages a very positive and enjoyable style of driving.

The new BMW 6 Series range offers two different styles of high performance motoring. The 633CSiA has its 3.3 litre engine matched to automatic transmission. For those who wish for even more dynamic motoring the 635CSi

Coupé has a 3.5 litre engine with a five speed manual gearbox. Both offer the same degree of exceptional comfort and refinement.

And finally the seven models in the BMW range of motorcycles all offer the same superb standard of engineering quality, and a highly functional design that allows easy maintenance and fast servicing.

The best way to appreciate the quality and the qualities of all BMWs is to visit your local BMW Centre. You'll find one to perfectly complement your taste.

#### Prices: The BMW range of cars.

316: £5,004. 320: £6,335. 320A: £6,772. 323i: £7,400. 518: £6,655. 520: £7,773. 520A: £8,209. 525: £8,891. 525A: £9,373. 528i: £10,115. 528iA: £10,598. 633CSiA: £17,462. 635CSi: £18,740. 728: £11,180. 728A: £11,711. 730: £13,203. 730A: £13,734. 733i: £14,481. 733iA: £15,012.

#### The BMW range of motorcycles.

R45: £1,699. R65: £1,999. R80/7: £2,199. R100T: £2,499. R100S: £2,799. R100RT: £3,099. R100RS: £3,199.

(Prices correct at time of going to press. Source of figures: BMW.)

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14 LOMBARD How to measure incentives

BY PETER RIDDELL

THE Confederation of British Industry has made itself look rather ridiculous over the last week in trying to demonstrate that its members are already responding to "the stimulus given by the Budget."

Serious

This is all so much poppycock but it does raise the serious question of how, and when, it will be possible to measure the impact of the Budget.

Real test

It is possible that income tax cuts will allow senior managers to build up capital with which they can either set up on their own or finance friends, as happens on a wide scale in the U.S.

UNTIL LATE July, flowers are at the mercy of the weather. After that, they toughen up. Bedding plants and dahlias are well up to an August storm.

GARDENS TODAY BY ROBIN LANE FOX

western gardens had not progressed far beyond gravel and evergreens. But in gardens, they have a way of fading out quite suddenly. I think that there is a sort of wilt which can befall them in the early years.

exquisite plants, I would go for two or three of these peonies, feed them and underplant them with the scented lily of the valley.

These exquisite plants do not like to be too hot. They are all sold as grafted stock, so it is essential that you study the stem carefully and plant the grafted point below the level of the soil.



Inspector Lavargne whose ruffled mass of petals is lightly edged with silver. All these are the better for feeding with liquid manure and mulching with leaf-mould.

Piggott can win on Columnist

AN EVENING meeting at Kepton is usually well worth attending in fine weather and I expect plenty of racegoers at the Sunbury track for tonight's opening Larch Stakes.

RACING BY DOMINIC WIGAN

be in action, on Columnist among others. This stable mate to Alla, who provided Jeremy Tree with another winner at Windsor on Monday evening, has shown himself a smart juvenile on both his appearances.

ENTERTAINMENT GUIDE

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TV/Radio section listing BBC 1, BBC 2, and other channels with their respective programmes and times.

F.T. CROSSWORD PUZZLE No. 4,024

A crossword puzzle grid with numbers indicating starting positions for words.

ACROSS and DOWN sections containing clues for the crossword puzzle, such as '1 Mothers' Union initially gets less in return for fish (6)'.

BBC 2 section listing programmes like '6.40-7.55 am Open University', '11.00 Play School', and '1.50 pm Cricket-The Gillette Cup'.

RADIO 1 and RADIO 2 sections listing various music and news programmes, including '5.00 am As Radio 2', '6.00 am News Summary', and '11.25 Music for Organ'.

THEATRES section listing various plays and performances, including 'ADELPHI THEATRE', 'ALBANY', and 'AMERSHAM'.

WESTWARD section listing programmes like '10.30 am All Snails and Saurkraut', '11.00 Thoroughbred', and '11.25 The Southern'.

YORKSHIRE section listing programmes like '10.30 am All Snails and Saurkraut', '11.00 Thoroughbred', and '11.25 The Southern'.

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# FINANCIAL TIMES SURVEY

Wednesday July 18 1979

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## Vans and Light Trucks

Pressures on manufacturers to think in international terms and polarisation of the market at various weight levels are creating a more structured approach to the ranges of light commercial vehicles offered. The market is a difficult one in which the customers are interested mainly in practicalities — the right vehicle at the right price.

### A battle against high costs

By Kenneth Gooding  
Motor Industry Correspondent

TWO TRENDS in particular have been discernible at the light end of the commercial vehicle market for some time now and they have become even more clear in the past two or three years.

The first is the movement towards an international approach by the manufacturers — or at least for the European producers to see the EEC as one market. The other is the polarisation of demand at various important weight levels.

In the vans and light trucks sector the levels are 3.5 tonnes gross vehicle weight — the weight above which owners must have an operator's licence — and 7.5 tonnes gross vehicle weight — the weight above which the driver must hold a heavy goods vehicle (HGV) driving licence.

The trend towards a truly common automotive market is well-developed for passenger cars and heavy trucks. But lighter commercial vehicles resisted the movement much longer. Vans, after all, are short-haul,

local delivery vehicles and it made sense to keep on manufacturing them for the particular needs of particular local markets. For example, Fiat still sells 30,000 a year of its three-wheel vans in Italy and in the southern part of the country they frequently can be seen jogging along at a steady 15 mph with a one-tonne gross weight.

The pressures which are forcing the manufacturers to think in international terms even for light commercial vehicles are the same, endemic features affecting the total automotive business, costs are tremendously high and only when a vehicle is produced in some volume can the maker expect to collect a reasonable return on his investment.

On the marketing front vans in particular are being treated increasingly as significant parts of a manufacturer's range. They give the dealer networks a wider spread of activity and help to boost unit throughput in the dealer outlets — a highly important element in the business today.

Typically, although the theory behind internationalism can hardly be faulted in practice it has not worked out too well so far.

When demand for light commercials is high usually there is healthy economic activity all round — which means car sales are also buoyant. At such times, car-derived vans take up space on production lines which could be filled instead with passenger cars which create more profit. Other light commercials draw on common parts, assemblies and engines used in cars and so their production also affects car output at times of heavy demand.

At the same time the commercial vehicle market is not like that for cars which are consumer durables subject to the public's whims and current fashions. Customers for commercials are mainly interested in practicalities. And prices are important. So it is difficult to make a decent profit even in the good times. When the going gets rough and even more competitive, it is hard for the manufacturer to break even on the original sale of a commercial vehicle.

### Practical

It is the customers' interest in the practical side of life which has led to the polarisation of the market. They look for a vehicle which will do the most for them, in terms of payload and space, without getting them into the extra expense and trouble either of taking out an operator's licence or hiring professional drivers with HGV licences.

Consequently, sales at the lighter end of the commercial vehicle business are heavily oriented towards the 3.5 or 7.5 tonne levels.

To quote one example, Dodge, the trucks subsidiary of Chrysler Europe, reckons that half its vehicle sales in the 3.5 to 7.5 tonnes part of the UK market will be at just under the 7.5 tonnes level.

That leaves little volume in between for the manufacturers to go for — and many other parts of Europe are the same. So the tendency will be for manufacturers to develop ranges where they can bring truck weights down to just below the 7.5 tonnes point and vans which go above 3.5 tonnes.

Using Ford as the example this time, the industry expects



Since it was first introduced in 1965 Ford's Transit has become the best-selling single model in Europe's commercial vehicle business. A redesigned version appeared in 1973

the group to drop before long its "A" series vehicles designed for the 3.5 to 7.5 tonnes sector but which has not sold in very high volume. Instead, observers suggest, Ford could develop the next-generation Transit van and take it up the weight scale, while bringing the "D" series trucks into the below-7.5 tonnes part of the market.

There are exceptions to most rules, of course, and it so happens that in West Germany there is more activity than in most other countries in the 3.5 to 7.5 tonnes part of the market. For that reason MAN (Maschinenfabrik Augsburg-Nuremberg) and Volkswagen

are jointly developing a new range of trucks in the 6 to 9 tonnes range. These vehicles will be launched in September. VW has already introduced the replacement for its Transporter — the original version of which lasted 30 years — and before that the LT range which goes from 2.5 to 3.5 tonnes.

The MAN products start at 10 tonnes, so the joint vehicles — made from components supplied by both partners — fill the gap. The two groups are also putting their marketing efforts in the commercial vehicles field together. The other recent newcomers

are Peugeot of France — the company is called SEVEL — which in the early 1980s will produce competitors to the Transit and Bedford CF which have done so well in Italy and provided Fiat with the incentive to do something to retaliate.

The Italian group has also made moves to provide some home-grown competition in the car-derived van market in Italy. Over the past three years Fiat's light commercial interests have been gradually pulled together — into a concern with a £135bn (£193m) turnover. This company has launched a successful new car-derived van, the Fiorino, and there will be more introductions to follow.

In the 3.5 to 7.5 tonne sector come rather surprisingly from Dodge in the UK. The Dodge 50 range was developed because the UK Government insisted on it in 1975 at the time it pumped £162m into Chrysler UK (Dodge's parent concern) to prevent financial collapse.

Dodge reckons that sales in this market segment in the UK are running at about 21,000 a year (and likely to continue at that level) and it can capture a 20 per cent market share by 1983. On top of that the Dodge 50 series provides vehicles with export potential, unlike the Walk-Thru and Bantam models it replaces.

The main product activity in recent years has been in the middle area of specially-designed vans of around 3.5 tonnes. Apart from the previously-mentioned van from Volkswagen, its West German neighbour Daimler-Benz has replaced its long-serving Bremen model while Fiat launched the Daily (also known as the OM Grinta in some continental parts).

Statistics for the 3.5 to 7.5 tonnes sector are difficult to come by because of the complexity of types of vehicles and derivations. But manufacturers generally agree that not much growth can be expected in Europe for the medium term at least.

The industry also points towards two further trends which can be expected to follow in the wake of the current hiccup in oil supplies and the steep price increases. Demand for diesel engines rather than the petrol variety should grow more rapidly and the signs are that the continental manufacturers will be able to cope with this extra demand.

Then customers will be looking for vehicles which give them the maximum possible space within the weight categories. Designers will have to concentrate on this marketing aspect while at the same time keeping within the limits increasingly imposed by EEC rules and regulations.

The European demand for car-derived vans is estimated by some experts to be 300,000 a year and they believe it will remain at something like that level for two years before gradually building to somewhere between 350,000 and 360,000 by the mid-1980s.

The biggest growth potential apparently lies with commercial vehicles up to 3.5 tonnes gross weight. Estimated to be running at 500,000 a year for Europe as a whole, it could well rise to 700,000 a year by the middle of the next decade. In this context, many manufacturers see France as an untapped market for these vehicles and the Southern European markets — including Italy — also offer great potential.

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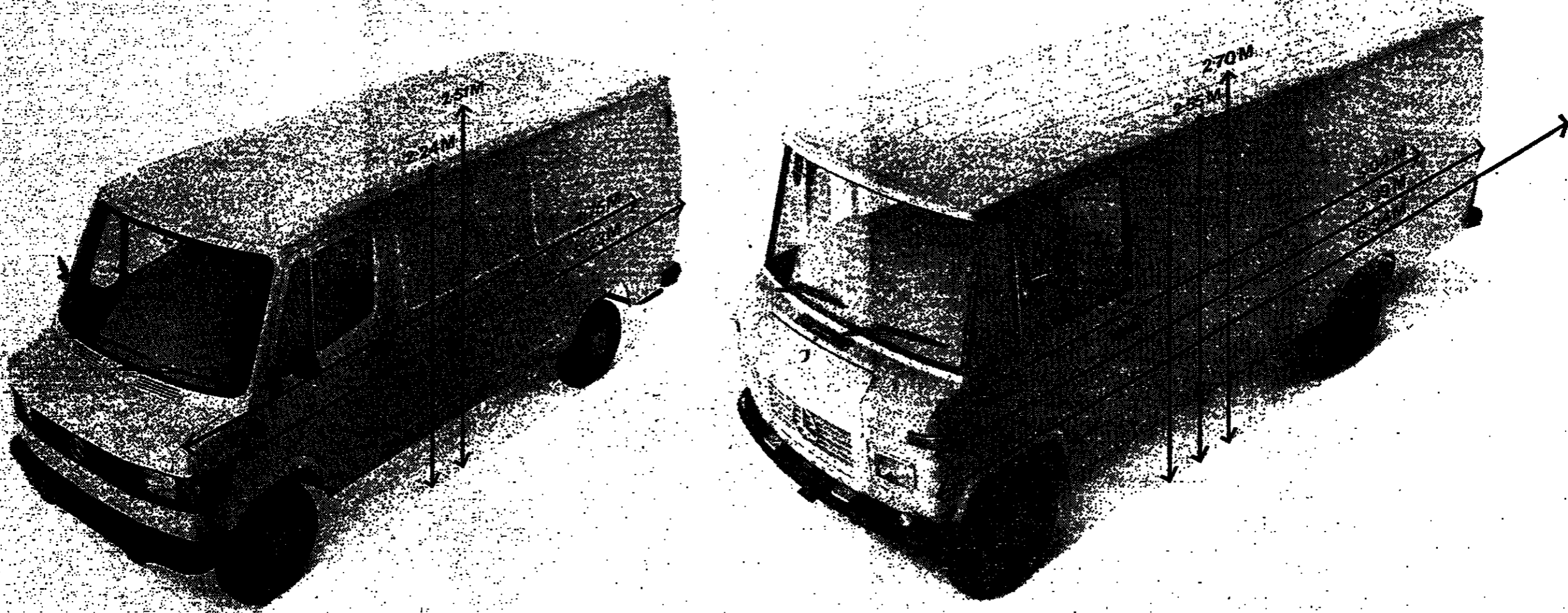
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# Diesels a finely balanced choice

BRITAIN NEEDS more diesel vehicles. That is the firm opinion of the Advisory Council on Energy Conservation, which points out that because of mis-matching of domestic demand with refinery output, Britain is a net importer of diesel oil.

The situation has not been helped by the Liberal-inspired amendment after one of Mr. Healey's later budgets, which removed 5p per gallon duty from petrol, but forgot to take it off diesel. As a result, Britain became unique, the only country where diesel cost noticeably more than high-grade (four-star) petrol.

Now Sir Geoffrey Howe has put 7p per gallon on petrol and rather more than redressed the balance. Economic sense reigns once more. Assuming that prices remain stable, at least as far as the differential between petrol and diesel is concerned, light commercial operators are bound to consider diesel vehicles more seriously.

Understandably, the manufacturers who offer diesel vehicles as part of their range emphasise, the most obvious advantages: better fuel consumption and longer engine life. It is left to the customer to work out the extra cost from the price list, and to take account so far as he can of the attendant disadvantages of running a diesel.

For the most part, light van drivers would prefer to be petrol-powered. Diesels are rough and noisy by comparison, and performance limited. In some cases manufacturers try to narrow the performance gap by installing a bigger diesel engine, but in doing so they also narrow the fuel consumption gap and add extra weight.

The diesel's fuel consumption advantage is at its greatest in certain kinds of running. Unlike the petrol engine, which is at its most efficient in full-load, full-throttle operation, the diesel reaches peak efficiency at part-load, typically about 70 per cent of its maximum output. The diesel is therefore substantially more economical in stop-start town driving, while a petrol vehicle

can make up a great deal of the difference when cruising on motorways at 70 mph.

This is not to say that the type of operation envisaged should play a major part in the final choice of petrol or diesel. Operators point out that longer-distance vehicles cover a greater distance in the working year, so that even though their diesel economy advantage may be smaller, the gain in fuel cost over the year can be just as great.

A typical fuel cost saving for a 1-ton van might be £500 a year, more than enough to offset the interest on capital employed given that the diesel version might have cost £500 more to begin with.

Drivers' opinions apart, diesels have one other important factor working against them, and that is the need for more frequent routine maintenance. The diesel engine working as it does at very high compression ratios, places greater loads on its bearings: to avoid mechanical trouble, its lubricating oil must be kept much cleaner than in a petrol engine.

## Filters

This leads to the fitting of more complicated and expensive filters, and to manufacturers recommending more frequent oil and filter changes for their diesel vehicles, sometimes twice as often as for the petrol-engined equivalents. For a longer-distance van this might amount to a service and oil change every other week, with all that implies in direct costs and down-time.

On the other hand, given scrupulous maintenance, diesel engines justify their reputation for seemingly endless life. Indeed, for some vehicle manufacturers and operators, the problem is to make the running gear and body last as long as the engine.

Generally, vehicles are written down to nothing over three or four years or 100,000 miles, whatever comes first: most petrol engines are well worn by this time. In theory the diesel is capable of running, at the most conservative

estimates, another year or 50,000 miles.

If this is reflected in writing-down policy it can make a big difference to overall operating costs, offsetting the extra cost of maintenance. On the other hand, an extended operating period may see higher costs of general vehicle maintenance in an attempt to keep the chassis roadworthy for as long as the engine lasts. That there are problems in this area is reflected by the low resale values for high-mileage diesel vehicles.

This factor apart, some operators see the picture as finely balanced and point to the more specialised facilities needed for diesel maintenance: workshop cleanliness is vital if fuel injectors and pumps are to be serviced, for instance.

Diesels need bigger batteries for reliable cold starting, a minor factor in itself but one which can help tip the scales when a decision hangs in the balance. If fuel stocks are held on the premises, the adoption of diesel as part of the fleet will mean the provision of separate tanks, with the risk—and it does happen—of vehicles being fuelled from the wrong pump.

Such considerations weigh heavily with the existing market for light commercial vehicles. The Ford Transit continues to take the major share in the 1-ton range, and its experience is typical. In 1978, only 19 per cent of its sales were diesel, and for the first few months of 1979 the trend was downwards. It is as yet too early to say if the movement has been arrested by the Budget changes, but opinion is that a major change in the diesel's fortunes is unlikely.

In the longer term, light commercial diesels may gain much from the current interest in diesel-powered cars. A few years ago these were more or less confined to Peugeot and Mercedes, but are now offered also by manufacturers as diverse as Alfa Romeo, Citroen, Fiat, Opel, Volvo and Volkswagen.

For these applications, naturally, engineers have concentrated on improving per-

formance and also on making the engines behave more like petrol units in terms of throttle response and less abrupt cut-off at the rev limit. In other words, much of this work could help to overcome the traditional reluctance of light van drivers to accept the diesel.

Meanwhile Mercedes and Peugeot have themselves undertaken further developments, including the use of turbo-charging to boost power output without significant weight penalty. Other manufacturers have been content to seek more power by increasing engine capacity, again without adding weight. This approach has been adopted by Citroen and Opel.

There remains the vexed question of exactly how a particular diesel model can be compared with one which is petrol-engined. Engineers and economists continue to argue over the factors involved.

It is certainly not practical to compare models with the same engine capacity, because the diesel is then inferior in power and torque, yet carries more weight. It is much better to compare a diesel model with a larger-capacity engine where this is available: the power may still be inferior, but torque is likely to be much improved and this is what counts where acceleration is concerned.

Against this, the weight penalty will be greater and the difference in fuel consumption will be smaller. It is perhaps little wonder in the face of such a complicated assessment that the smaller operator has tended to stay with petrol engines and assume that diesels are best suited to heavy lorries.

There is certainly some way to go before the diesel manufacturers can make out a convincing overall economic case for their product in many operating environments. That could all be changed, as it has been in many other countries, by a much wider tax differential between petrol and diesel fuel, though one would hope that the authorities eventually will see the wisdom of adjusting the differential to encourage the optimum refining "split" between the two.

Jeff Daniels



Ford's new Fiesta light van is based closely on the Fiesta car and is made in Spain

# Car-derived vans bring a price saving

THE EUROPEAN markets which favour car-derived vans are Denmark, France, Ireland, Spain and the UK. And in all these markets there are significant price advantages if you buy a van rather than a car. So where many customers in small businesses would prefer the estate car (or station wagon in American parlance) they finish up with a car-derived van because of the retail price.

In Britain and France the VAT advantage in purchasing a car-derived van is 15 to 17 per cent. There is a 27 per cent benefit in Ireland while in Spain it is something between 4.6 and 9 per cent. Denmark is the odd country out because there is no tax advantage there.

The European markets take about 300,000 car-derived vans a year. Not much growth is forecast in the short term, perhaps for the next two years. In particular some of the steam in the UK market should subside.

Last year UK registrations of car-derived vans and pickups jumped 12 per cent to 72,430 in 1977 to 81,143. But, as happened with cars, the UK manufacturers were unable to benefit fully because they simply could not produce enough vehicles.

As a result, imports in this sector rose a mighty 42 per cent from 11,638 to 16,865 last year while UK-assembled vehicles could manage a mere 6 per cent increase from 60,792 to 64,573.

The decline of the UK manufacturers' position is certainly connected with changes in dealer organisations. In the car sector there has been shown to be a positive correlation in the reduction of the UK manufacturers' networks (Ford and BL implemented similar policies of rationalising the networks) and the fall in British-produced car sales. Similarly, imported vehicle sales have risen in line with the expansion of dealer networks.

Since car-derived vans and pickups are distributed alongside cars, and since many of these organisations have been adding them to their model ranges, there has been an inevitable swing towards imported vans. The question is: Need it have been such a big swing? Four years ago imports controlled under 9 per cent of the car-derived van and pickup sector. Last year they had more than 20 per cent.

The similarity with the car market continues the deeper you dig. For "captive" imports those brought in by companies with traditional assembly bases in the UK—accounted for a high proportion of the total.

For some time Chrysler UK has been the biggest seller of imported car-derived vans and pickups, simply because all those sold with the Dodge name (the label Chrysler puts on its commercial vehicles and trucks) come to the UK from France—there they are known as the Simca 1100 vans.

The arrangement pre-dates the acquisition of Chrysler Europe by PSA Peugeot but it has some merit and is hardly



Twenty years after it was first launched the Mini van remains a popular choice among customers for small vans

likely to be changed by the new owners.

When the Chrysler Europe commercial vehicle range was rationalised, Chrysler UK was given the sole production rights to some larger vehicles and in return gave up production of car-derived vans and pickups.

Last year Dodge van sales in this sector fell from 4,185 to 3,889. It remained the largest single importer, but only just. The main import competition came from a newcomer in the market—Ford of Spain. Imports of the Spanish-built Fiesta van shot up to 3,850 in the first year they hit the UK market. Chrysler/Dodge and Ford of Spain remain neck and neck in the market place so far this year. The indications are, however, that if Ford achieves its 5,900 Fiesta vans target, it could take the lead.

## Controversial

It was something of a controversial decision by Ford to start importing the Fiesta van. But the move killed the proverbial two birds: it helped the Ford plant near Valencia on shipments of cars to the UK, insisted upon by the Spanish Government while at the same time widening the range of car-derived vans the company offered in Britain.

It could be argued that Ford would be picking up some business it was destined to get in any case. But the facts are that the group has not been able to make enough of its best-selling Escort and Cortina vans for the past seven or eight years.

Last year Ford suffered badly. At the beginning of the year the Escort was hit by the long-running strike at the Halewood plant. Then all models fell foul of last autumn's nine-week shutdown in Britain during the pay dispute.

As a result, Ford's registrations in the car-derived van and pickup sector fell from 19,214 in 1977 to 17,445 last year. Meanwhile, BL with its Mini and Morris (Marina) vans and pickups took full advantage of the market demand and pushed up sales from 23,076 to 28,222.

Bedford, part of General Motors' Vauxhall subsidiary,

also managed to hold its own in spite of disputes which continued to have an impact at the beginning of 1978. Bedford offers two car-derived vans, the HA 110 and the HA 130 (denoting 1.1 tons gross weight and 1.3 tons gross weight) based on the Viva before last. These are cheap and the boxy shape gives good space.

But Bedford now also offers the Chevanne, based on the Chevette car, which has about the same payload yet is much more stylish, and gives infinitely superior road holding, handling and performance. The only problem is that Vauxhall just cannot produce enough Chevettes and the van version goes down the same line.

Among the traditional importers, the Japanese have done well but could do better. The importers of Japanese vehicles, faced with "voluntary" controls on shipments of cars to the UK, attacked the car-derived van and pickup sector with some vigour. In 1977, when they had unfettered opportunities, Datsun's sales rose from 1,384 to 2,132; Honda's from 1,149 to 2,857; and Toyota's from 73 to 563.

To some extent the Japanese spotted gaps in the market and filled them. For example, the Honda TN906 panel van was an extremely fine version of the usual "European" product, the kind of vehicle suitable for narrow Tokyo side streets.

But the Japanese success was too rapid and it attracted the same kind of trouble as they experienced in the car sector.

The Japanese Automobile Manufacturers' Association (JAMA) and the Society of Motor Manufacturers and Traders (SMMT) agreed that light commercials should be included in the voluntary undertaking that Japanese vehicle shipments would be restricted.

Result: last year Honda's sales in the car-derived sector fell back to 1,661 and Toyota's to 432. Datsun sold all the vehicles it had in the UK pipeline and continued to make progress—registrations advanced to 3,493.

The importers of Japanese vehicles have had to change their

they have had to move up-market so that the value (and profit) of each unit sold is increased. The previously-mentioned Honda panel van was just one casualty—the Japanese can make much more on an Accord car.

The Japanese pickups are already noticeably up-market, many of them offering a one-ton payload and plenty of space to go with it.

Indeed, UK manufacturers believe that these Japanese vehicles compete more against the panel vans than in the car-derived market segment.

BL, for instance, argues that the Japanese pickups certainly do not compete with the Mini pickup, or the Morris Marina, but with the pickup version of the Suzuki panel van.

In the first five months of 1978 a sharp drop in sales of Japanese models resulted in a 5.6 per cent fall in the total imported car-derived van and pickup market, from 6,995 to 6,576.

Honda's registrations in the sector fell from 1,331 to 24 in the five-month period, Toyota's were down from 231 to 27 and Datsun's from 1,673 to 965.

So the UK manufacturers were able to take most advantage of the market advance of 27.5 per cent overall from 32,819 to 41,860. Sales of British-made vans and pickups jumped 36.5 per cent from 22,854 to 31,294, giving the UK-assembled vehicles 84 per cent of the market.

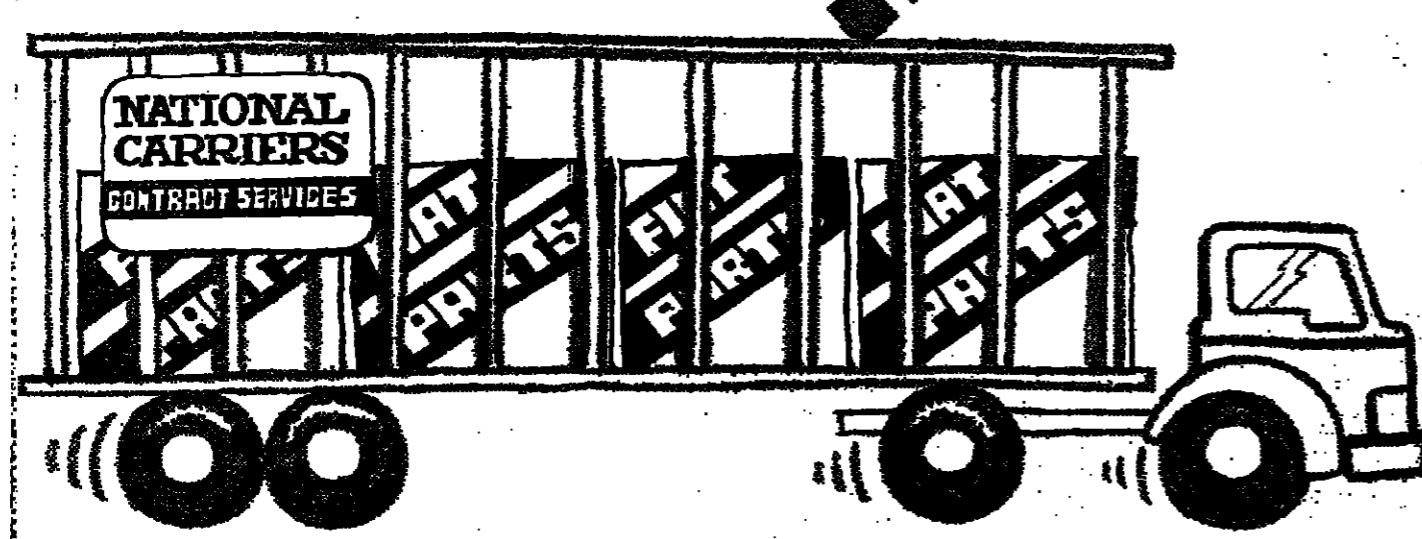
Ford pulled out all the stops in the five-month period to make up for last year's deficiencies and its registrations nearly doubled from 6,738 to 12,437. But it was still slightly behind Chrysler UK with the Dodge Simca, in the contest to become leading importer in the sector. Ford's registrations of Spanish-built Fiestas totalled 1,751 (up from 769) while Chrysler's were 1,962 (up from 1,849).

Both BL and Bedford have been experiencing smooth production since the hauliers strike ended. BL's sales rose from 11,503 to 13,243 and Bedford's from 7,534 to 8,258 over the five months.

Ken Gooding

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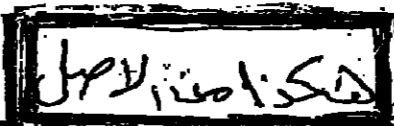
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The Morris 440 van, with 7-cwt capacity, is derived from Austin Morris's Marina Saloon





# More FWD models on the market

COULD IT be a sign that China's first move into the vehicle export business is to offer to the world a new range of products? As the country's industry grows, it is more interested in the practical than the frivolous.

However, although two versions of the Chinese vehicle will be workhorses—a general purpose utility and an agricultural vehicle—the third will be for leisure or sports use.

All this just goes to show that the four-wheel-drive market is in its own way just as fragmented as the market for passenger cars and to a great extent parallels the car market in the variety of models available.

### Obvious

There are four-wheel-drive vehicles that look like ordinary cars—the Subaru is an obvious example—and conversely there are two-wheel-drive vehicles with the rugged, go-anywhere appearance of the all-wheel-drive models, a variety typified by the Simca-Matra Rancho.

Demand for the workhorses, from farmers, foresters, police, military, fire brigades and so on, is the least likely to suffer from problems such as the current oil supply crisis or the vagaries of fashion changes and is the most solidly based.

BL, with a prominent role to play in the markets outside the U.S., reckons that four-wheel-drive sales worldwide are about 1.4m a year, with the U.S. responsible for perhaps 5m of them, the Comecon countries 200,000 and the rest of the world 240,000.

American Motors' huge home market has helped it become the world's biggest four-wheel-drive passenger vehicle manufacturer, and the group produced about 180,000 Jeeps last year. Also in the U.S., General Motors' Jimmy and the Blazer, made perhaps 200,000. And around 40,000 Ford Broncos took the road last year.

Outside the States, Toyota of Japan is the major producer, turning out 133,000 Land Cruisers (of which 124,000 were exported) in 1978. Among the other Japanese manufacturers, Nissan has an output of almost 20,000 Patrols while Daihatsu makes a similar number of its four-wheel-drive vehicles each year.

Up to now there has not been very much information about the numbers of four-wheel-drive vehicles which will be produced by the Chinese in Peking. But the newcomers, to be called the Peking 213 range, were designed in Britain and will use components from several European countries—including Vauxhall 2.3 litre and Ford V6 engines, andZF gearboxes. Export sales will be handled through a Hong Kong company, Oriental Machinery.

More important, for the time being at least, is the competition being brought to the market this year by Daimler-Benz of West Germany and Steyr-Daimler-Puch of Austria. Developed at a cost of £27m, the "G" (for Geländewagen) vehicles are being produced at a newly built plant at Graz in Austria which eventually will employ 1,000.

Output of the "G" range will be a relatively modest 9,000 in the first year and then 11,000 a year.

Announcement of the "G" range spurred Land Rover to bring forward the final launch of a new model. First for eight years, offering the bigger V8 engine to give the speeds on the road which mirror the pulling power in low gear across-country.

And Daimler-Benz's neighbour, Volkswagen, presented its contender, the little civilian version of a four-wheel-drive vehicle previously applied in large numbers to the Dutch army. The little, much more rudimentary than either the Land Rover or the "G" series vehicles, is powered by a 1,700 cc version of the Passat petrol engine and is being assembled at the Audi plant at Ingolstadt.

At the time these launches took place earlier this year the medium-term prospects for four-wheel-drive vehicles looked bright. Daimler-Benz estimated that the market was growing at about 5 to 10 per cent a year while Land Rover suggested it was more like 14 per cent a year in the territories it covers (which exclude the important U.S. market and the Comecon countries).

There must be a question mark over these forecasts now that fuel prices have shot up and supplies are not so freely available.

Even in Western Europe the "leisure" aspect plays an important part in four-wheel-drive sales. Daimler-Benz's research showed that the majority of cross-country vehicles in West Germany were registered in the Munich area. Two-thirds of the people who bought them already had another car. And yet they did considerable mileage in the four-wheel-drive vehicle—an average of 27,000 km a year.

From this Daimler-Benz deduced that most of the four-wheel-drive cars are sold to people who want to be sure they can still travel when highway conditions become difficult and also need a vehicle which can get them to the winter sports areas and back.

This certainly fits in with the picture in the UK of Range Rover owners spending less than one-tenth of their total mileage off the road.

Land Rover remains relatively sanguine about the future, however. It reckons that the four-wheel-drive share of the total car market will not go down. Of course, that it not to say that the total market will not decline—and the company is pretty pessimistic about the total market in 1980.

BL is spending £250m to double production of Land Rovers and Range Rovers to 75,000 and 25,000 a year respectively by 1982. In the past chairman Sir Michael Edwardes has said: "This will be one of the most profitable investments in the motor industry for many years," which suggests BL has some room to manoeuvre even if demand does ease up.

The big question about the future, though, is the American market. In the U.S. demand for big four-wheel-drive "leisure" vehicles soared ahead because the 55 miles-an-hour speed limit and the American style of car offer little opportunity for enjoyable motoring. However, there are plenty of chances to get off the highway to have some fun in the right vehicle.

But the Americans are also used to cheap motoring and one reaction to the fuel supply problems has been a slump in sales of "recreational" vehicles of all sorts.

The reaction by American Motors was to postpone a \$100m programme to double capacity for Jeep manufacture to 350,000 a year by 1981.

The original idea was that this would have enabled the number of vehicles available for export to be doubled to around 40,000 a year.

American Motors has an agreement with Renault of France, part of which covers the sale of Jeeps in some export markets—French-speaking West African countries such as Gabon, the Cameroons and Zaïre. The two companies estimated that they could sell 7,000 Jeeps in very basic form in those territories next year, not bad when you consider that total sales in 1978 in Western Europe totalled a nominal 3,500.

The European manufacturers now fear that the downturn in the U.S. demand might lead to American Motors becoming much more aggressive in the Middle East—the territory where all the cross-country

vehicle major producers meet head on.

The recently-launched Land Rover V8, for example, has started remarkably well in Dubai and Saudi Arabia in its first few weeks on sale (it is an export-only model for the time being). And Daimler-Benz has been aiming its early marketing efforts at the Middle East as well as Europe and Africa.

This is also a part of the world where Toyota has been particularly successful with its Land Cruiser. So markets in the Middle East are already very competitive.

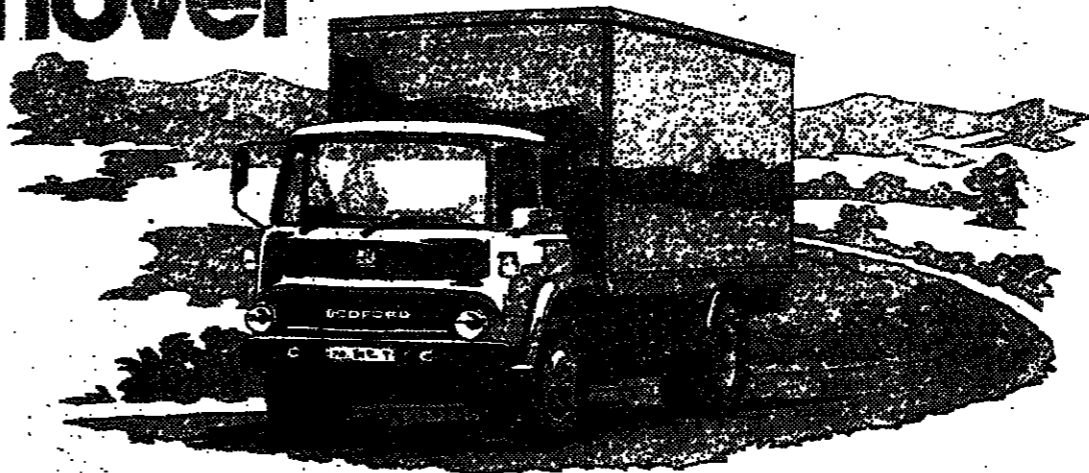
If the U.S. producers, with their relatively low-cost product, decide that more exports are called for, particularly in the Middle East where they already have some links, the European and Japanese makers could be in for quite a struggle.

K.G.



One of the Japanese entrants in the four-wheel-drive market. This Daihatsu is at the lighter end

**Apple cart Brewer's dray Cherry picker Dress deliverer Earth mover Food distributor Gully gobbler Haywain Imports transporter Jam van Kitchen porter Letter bearer Meat wagon Nag box Office mover Pantechicon Quarry tipper Refuse collector Sludge shifter Timber taker Urban cleaner Vegetable barrow Wine float X-ray unit Yoghurt carrier Zoo mover**



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BL plans to double production of Land Rovers to 75,000 a year by 1982.



Above: Volkswagen replaced its old Transporter after 30 years a few months ago. This is a pick-up version of the new Transporter



Left: Fiat's latest entry in the 3.5 tonne commercial market, the Daily range of diesel vans and chassis-cabs, is launched in the UK this week. The commercials are powered by engines from Sofim, the company jointly set up by Fiat, Alfa-Romeo and Renault to make fast-revving diesels at Foggia, Southern Italy

# Importers push up trucks share

THE MOST exciting new entry this year into the market for vehicles between 3.5 tonnes and 7.5 tonnes must be Chrysler UK's Dodge 50 series.

Chrysler's launch of the new range of light trucks, which replaces the Dodge Walk-Thru and Bantam models, fulfilled a pledge it gave to the Government in 1975 when it injected £162m into the company to save it from collapse.

Not only does the new range of trucks replace the old models, they also add to the range. The Dodge Walk-Thru and the Bantam did not go above 5.6 tons. The new series is available in weights of 3.5 tonnes, 4.6 tonnes, 5.6 tonnes, 6.6 tonnes, and a 7.5 tonnes vehicle is going to be available in the near future.

market is up. Imports are up. But, UK manufacturers are confident that the battlefield for sales in this area will be in mainland Europe, not the UK, with European competitors making little profit on their sales in the UK.

Traditionally, UK truck manufacturers, in a country where a huge proportion of goods is carried by road, have concentrated more on light vehicles than their European counterparts in the industry.

European manufacturers are now actively scaling down their heavy trucks (while UK manufacturers have been scaling up their vehicles), but European manufacturers still find it difficult to sell in the UK as their products tend to be more expensive than the British equivalent which does not have the same emphasis on fitness of design and comfort.

Ford, Bedford and Leyland vehicles all export substantial numbers of trucks to the European mainland.

Ford, for example, exports more than 50 per cent of its D-series trucks and has about an 8 per cent share of a 230,000-strong European market. Bedford, Leyland and Ford are all bringing out a new light truck within the next year or so with an eye to exports.

## Interesting

The market itself is an interesting one. In the UK the heaviest commercial vehicle which can be driven without a HGV licence is one up to 7.5 tonnes, whereas after 3.5 tonnes an operators' licence is required. Traditionally, the market has polarised to one end or the other of the weight limits and the middle weights have been squeezed out.

Also, traditionally, UK manufacturers have tended to upgrade a lighter vehicle or downgrade a heavier one to meet customers' needs. In the past only a few have made vehicles specifically for the market. Ford, for example, upgrades its 'A' series and downgrades its 'D' series for this section of the market.

Much of the urban distribution demand has polarised around the 7.38 tonnes truck. The main competitors in this area are Leyland, Ford, Bedford and Chrysler in the UK while foreign competitors are Fiat, Magirus and Mercedes.

The Ford D0710 was the market leader for the two years until this year, taking more than 29 per cent of the market in 1977, and 32 per cent in 1978. But Bedford, the General Motors subsidiary, has now overtaken Ford in 1979 mainly because of the shortage of Ford units.

Chrysler has also been increasing its share, with the Commando—up from about 7 per cent of the market in 1977 to about 9 per cent in 1978. About 17 per cent of the total truck market is at this 7.38 tonnes mark and this year the market is growing rapidly. One manufacturer claims that this will grow to 19 per cent by the end of the year (more than 13,300 vehicles).

In the 3.5 to 7.5 tonnes market as a whole Ford was the market leader until last year with about 17 per cent of all sales. But because of shortages of parts this has now dropped to 13 per cent in the first five months of this year.

Chrysler has been increasing its share as has Bedford, with about 12 per cent of the market with Leyland, which holds the EA van specifically for the rapidly-growing sector, losing some sales and remaining relatively static in this growing market.

Lisa Wood

# Panel vans battlefield is in Europe

THE ENCROACHMENT into the UK medium vans market by importers has gathered momentum this year after the substantial gains importers made last year.

In this area, covering vehicles which are not derived from cars, but which weigh under 3.5 tonnes, the importers have pushed up their sales in the first five months of this year to 14,770 units compared with 11,363 in the same period last year.

The importers' share of the market up to May this year is 27.14 per cent compared with 24.93 per cent during the same five months' period last year. This is at a time when the total market has grown from 45,387 last year (the first five months) to 54,429 during the same period this year.

This increasing encroachment is surprising because the UK manufacturers are themselves strong competitors in this segment of the market. In fact, UK manufacturers have had a strong influence on the way European producers have designed their vans. The Ford Transit, which is almost synonymous with this sector of the market was one of the first "European" vehicles and was common to Ford of Germany and Ford of the UK. The Bedford, Chrysler PB and BL Sherpas have also strongly influenced European designs.

But UK manufacturers are still recovering from last year's fall in domestic production caused by industrial disputes. All this year are confident on stepping up production and stemming, if not cutting, the foreign penetration of the market.

Ford, for example, lost nearly one-third of its production last year and importers did well out of its inability to supply. In 1977 Ford held nearly 40 per cent of the medium van market. Last year this dropped to 34 per cent and in January of this year its market share plummeted to 14 per cent. But by February it had increased production to win 29 per cent of the market and by April it had reached 35 per

cent. Ford is now confident that it can take this up to its previous market share at a time when the total market is growing fairly rapidly.

Bedford, a subsidiary of General Motors, also suffered last year as a result of an extended strike at the end of 1977 and so it was very short of vehicles, particularly during the first half of 1978. This was a time of very high market demand and the company was also trying to keep up with Continental demand, thus reducing its sales potential in the UK. Therefore it was not able to take up Ford's shortfall.

This year its ability to meet the UK demand is improving and on the medium van side it is 73 per cent up on sales during the first five months of this year compared with the same period last year.

## Improving

In fact, it is in this section of the market that Bedford is improving faster in total van sales for the five months up to May it is 44 per cent ahead of the same period last year.

BL runs in second place in this market and its Sherpa van is an increasingly strong competitor to the Ford transit although it is available only in a short wheelbase.

The Sherpa was launched in 1974 with a moderate capital investment of about £3m at a time when the company was concentrating investment on its car ranges. In 1975 the Sherpa had 12 per cent of the sector market and by 1978 this had risen to 17 per cent while this year market share has fluctuated between 15 and 20 per cent. However, it was unable to capitalise last year on problems at Ford as it was producing at full capacity.

Chrysler has also been improving its market share, particularly in the range of vehicles up to 2.5 tonnes; in the five months up to May it produced about 3,000 units in this category compared with 2,800 in the same period last

year. In overseas markets the UK companies are continuing to make up a lot of the heavy loss in British General Motors policy vis-a-vis Bedford is to use it to source its European vehicles. In the five months up to the end of May 11,000 Bedford vehicles were sold in Europe, an increase of 10 per cent on the same period last year. Of that, the majority of the sales were GFS.

In Italy the company has a 9 per cent market share. Bedford's position here has been improved by the development of its Portuguese plant to a capacity of 11,500 units of its CR range a year. Kits are shipped out from the UK and assembled at the Portuguese plant especially for the Italian market. Portugal has been given sole responsibility for supplying the Italian market with the intention of easing the pressure on the UK lines for the van.

BL is also doing moderately well in its drive for exports and to date more than 1,700 units have been exported to Europe, the Sherpa being particularly well received in France.

Ford's European plants now produce about 130,000 vehicles a year and the company holds about 20 per cent of the total European market of about 500,000 vehicles a year. The majority of transits are made in Southampton and Genk, Belgium, with the line being introduced at the Amsterdam plant last year.

Of the importers into the UK, German manufacturers have continued to consolidate their position in the sector of the market. MAN greatly benefited this year from its new relationship with VW whereby the two, now called MAN-VW, have a joint marketing enterprise in the UK.

The former MAN concessionaires were restricted in their imports to a range of high-quality heavy trucks (over 32 tonnes) but when the new company came into being MAN increased its range of imports into the UK and its numbers

of dealers. VW sells vans of up to 2.5 tonnes while MAN caters for the heavier end of this section of the market with its LT series.

In the first five months of this year MAN-VW sold about 5,000 units compared with about 3,600 units last year (which was before the new MAN-VW company was formed).

Sales of Japanese vehicles this year have dropped, however, showing that the restrictions on shipments, which began to be felt towards the end of 1978, are affecting activity. In the first five months of this year sales were down from 8,950 in the same period last year (an 83 per cent market share) to 8,406 (6.85 per cent).

Lisa Wood

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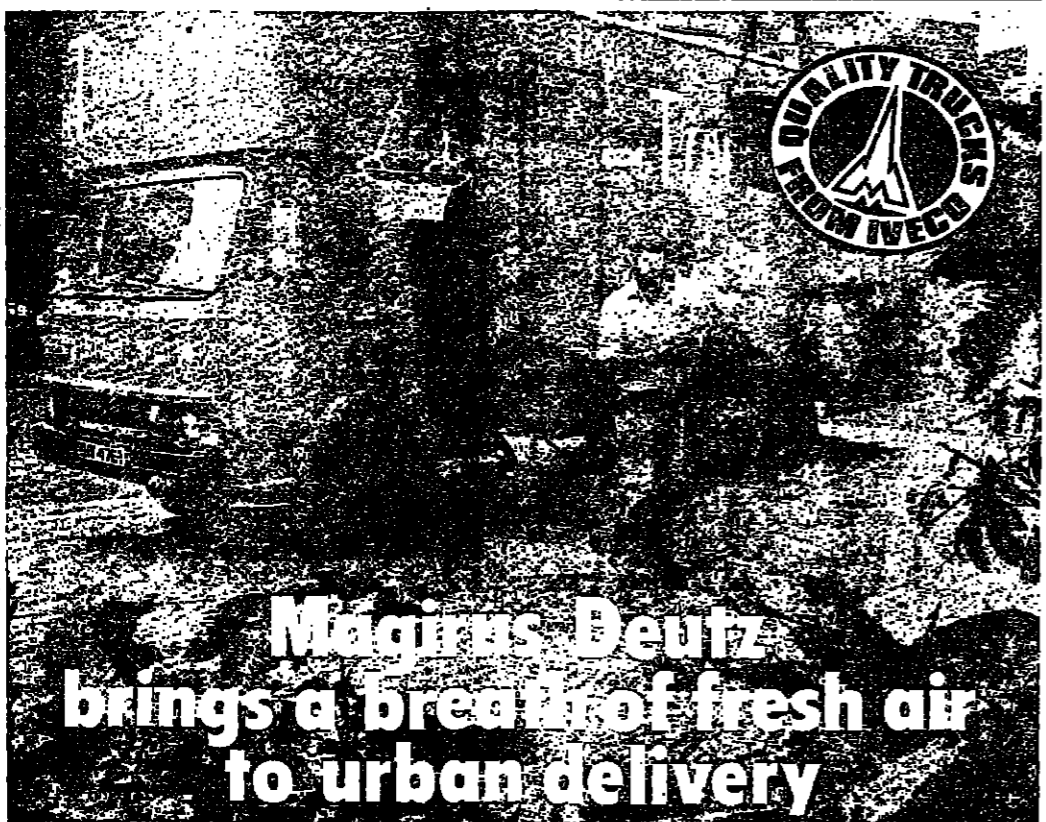
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With gvws at 5.7 and 7.5 tonnes, a variety of wheelbases and a high quality specification that includes the economical Deutz air-cooled diesel engine, Magirus lightweights give heavy weight payloads.

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Dodge introduced its new 50 Series range in June this year. Bowyers is using a fleet of S56C refrigerated box vans

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Lisa Wood

# The Giant Killer



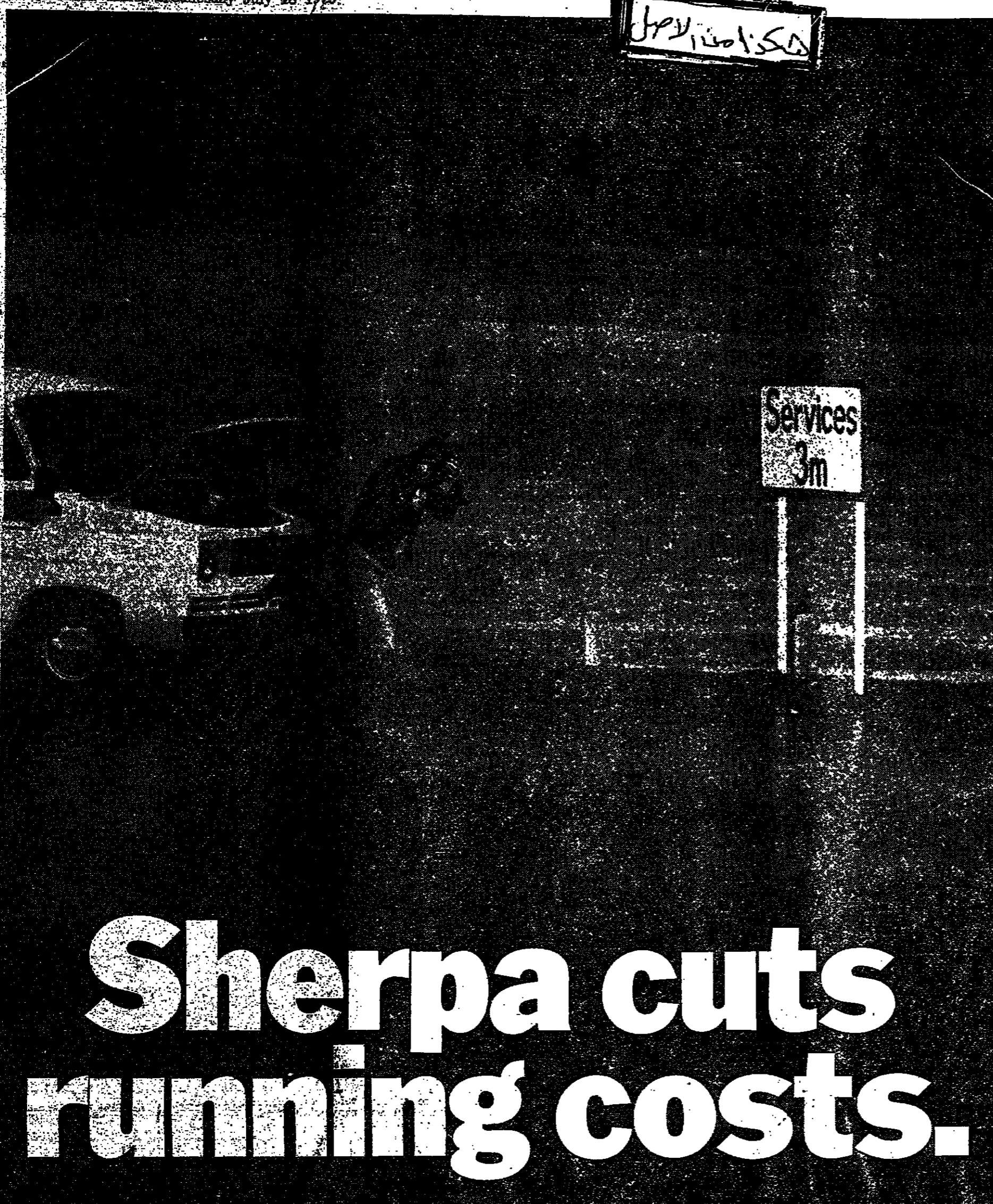
Our new 7.38 tonne J75 is a little truck with big truck features. You can drive it on a car licence. But it has the Goliath of the business tucked. The new non-HGV J75.

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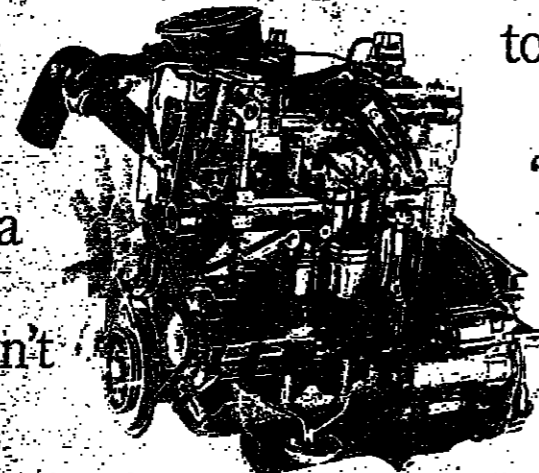


# Sherpa cuts running costs.

What no one wants (driver or operator) is a van that breaks down.

Because what really pushes up running costs, is when your van stops running. How does the Sherpa compare here?

First, if at any time during the first year your new Sherpa breaks down on the road, the driver needn't run anywhere.



A cut-away of the new 'O' Series petrol engine.

As part of the Supercover warranty, an AA Relay-recovery vehicle will be sent to the rescue, free of charge.

In return for a fixed amount, this free recovery service can be extended to the second year.

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The fact that Supercover is available from over 2,000 Austin Morris dealers countrywide means your Sherpa will never be far from help.

But the very reason we're so happy to provide Supercover, is because

Sherpas so seldom need it.

They keep on keeping on. Offering good mpg as well as reliability.

A loaded Sherpa diesel is the only van ever in a "Motor Transport" road test to have broken the 50 mpg barrier.

Whilst in a January 1979 test by "Truck" magazine, a fully loaded Sherpa 250 petrol van achieved 41.36 mpg at a steady 40 mph, and 27.74 mpg on a test with two stops a mile.

The new 'O' Series engine has further advantages.

Its 1700cc size inside a large engine compartment makes it very easy to work on.

All the service points have been put where they are most easily accessible (e.g. the distributor, driven from the camshaft, is right up on the head).

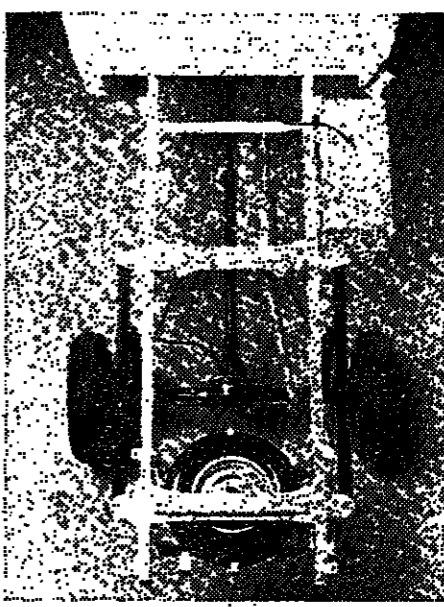
Because the camshaft is an overhead design, set in an aluminium

head, the weight of the engine has been reduced considerably.

Bucket tappets enclose adjustment shims that once set in place, stay set in place. The toothed drive belt (instead of a conventional chain) means no need for adjustment or lubrication.

Thanks to a combustion chamber design similar to that in the Jaguar V-12, fuel burn is efficient and emission control well in advance of today's anti-pollution standards.

To make it easy to set the engine for optimum performance and economy, there's provision for an LED probe (though of course it is still possible to use conventional stroboscopic timing).



Note the flat-topped chassis and integral mounting flanges.

If your business involves long distance motorway haulage, an important option on both petrol and diesel engines is the GKN Laycock Overdrive—which can save up to one gallon in six, as well as make for longer engine life and quieter cruising. Also optional is the Borg Warner automatic transmission.

Result: Sherpa has jumped from No. 5 to No. 2 in sales over just the last five years.

Yet, in addition to the improved petrol engine, it now has more comfort in the driver's cab, a better appearance, and up-rated payloads.

There are three Sherpa vans for you to choose from (in standard or deluxe models, with 12 different combinations of access doors).

As well as two pick-ups, a crew bus, a minibus, and a chassis cab that's one of the strongest presently manufactured in Europe.

Run round to your local Sherpa dealer to learn more. And cut your running costs from then on.



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With Supercover.

# Collaboration is sound sense

THE PRESSURE being placed on commercial vehicle makers by legislation and new regulations—both national and international—grows stronger every year. Inflation is putting up the cost of new development, the industry is as short as ever of design engineers, and there is a limit to the industry's resources of cash and talent.

So it will make more and more sense for competitors to share what is available and the trend towards co-operative ventures will surely increase even though the road is a tricky one.

Perhaps the prime example of a joint venture in the light truck sector which makes good commercial sense yet does not run into the possible cartel problems that sometimes arise when competitors get together is the one forged by two West German groups, Volkswagen and MAN (Maschinenfabrik Augsburg-Nuernberg).

VW is the only major car manufacturer in the world which does not have a truck business. Its vehicle range peters out at around the six tonnes level. MAN, on the other hand, makes only heavy trucks. So they have got together to produce a range of six to nine tonne trucks to fill in the gaps and the first of the new vehicles is to be unveiled at the Frankfurt Motor Show in September.

The arrangement between the two groups is entirely informal: there is just a supervising committee made up of three people from each. VW will make the cabs, rear axles and gearboxes for the new range while MAN will produce engines, frames, front axles and special bodies.

This is all part of a plan by VW to increase its interest in commercial vehicles. The better solution, according to many observers, would be for VW and MAN to merge. But that undoubtedly would lead to difficulties with the West German Cartel Office and, more important, MAN's parent group, Gutehoffnungshutte, does not want to sell.

Taking the co-operative deal further, VW and MAN have been reviewing their European

sales and marketing organisations to see how they could be combined so that a complete range of commercials—from the lightest to the heaviest—could be offered by one VW-MAN franchise.

The first deal along these lines was completed in the UK and a company was set up in which both VW and MAN have enough say to give them an influence but which allows the importer enough freedom to enable him to use his individual flair.

So the shareholders were arranged in this way: VW and MAN, 13 per cent each, Volkswagen (GB) and Tozer Kemelley and Millbourn (Holdings) 37 per cent each. VW (GB) is the 'Lorrho' subsidiary which imports VW and Audi cars and light commercials to the UK.

TKW held the MAN franchise through MAN Concessionaires (GB).

In passing, there is another interesting marketing arrangement on the fringes of the commercial vehicles business—the one between Renault of France and American Motors of the U.S.

**Largest**

The prime reason for the relationship between the two has to do with the U.S. car market. American Motors needs new products while Renault would like to have a bigger share of the world's largest and most stable market.

But Renault also gets the right to sell Jeeps. American Motors' well-known and well-respected four-wheel-drive vehicles in some territories, particularly in French-speaking Africa.

American Motors reckons it will sell about 7,000 Jeeps in very basic form, in Zaire, Gabon and the Camerons via this French connection next year when marketing begins.

Another example where companies have got together to invest in a relatively small-volume business which would not make much sense for either of them to act independently concerns the cross-country, four-wheel drive vehicles from

Daimler-Benz of West Germany and Steyr-Daimler-Puch of Austria.

Between them they have spent the equivalent of £27m to develop what many see as the Range Rover's main rival and build a plant at Graz in Austria. The plant is already employing 300 and this will soon rise to 1,000.

Output in the first full-year—production started in February—should be around 9,000 rising to perhaps 15,000 to 20,000 a year.

Called the "G" (for Gelaendewagen)—range, most of the vehicles will be sold with a Mercedes badge. But in Austria, Switzerland, Yugoslavia and the Comecon countries it will be sold as a Puch.

Some well-tried components are incorporated in the new range. Daimler-Benz is supplying engines, transmissions and axles as well as steering assemblies. Steyr, in providing frames and bodies. In spite of all the Daimler-Benz sub-assemblies to be used, the group reckons that the net effect on the Austrian balance of payments will be a benefit of about £62m because 96 per cent of the vehicles will be exported.

The link provides a useful "diversification" in a related automotive field for both companies involved.

The prime exponent of the joint venture in Europe is Fiat of Italy. The reason is that Fiat so dominates its home market for cars, trucks, components (or machine tools, construction equipment and civil engineering for that matter) that it must look for partners outside Italy if it is to continue to grow.

Fiat set up IVECO (Industrial Vehicles Corporation) in 1975 by arranging with Kleckner-Humboldt-Deutz (KHD) of West Germany to put together their commercial vehicles operations. Fiat already owned Unic in France and OM in Italy.

KHD's subsidiary Magirus-Deutz was added. As a result, IVECO became second only to Daimler-Benz in truck making in Europe. Typically, Fiat retains control through an 80

per cent shareholding.

At the lighter end of the commercial vehicle business Fiat has a joint operation with Citroen of France and between them they make a vehicle which fits into both their ranges—as the Fiat 242 van and as the Citroen C35. Fiat makes the bodies for these vehicles in Turin and each of the partners incorporates its own petrol engine when required but the diesel engines are provided by Citroen.

Fiat aims to cope with its shortage of diesel engine capacity via a joint venture too. Together with its neighbour in Italy Alfa Romeo, and Saviem, part of the French Renault Industrial Vehicles group, it has set up SOFIM (Societa Franco Italiana di Motori), a company which makes diesels at a new plant at Foggia in Southern Italy.

The 24 litre SOFIM diesel is being used to power the new IVECO range of vans and light trucks. And Fiat is using them in diesel versions of its 131 and 132 cars. The SOFIM plant will also make three-cylinder 1.3 litre diesels and six-cylinder 3.6 litre types.

As far as the newly-formed light commercial vehicle division of Fiat is concerned, the most important joint venture is the one with PSA Peugeot-Citroen to manufacture new vehicles in a £183m production facility to be built in Val di Sangro in the Abruzzi region of Southern Italy.

Gallo Orsi, head of Fiat's light commercial vehicles division, says that the vehicle to be produced by the joint company, called SEVEL, will compete with Ford's Transit and the Sherpa. It will fill in the gap below the 1978-launched Fiat Daily (also known as the OM Granta) which covers the 3 to 4 tonne range.

Mr. Orsi points out that Fiat had designed the vehicle to be made by SEVEL some time ago so "that was why others were so interested," a reference to the fact that Fiat was talking to at least one other European automotive group about the SEVEL project.

As it is involved in all this joint-venture activity, it might



Daimler-Benz of West Germany and Steyr-Daimler-Puch of Austria joined forces to produce the "G" range of cross-country vehicles

have been expected that Fiat probably would be the first to discover some of the snags. Sure enough, a plan for IVECO to link with Daimler-Benz to produce heavy-duty automatic transmissions for urban buses was stopped in its tracks by the West German Cartel Office giving it a nod of disapproval.

As far as the Cartel Office was concerned, it did not like the idea of Magirus-Deutz, Germany's second-largest trucks business, chatting to Daimler-Benz, Germany's (and Europe's) biggest commercial vehicle group, about anything, even if Magirus was in the background behind the IVECO umbrella. There was no formal objection, but Daimler-Benz and IVECO gave up and the project was stillborn.

One intriguing aspect of this particular situation was that the European Commission had apparently given the deal its blessing, seeing it as one way the European companies could fight American competition more effectively.

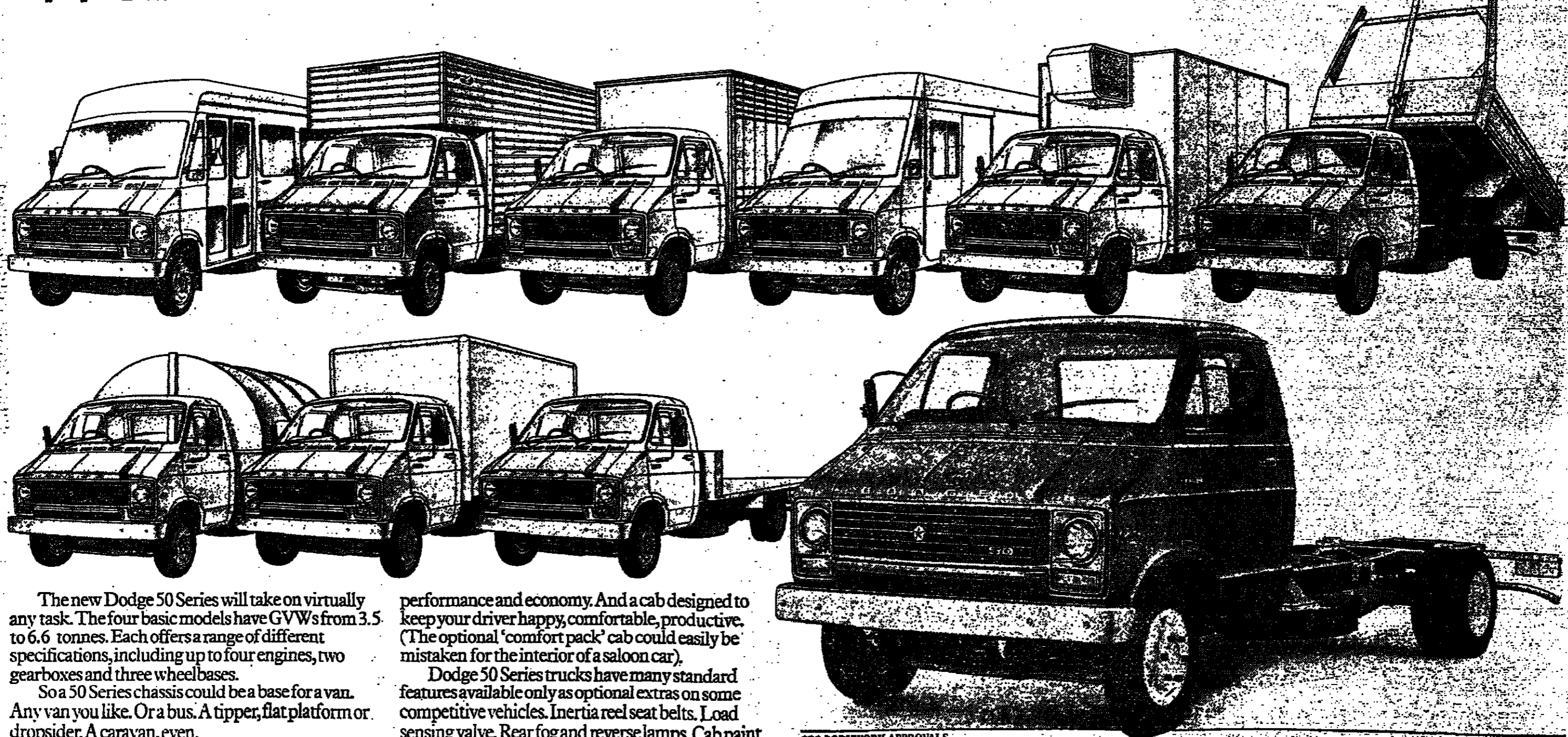
And that highlights one of several obstacles facing groups interested in joint ventures. They might fall foul of national monopoly rules, they might fall foul of EEC competition rules. In either case they might as well drop the scheme.



Renault Industrial Vehicles is to build this medium-weight truck for its American associate Mack. It bears the Mack name on the grill

K.G.

# THE NEW DODGE 50 SERIES WILL TAKE ON ANYTHING.



The new Dodge 50 Series will take on virtually any task. The four basic models have GVWs from 3.5 to 6.6 tonnes. Each offers a range of different specifications, including up to four engines, two gearboxes and three wheelbases.

So a 50 Series chassis could be a base for a van. Any van you like. Or a bus. A tipper, flat platform or dropsider. A caravan, even.

In fact, it could be anything. But whatever you need, the vehicle's specification will be carefully matched to its task.

It can have a diesel or petrol engine, with the right power output for urban or inter-urban transport. A four or five speed synchromesh gear box with ratios calculated to help you get the best

performance and economy. And a cab designed to keep your driver happy, comfortable, productive. (The optional 'comfort pack' cab could easily be mistaken for the interior of a saloon car).

Dodge 50 Series trucks have many standard features available only as optional extras on some competitive vehicles. Inertia reel seat belts. Load sensing valve. Rear fog and reverse lamps. Cab paint finish. Wing undersealing.

See a new Dodge 50 Series truck at your local Dodge Trucks dealer. Check on the full range, the twelve months' unlimited-mileage warranty and the Chrysler SEO approved bodywork. Somewhere amongst the many specifications is the vehicle you need. Chances are, it matches your requirements better than the light truck you're using now.

**SEO BODYWORK APPROVALS**  
Dodge 50 Series trucks can take on any type of bodywork. SEO approvals have already been agreed with leading bodybuilders for mounting their body styles on 50 Series chassis. All popular styles are included in the current list of approvals, and other more specialised bodies will be added in the coming months.

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Brade-Leigh Products Ltd.	Cowwork Conversions Ltd.	Newslander Caravans.	Route's Mouldings Ltd.
Dropsiders, flat platforms.	Luton vans, box vans.	Luton Vans Group.	Welford & PVS Hubs.
C.M.E. Bodies Ltd.	Edron International Ltd.	Personnel Services.	Personnel Services.
Luton vans, box vans.	Typing units.	Probus Commercial Services.	Telephone Ltd.
		Thysons.	Tipperage.

## THE NEW DODGE 50 SERIES 3.5-6.6 TONNES GVW



هكزان الأحمال

جريدة الجريدة

THE ARTS

Television

Enough to drive one bonkers

by CHRIS DUNKLEY

Last week's column bemoaned the "silly season" of television... it is not simply a matter of submission to the summer doldrums... Renewal applications have to be with the IBA by the spring of next year...

not only like subtle musical geniuses, but like wonderfully witty sophisticates, too... The peak of the Hudsons' efforts was reached during a Robin Hood skit in which Little John was referred to repeatedly as "Petite Powder Room"...

On the other hand there is a good chance of Bonkers' winning that Worst Programme contest... The BBC foreign report was Harold Williamson's programme Outcasts On The China Seas...

In Saudi Arabia, and to General Zia in Pakistan... Through there was clearly a great effort behind the production to make an ordered programme...



Belinda Sinclair, Hywel Bennett and Rose Collins in 'Shelley'

Collegiate Theatre

Dogg's Hamlet, Cahoot's Macbeth

by MICHAEL COVENEY

For the first play in his new double bill, Dogg's Hamlet, Tom Stoppard has reworked material from two earlier short pieces... The first was a slight linguistic experiment done in time to a hasty assembling of bricks and planks...

giving where a crazy private language among the participants, all sounding like distant relations of Stanley Ullin... Cahoot's Macbeth is dedicated to the Czech playwright Pavel Kohout...

The ITV foreign report, produced by David Elstein, was Year Of The Prophet in which the remarkable Vanya Kewley—she who penetrated the Dales Lane...

He is, thank goodness, a world away from Bob Monkhouse and Small Lavatory even though they are all on the same channel...

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Wigmore Hall

Menuhin School

by DOMINIC GILL

Even if they do not (and no one expects them to) uncover each year a budding Heifetz or Horowitz, the Yehudi Menuhin School's annual concerts in London are never less than a delight...

cellist Antonio Lysy also, two years Rees's junior, whose performance next of Beethoven's "Bei Marnern" Variations was so marvellously assured, subtly phrased, warmly delivered.

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Hayley Mills, Ian Ogilvy, Patsy Byrne, Google Withers and John Clements

Chichester Festival Theatre

The Importance of Being Earnest

by B. A. YOUNG

The Importance is such a good play that only on really excellent occasions can it be dull. It is not dull at Chichester; but it would be a good deal funnier if there were a more acute sense of period.

The costumes by Finlay James are outrageously wrong; in the first act Ian Ogilvy as Jack wears a pin-striped suit of considerable vulgarity...

word or two of each sentence, something their juniors are apt to do. (Mr. Cochrane makes the fatal mistake of saying "Bunbury" so indistinctly that the name doesn't register.)

Cheltenham Festival

Harvey's 'Hymn'

by ANDREW CLEMENTS

The sound of motorcycles still punctuates the silences, audiences still chatter through any music written after 1945, but the character of the Cheltenham Festival has changed very perceptibly in recent years.

given by the French oboist Maurice Bourgue, accompanied by his wife Colette Kling. It proved an occasion of pure delight; Bourgue's tone virile and creamy by turn...

Turn of the Screw, reviewed here at length in March by Arthur Jacobs. Both Adrian Slack's production and David Fielding's sets adapted well to the Everyman's stage;

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Wednesday July 18 1979

# A way to help the regions

THAT BRITAIN is split geographically into two nations, rich and poor, is a sad fact that decades of government policies aimed at stimulating the depressed regions have not managed to change. In 1977 the regional disparities were so marked that every one of the 10 regions outside the South East was actually poorer than the national average, because of the vastly greater affluence of London. It is hardly surprising then that the boundaries of the "assisted areas" into which governments have felt obliged to pour regional subsidies, have spread steadily over the years, until they now embrace over 40 per cent of Britain's population.

### Reduce coverage

Sir Keith Joseph, the Industry Secretary, has made no secret of his dislike for the regional development grants and selective aid schemes which currently cost the Government about £600m a year. He has now decided to call a halt to what he feels is a pointless proliferation of government subsidies. But, to the relief of workers and industrialists alike, he has done the cutting not with an axe but with a scalpel.

Sir Keith intends to reduce the coverage of assisted areas from 40 per cent to 25 per cent of Britain's workforce and to reduce the rates of grants in all but the most depressed places, the Special Development Areas, most of which are clustered in and around the declining industrial cities of Scotland, the North, Merseyside and Wales. But the areas which are to be moved down the scale of assistance will be given up to three years to adjust and the cut in the rate of grants to the Development Areas, from 30 per cent to 15 per cent is hardly draconian.

### Fundamental problems

The government has yet to solve two of the more fundamental problems of the present regional aid system—automatic grants in the assisted areas are proportional to capital expenditure and bear no relation to the number of jobs created. Job creation for its own sake is often economically unwise, since it may achieve nothing but a reduction in productivity. But the intention of regional policy should be to encourage the creation of permanent and productive jobs in depressed, rather than affluent areas. It should not be to subsidise investment generally.

# The succession in Iraq

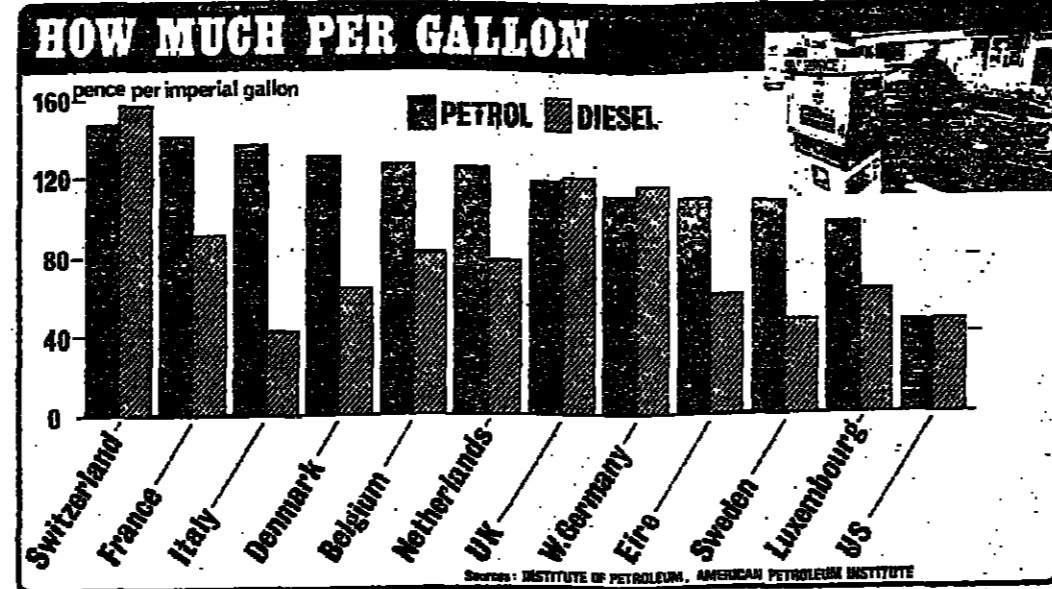
IT WOULD be rash to draw any premature conclusions from the announcement that General Ahmed Hassan al Bakr has resigned from the presidency of Iraq. The obsessive secretiveness of the Arab Baath Socialist Party that seized power in Baghdad 11 years ago yesterday and the discipline imposed by it have always made speculation about the inner workings of the regime a speculative business. But there seems no reason to dispute the official reason given for General Bakr stepping down in favour of his former deputy, Mr. Saddam Hussein. His ill-health has prevented him from acting as an executive head of state for some years and this role has been filled very effectively by Mr. Hussein.

### Bakr's resignation

Iraq's Baathist regime has no reason for complacency. It is one of the most harsh and repressive in the world, notorious for the manner in which it has hunted down and executed dissidents abroad. Nevertheless, General Bakr can take his pension with some satisfaction. Notwithstanding open Kurdish rebellion in the first half of the 1970s, Iraq has experienced since the 1968 revolution a kind of stability that it did not enjoy in the previous 10 years after the Monarchy's overthrow.

This has been appreciated by many Iraqi citizens with no love of the regime or ideological loyalty to it. The rate of economic development has been difficult to judge. However, primed by increased oil production and revenues, it has been significant. Nor can the regime's commitment, in a non-Marxist context, to diversification and growth be doubted.

Not the least, General Bakr's long revolutionary career has been crowned by the Iraqi Baath Party's reconciliation with its Syrian rival. To a great extent General Bakr, who maintained strong influence and control over the Armed Forces, and Mr. Hussein, the so-called "strong man" of the regime who has a civilian background and dominated the party, have been complementary characters providing, it was believed, an essential balance to the regime. The assumption must be that the military, which has always been



AS THE Western world seeks to juggle its way around the energy crisis, the diesel engine finds itself cast as one of several possible salvations. Although it is heavier, noisier and initially more expensive than the petrol engine, its greater fuel efficiency gives it a potential which could outweigh its other drawbacks.

For Britain, the home of a good slice of the world's independent diesel engine industry (i.e. companies, the major part of whose production is not tied to a particular equipment manufacturer), this resurgence of interest must be welcomed. In companies such as Perkins, Cummins, Gardner, Rolls-Royce Motors and General Electric as well as Ford and Leyland, Britain has consistently been at the top end of the engineering sector for efficiency and innovation.

### U.S. market growth

The main growth in demand for the diesel engine is expected to come from the automotive sector, where there is substantial scope for the replacement of the petrol engine. There is also considerable growth potential at the small engine end of the marine sector, but on a much more limited scale. Within the automotive sector, two areas of opportunity stand out: One is the American truck market. In Europe, the diesel engine dominates in trucks, but in the U.S., where petrol and petrol engines are cheap, the diesel engine has been mostly confined to heavy-duty Class 8 trucks. The 1974 engine crisis, and now the latest and more serious threat, points to strong growth in diesel-powered trucks in the Class 7 and 6 medium-duty range.

The other area is cars and light vans. In Britain, sales of diesel cars are tiny, but in France, Italy, West Germany and now the U.S., the percentage is creeping up. Diesel cars do not have wide open road into the future, however. A number of questions hang over issues such as the U.S. Government's planned standards of emission control, while the higher initial outlay and gener-

# A wider, but clouded, horizon for the diesel

ally more sluggish response of the diesel cars currently on the market, as well as the price advantage that petrol still enjoys over diesel fuel in some countries including the U.K., all act as deterrents. But in the longer term, the diesel car is bound to enjoy an expanding market.

This is the point at which some doubts over the future of the British diesel engine industry begin to appear. At present, the industry is strongly slanted towards the two sectors—industrial and agricultural—which are expected to show least growth. The reason is not hard to find. While the British automotive industry is weakening on an international scale (this applies to commercial vehicles as well as cars), Britain's tractors, industrial trucks, generating sets etc., have proved much more competitive.

The problem confronting the industry therefore is similar to that faced by other British component manufacturers. If it wants to get into these growth areas, it has to look beyond the British automotive industry.

Perkins is already trying to break into the U.S. truck market, where it hopes to have more success than with its venture into industrial engines in the U.S. In 1975 it bought a very modern plant at Canton, Ohio, from the White Motor Corporation but has decided recently to close it and concentrate on automotive and marine engines in the U.S. at two smaller plants. The American diesel engine market, however, is very competitive, and Perkins is up against European competitors such as Deutz, which plans to start up a plant in the U.S., as well as the established American manufacturers.

Perkins, one of the biggest diesel engine companies in the world, has a key role to play in the future of the British industry. It is a significant exporter, selling some 70 per cent of output overseas last year,

rising to 85 per cent if indirect exports are taken into account. It employs 7,000-plus at Peterborough, while many more jobs in the components industry depend on the company. Although it is owned by Massey-Ferguson, a Canadian company, it operates very much as a British company

modify and develop other engines to meet government standards on noise and emission, and to increase their fuel efficiency, if it is to hold on to its share of the industrial market.

Perkins engines are known and bought worldwide, but there can be no doubt about the difficult period that he and his parent company have been going through. The possible courses open to it are:

1—An outside company could be found to buy into it. But MF has made clear that it will sell only a minority stake and few companies are willing to pay money without getting control. The National Enterprise Board was a possibility, but that will almost certainly have been ruled out by the Government's curb on NEB activities.

2—Perkins could tie up with a customer for its new light engine to help with the development and the tooling-up costs, while providing a guaranteed outlet for the engine. Perkins is preparing to have discussions with manufacturers both in the UK and elsewhere.

3—Government aid might be forthcoming for the development of the new engine, using the product and process development scheme. The report of the Price Commission into Perkins earlier this year recommended that the company should look more closely at Government aid schemes.

4—The Government might seek to encourage diesel cars, and therefore the new engine, by restoring the price advantage on diesel fuel. It would have to specify that the adjustment would be made at a future date, (as did the Italian Government) otherwise it would only stimulate imports of diesel cars. At the moment, there are no British-made diesel cars using Perkins-made diesel engines, although BL is believed to be planning to introduce a diesel version of the Princess, using its own engine, before long.

The problem with Perkins, however, is the weak financial state of its parent company at a time when diesel engine development is at a critical stage. MF made huge losses last year. Although its latest results point to the beginnings of a recovery, much doubt must remain over its ability to help fund Perkins' development programme.

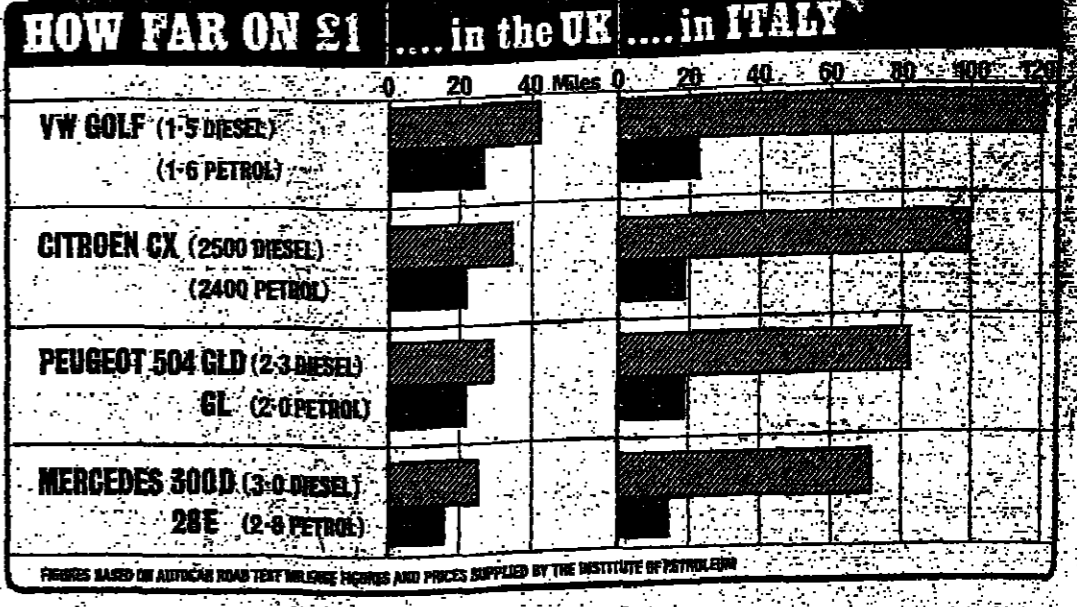
The company decided recently to go ahead with a programme designed to bring a high-speed, light diesel engine on to the market by the early to mid-1980s for cars and light vans. In addition, it must continue to

### Development costs

MF's report and accounts for 1978 show a profit of U.S.\$565m on engines. This figure has to be set against that of £30m, quoted by Perkins nearly two years ago, as the amount needed to fund just one new development programme.

perkins and its research and development facilities at Peterborough are an important contribution to industrial innovation.

By HAZEL DUFFY, Industrial Correspondent



Diesel engines were one of the sectors chosen for special attention under the Labour Government. It was recognised that this is one of the more successful sectors in British manufacturing industry, but that it needed some help if it was to maintain its share of world markets.

The strategy, drawn up by the NEB, Department of Industry, and the NEDO sector working party, had little success. When Gardner (like Perkins, a company with a solid international reputation) came on to the market two years ago, the NEB wanted it to go to Rolls-Royce Motors, which was then building up its diesel interests. In the event, it went to Hawker Siddeley. The deal, in fact, proved most satisfactory. With its existing diesel interests in the upper and lower horsepower ranges (Miriex, Blackstone, Patters and Lister), complete the middle range, plus its large cash balances, Hawker Siddeley seems an appropriate vehicle for a re-structuring of the British industry, although it is questionable whether it would want to become very committed to the motor industry.

### Investment in UK

Another possible participant in the restructuring of the industry is Cummins, one of the largest independent engine producers. An American company, Cummins has invested heavily in the UK and has three plants at Darlington, Daventry and Shotts. Cummins engines are at the heavier end, their main customers being in the truck industry, although it also produces large industrial engines. For this reason, a merger or association with Perkins—making smaller engines, looked logical. But Cummins is now expected to

encroach on Perkins territory, with a lighter engine it is developing in the U.S. with J. I. Case. The decision on whether to go ahead with this engine will be made next spring.

Cummins has also been trying to tie up a deal with BL to take a proportion of the output of its new 10-hp engine, which will come onto the market in the early 1980s. Designed particularly for the European market, the engine has now found a big market in the U.S. where medium-duty trucks are increasingly going diesel. BL, which has been approached by other engine manufacturers as well, has not yet agreed to any deal with Cummins. If Cummins manages to persuade a Continental manufacturer to come in on the venture instead, it could mean that Britain will lose out on the 10-hp engine in the long run, although the factories here will benefit considerably in the earlier stages of the launch.

The view that BL takes on the manufacture of its own engines is obviously important to the diesel engine industry's future development in the automotive sphere. As far as trucks are concerned, BL is expected to have a decision on whether to invest within a couple of years. It could tie in with Cummins or forge links with Perkins, which at the moment has only about 10 per cent of the British truck market. Either move would strengthen the position of the engine manufacturers. On the other hand, it might be commercially more realistic for BL to go ahead on its own.

Similarly, on a diesel car, BL could tie up with Perkins on the new engine being developed at Peterborough. So far, BL's inclination seems to have been to do its own thing. But either way, it will probably need some Government initiative on the price of diesel fuel if the motor industry and the diesel engine companies are to make an impact in this growth area.

# MEN AND MATTERS

### Mining goodwill in the vale

The Coal Board is in complete accord with the miners' union about at least one thing—that the picturesque Vale of Belvoir is just the place to dig up some more coal. And the NUM is sparing nothing in its efforts to reassure putative new neighbours that miners are not types who keep coal in their bath. It is asserted, beside a large photo of Joe Gormley on the front page of a "Vale of Belvoir Special" issue of Miner, the NUM newspaper.

With the banner headline "Meet the Miners," copies are being distributed door to door to 30,000 Vale people. High environmental standards are promised by smiling men from the coalfields. The Nottingham Miners' President, Len Clarke, says reassuringly that the miners "will be far removed from the men of the pick-and-shovel era." Pulling out a trumpet, another NUM leader points out that "a lot of mine-workers already own their own homes."

And to prove just how up-market miners as these days, the union—possibly winning a little—has come up with a "Hunt-miner." "Horseman Ian" graces the back page in his backing gear, plus horse. With mention made of singing miners, cricketers, miners' miner photographers, miners who are charity workers, wood carving miners, miners who are jewellers, miners who are plain nice, it is hard to see what even the most snobbish residents of the Vale have to worry about. But I found the Duke of Rutland, who has been spearheading the protest against the invasion, unimpressed. He was especially scathing about Horseman Ian. "They are just trying to ingratiate themselves," he told me from Belvoir Castle. "It isn't just miners, it's engineers, all the paraphernalia coming in with them. Anyway, I don't know whether the miners would like it. We had miners



"I think it's part of Sir Keith's plan to get the country back on its feet."

from up north at Cotgrave, on the edge of the Vale, and a lot of them just couldn't stand it, and went home again."

Around 700 people attended the preliminary enquiry into the NCB's plans for the Vale, and the full enquiry later this year is likely to be a very long drawn-out affair because of the mass of objections. The Duke and his fellow protestors argue that rising coal prices have made existing mines more economic—especially if they were efficiently mined. Finally, they find it hard to imagine how 3m tons of spill a year can be "sensibly" tipped above ground.

### Seeing red

While Metropolitan police grouch out the so-called "Swede"—provincial policeman investigating allegations of nefarious goings-on in the London force—his counterparts in Mexico have to contend with much more underhand surveillance. In order to combat widespread bribery, Mexico City's police chief has come up with the simple expedient of sending

out men in disguise—some dressed as street sweepers—to the photograph officers in the act of supplementing their income. The most visible bribe is the well-entrenched practice of extracting 50 pesos, just over £1, from motorists. For years it has been accepted as fairly harmless. But with the opening of 15 new six-lane boulevards to relieve the city's congestion, the chief wants to clean up the police image.

Inspectors cannot be everywhere, however. A colleague driving near the anthropological Museum the other day found himself waded through manually-operated traffic lights by one policeman, then stopped and booked by another for going through the red light. The cost of escape from this skilful manoeuvre? The standard 50 pesos. Significantly perhaps, there was no street sweeper with an interest in photography on hand to immortalise this everyday event.

### Instant bleu

A novel kind of fast food, due to be launched in Britain this autumn, is having a little trouble getting on the stove. A franchise company named Jo Kwan, based in Hong Kong, claims to have mastered the elusive art of pre-cooking and freezing Chinese food, a British company, in Stratford-on-Avon, was negotiating with Jo Kwan to prepare the sweet and sour, Peking duck and similar oriental delicacies.

But I was told yesterday by Alveston Kitchens, at Stratford end, that the deal is off. Jo Kwan will have to look elsewhere. Alveston Kitchens, a subsidiary of United Biscuits, is useful about declining the chow mein challenge—on the other hand, it has a £5m annual turnover in Western foods for consumption. The pre-prepared food market has now moved so far beyond the simple frozen meals you can buy in a supermarket that a host of dishes, made up to three months before, can—it is

**كيدان النحل**

**THE BUCHANAN BLEND**

**Victorian portrait, perfect likeness.**

**The Buchanan Blend**  
THE SCOTCH OF A SUPERIOR



By GILES MERRITT  
In Brussels

# Hard facts of life for Europe

WORLD STEEL production has been increasing since the depression of 1976-78 and is now back to approximately the levels of the early 1970s.

has not been shared equally among producers. The principal new feature of steel supply and demand is that young steel producing nations are doing better than the older established industries.

position than their Japanese and European counterparts because their market is relatively insulated. Most American companies have been working at high and profitable levels for at least the past 18 months.

March 1980. The corporation is undertaking a new, tough strategy to cut out the dead wood from its business.

THE EUROPEAN Commission at its headquarters in Brussels has been colour-coded maps of EEC member countries to show the face of the European steel industry should change by the mid-1980s.

cruder long products now being turned out more cheaply by the new steel making countries will be phased down in favour of sophisticated products and of high quality items that tend to be outside the newcomers' technical competence.

Under the five-year EEC restructuring programme ending in 1983, the steel industry is due to cut crude steel capacity by 13.5 per cent.

is a curious phenomenon of bluff and double-bluff in the world of senior steel industry management and national Government.

is that prices will remain depressed and European steel producers will feel forced into precisely the beggar-my-neighbour undercutting that the Davignon Plan has been designed to prevent.

growth during the coming decade. The second major risk now facing the Davignon Plan and its signatories is that these stresses will lead to its collapse.

Events tend to move slowly in the complex negotiating machine of the Common Market. Although Ireland, which has just taken over the presidency of the Council of Ministers, has the steel dossier high on its list of priorities, the chances are that there will be no new political pact to support the Davignon Plan before the end of 1979.

provide new market opportunities for the main producers in the Nine. The Greeks, however, are expanding their steel-making capacity.

That is what steel in the EEC adds up to. For although steel industries' redundancies are already a heated political issue in many Common Market countries, only half the job losses planned have so far been declared.

Now in its second year of implementation, the crisis plan drawn up by the EEC Industry Commissioner, Viscount Stienne Davignon, risks becoming the victim of its own success.

The problem divides broadly into two elements. First, the efforts to press ahead with new investment are not on the whole being accompanied by closures.

The guess in the industry is that the inspectors' findings will be between 6m and 8m tonnes of present capacity of the EEC's crude steel capacity.

But even the European Commission's gloomy overcapacity forecasts are based on demand trends that some experts consider over-optimistic.

At the same time West Germany and Holland are deeply disturbed by the failure of Britain and Italy to accept the 15-month-old proposals for a steel aids code that would limit the distortions to fair trading stemming from national subsidies.

It is hoped that the Council will also examine one aspect of the EEC steel industry's future that still remains under a large question mark.

Perhaps exposure to the Spanish steel industry, which is in many respects more similar to the new steel producers of Brazil or South Korea than those in the present Community, will drive home to the traditional industries of the Nine the urgent need for restructuring.

## Letters to the Editor

### Shotton and Corby

From Dr. J. M. Kay  
Sir,—In your report (July 13) of the British Steel Corporation plans for closure of iron and steelmaking at Shotton and Corby, the chief finding is that it would not be possible for the corporation to make money while the heavy-end iron and steel plants at Shotton and Corby remained in production.

able and responsible for both their own production and sales. In this event Shotton and Corby would, almost certainly, establish themselves as profitable business concerns.

Secondary picketing, as usually practised, is a breach of the peace and therefore a matter for the criminal law.

### Students on exchange

From the Director, Industrial and Business Liaison Office, University of Nottingham  
Sir,—One cannot but agree with Judy Lowe's view (July 13) that there is a need in the UK for a more specialised understanding of how its European partners think and operate.

### Small firms and unemployment

From the Director General National Chamber of Trade  
Sir,—I am not sure what Mr. Musgrave (July 17) means by "hard economic theory" but I am sure he misses the point about the value of the small firm, so far as the national economy is concerned.

There are 1.2m small firms in this country employing 6m people (a quarter of the total workforce). Expansion in the small firm sector will mean job expansion on a scale that could not be matched by large firms—where efficiency tends to rely upon cutting back on staff in order to produce a given amount.

### That little difference

From Mr. H. Meyer  
Sir,—Is there something significant to the fact that when a Labour Chancellor is forced to put minimum lending rate up to 15 per cent, crisis, doom, the collapse of Western civilisation unemployment and disaster face the nation.

Incidentally, the 5 per cent as reported in your newspaper is reported elsewhere as being 18 per cent and in another highly reputed financial journal as only being a dozen cases which is a mere 2 per cent.

### Shock cold cure

From Mr. M. Stansfield  
Sir,—While in no way wishing to pour cold water on the suggested relief for hay fever symptoms outlined by E. Finney (July 6) may I suggest that a far more effective "solution" for the discomfort caused to nose and throat is to thoroughly wet the nasal passages.

That little difference is reported elsewhere as being 18 per cent and in another highly reputed financial journal as only being a dozen cases which is a mere 2 per cent.

### Deep Duffryn funding

From Mr. E. Schofield  
Sir,—Unless my assessment is an over simplification the Deep Duffryn closure issue, seems to be as follows: The National Coal Board says that the colliery cannot be worked profitably.

### Guaranteeing pensions

From Mr. T. Laybourn  
Sir,—I fear the publicity (June 26) given to the recent survey carried out by the National Association of Pension Funds (NAPF) is in some directions creating an erroneous impression.

### Secondary picketing

From the Chairman, Policy Committee, The Association of Independent Businesses  
Sir,—The statement by Sir John Methven of the Confederation of British Industry that employers would not shrink from taking "secondary" pickets to court relies apparently on the attitudes of large companies.

If the real facts of the BSC problem are examined, however, the primary cause of the present massive losses will be found to be due not to the continued existence of steelmaking at Shotton and Corby but to the progressive loss of its UK domestic market by the Corporation as a whole, which may well be attributed to its failure to retain the confidence of its customers.

There is a real danger now that the few remaining plants that are potentially viable as commercial units, notably Shotton and Corby, will be sacrificed in an attempt to cover up the profligacy of BSC development strategy at Redcar and Port Talbot.

As in previous closure campaigns claims that are now being advanced for estimated cost savings are based on a comparison on the one hand of current standard costs per tonne for older plants operating under unfavourable conditions, and on the other hand with projected marginal costs per tonne for new units at Redcar and Port Talbot operating under ideal conditions at levels of output and with yields which have never yet been achieved by BSC and which many people with long experience of the industry know are never likely to be achieved.

There will be a cruel disillusionment within a short time, if closure of steelmaking at Shotton and Corby is succeeded, when it will be seen that the only result will have been a further drop in the UK Corporation's share of the UK market and continuing massive losses at favoured BSC major sites.

There is an answer to the problem, but not the one put forward by the chief executives of BSC. The right approach would be to re-establish seven or eight autonomous companies which would be fully account-

## Today's Events

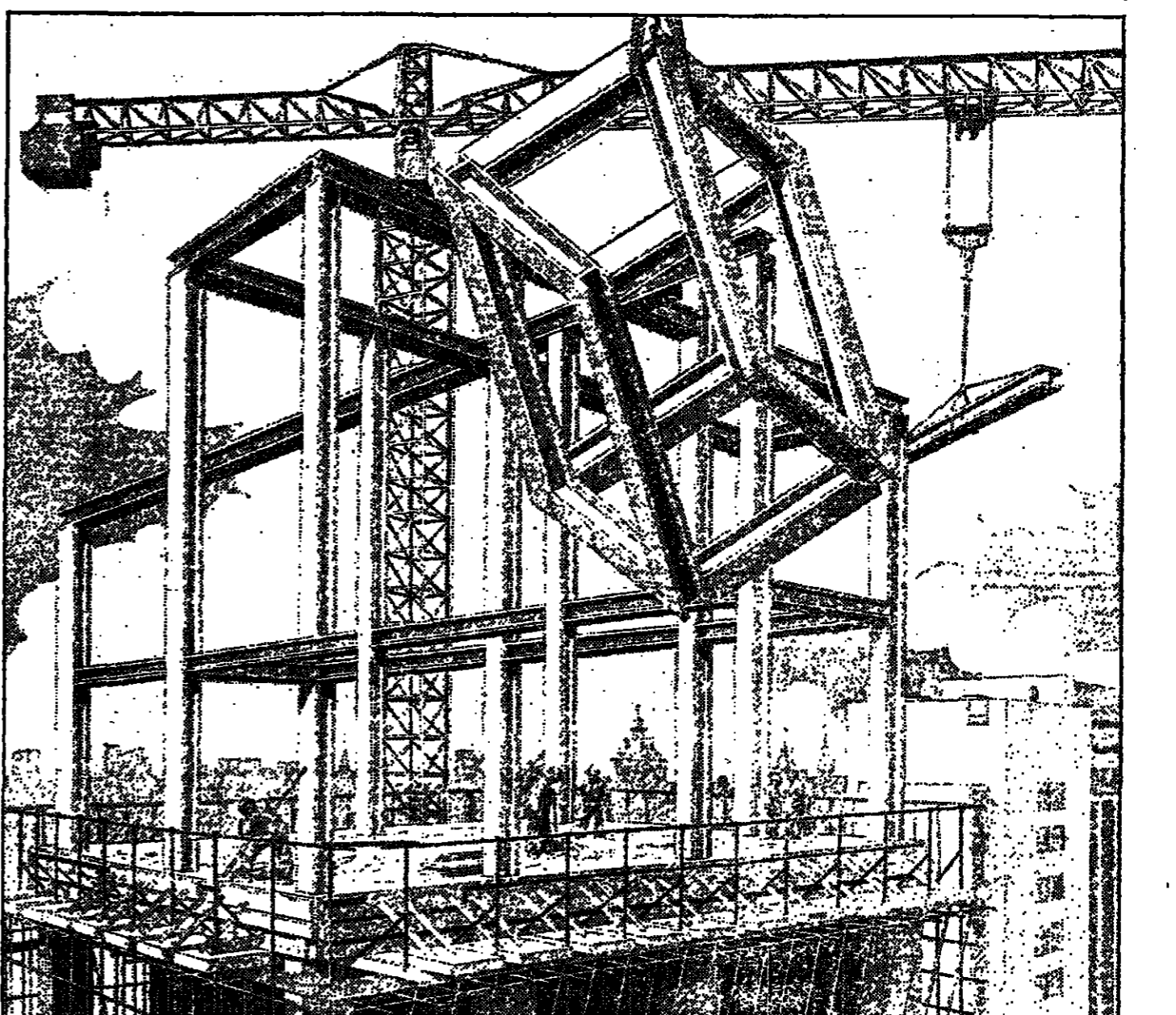
GENERAL  
UK Trades Union Congress employment, policy and organisation committee discusses industrial relations, London.  
British Airports Authority published annual report.  
Dr David Owen statement on Opposition energy policy at Socialist Environment Resources Association meeting, House of Commons.  
Royal Commission on the National Health Service statement.  
Labour Party asks Mr James Callaghan, Party chairman, to set up special inquiry into role of Parliamentary Labour Party, London Chamber of Commerce and Industry conference on transport problems, Europe/Middle East.  
Lady Wilson receives Freedom of City of London, Guildhall.  
World Wine Fair and Festival opens, Bristol (until July 28).  
Institute of Travel Managers council meeting, London.  
British Open Golf Championships start, Lytham St. Annes (until July 21).  
Overseas: M. Jean Francois Ponat, French Foreign Minister, arrives in Warsaw at start of two-day visit to Poland.

## COMPANY RESULTS

Final Dividends: Braham Miller Group, Ilingworth Morris and Company, MFI Furniture Centres, Benjamin Priest and Sons (Holdings), Slystone, Vita-Tax, Western Board Mills, Interim Dividends: Birmid Qualeast, Gestetner Holdings, Habit Precious Engineering, Union Discount Company of London.  
COMPANY MEETINGS  
See Company Meetings on Page 25.

## Parliamentary Business

House of Commons: Finance Bill remaining stages, Motion on the Housing (Limitation and Rent Income Increases) (Scotland) Revocation Order.  
House of Lords: Debate on the closure of "The Times," Debate on the third report of the Law Commission on Family Property, Debate on baggage handling arrangements at Heathrow Airport.  
OFFICIAL STATISTICS  
Cyclical indicators for the UK



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**Bovis**

FT 18/7

UK COMPANY NEWS

Companies and Markets

Magnet & Southern up 38% to record £19.7m

RECORD profits and a big increase in the dividend are reported by the directors of Magnet and Southern...

HIGHLIGHTS

The Milk Marketing Board, a co-operative controlled by Britain's dairy farmers, is to pay Unigate £83m for most of the company's milk manufacturing plants and associated stocks...

more than 50 per cent of group turnover. These markets have tremendous potential and the group is well placed to take full advantage of this, the chairman adds...

H.A.T. on target with £2.62m profit

PROFITS BEFORE tax of HAT Group, specialist sub-contractor to the building industry, advanced from £2.08m to £2.62m for the year ended February 28, 1979...

Group's performance has been respectable, but certainly not exciting.

Berisfords rises to £520,000

PRE-TAX profits of Berisfords, ribbon maker, increased from £470,000 to £520,000 in the half-year to May 19, 1979...

Hogg Robinson improves to £9.2m at year-end

IN WHAT Mr. Morris Abbott, chairman of Hogg Robinson Group, describes as a difficult year with the strengthening of sterling affecting profits...

DIVIDENDS ANNOUNCED

Table with columns: Company Name, Current payment, Date, Previous year, Total last year, Total current year. Includes companies like Abwood Machine, Allied Colloids, Berisfords, etc.

Allied Colloids nears £6m with £1.44m improvement

AS FORESHADOWED in January, second-half profits of Allied Colloids Group at £3.5m, against £2.1m, exceeded those of the first six months...

shed by a fifth in the first quarter of the current year but with 75 per cent of production sold overseas, the effect of adverse currency movement is clearly not to be underestimated...

£180,000 (£31,000). Depreciation took £156,000 (£143,000).

18% rise by Fuller Smith

PROFITS BEFORE tax of Fuller Smith and Turner, brewer and wine and spirit merchant, were ahead by 18 per cent from £1,189,503 to £1,404,762 for the year ended March 31, 1979...

Stroud Riley falls to £406,000

With a £69,000 decline in the second half Stroud Riley Drums, worsted suiting and knitted fabrics manufacturer, finished the year to March 31, 1979, with taxable profit down from £480,000 to £406,000...

In December, when reporting higher first-half profits of £741,890 (£587,981), Major L. J. Turner, the chairman, said that production was stretched to capacity and the company had embarked on stage II of redevelopment...

Birmingham Mint profit up 79%: bright prospects

FOLLOWING the £32,000 rise to £266,000 in the first half, profits before tax of the Birmingham Mint jumped from £86,000 to £91,000 in the year ended March 31, 1979, an increase of 79 per cent...

Glass Glover making strong headway

With turnover ahead 34 per cent, pre-tax profits of Glass Glover Group improved 32 per cent from £132,170 to £174,233 in the six months to March 31, 1979...

P. Brotherhood profits slump

LOSSES in the second half amounting to £120,921 against a profit in the same period last year has left Peter Brotherhood, machinery and power plant maker, with a pre-tax profit of only £12,079 at the end of the year to March 31, 1979...

about £900,000 while delays in completing the more difficult contracts to which Brotherhood must turn when demand is down probably total a further £300,000...

McMullen ahead at six months

For the six months to March 31, 1979, pre-tax profits of McMullen and Sons advanced from £334,000 to £505,000. The full year's figure was £1.5m. First half turnover rose from £5.08m to £5.8m. The net interim dividend is 0.85p...

BANQUE DE L'INDOCHINE ET DE SUEZ US \$40,000,000 Floating Rate Notes 1978-1985. For the six months starting 10th July 1979 to 10th January 1980...

Table with columns: Year, 1978-79, 1977-78. Rows: Turnover, Profit before tax, Tax, Net profit, etc.

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Table with columns: Year, 1978-79, 1977-78. Rows: Turnover, Profit before tax, Tax, Net profit, etc.

HERON MOTOR GROUP LTD Results for the year ended 31st March, 1979. Profit before tax Up by 15% to £3.5 million. Profit after tax Up by 27% to £3.1 million.

Impressive, that's the view from Crown House.

HIGHLIGHTS OF THE YEAR

- \* Turnover - up 14%.
\* Pre-tax profit - up 25%.
\* Ordinary dividend - up 33%.
\* Net assets - up 14%.
\* Earnings per share - up 39%.
\* Despite increasing competition, some advance in profit in 1979/80 is expected.

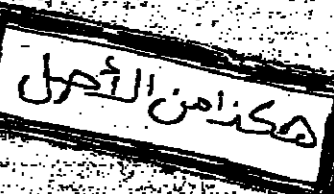
Table comparing 1979 and 1978 performance: Years ended 31st March, 1979, 1978. Metrics: Turnover, Pre-tax profit, Ordinary dividend, Net assets, Earnings per share.

Impressive.

That word describes our activities as well as our results. Our predominant activity is the provision of electrical and mechanical installations. Crown House Engineering Ltd. provides a complete engineering service for the construction and manufacturing industries...



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Handwritten note: "Lloyd's account"

UK COMPANY NEWS

Yule Catto soars 92% in first six months

REFLECTING substantial higher earnings... Yule Catto's profit of £1.31m for the six months to April 28, 1979...

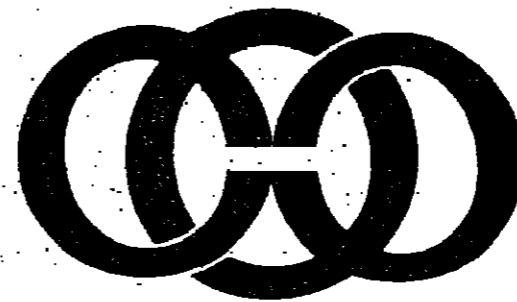
BOARD MEETINGS

The following companies have notified dates of board meetings... Yule Catto's board meeting on July 18...

Heron reaches record £3.5m

IN DIFFICULT trading conditions during 1978-79 Heron Motor Group lifted taxable profit by 15 per cent to a record £3.53m...

22 per cent reduction of interest payable pushed pre-tax profits ahead by 15 per cent. The impact of the transport strike and appalling winter weather is difficult to quantify...



Hogg Robinson Results in brief.

Table with 3 columns: £'000 1977/78, £'000 1977/78\*, £'000 1978/79. Rows include Turnover, Pre-Tax Profit, Earnings per share+, Dividends per share+.

\* After adjustment to reflect the sale of 60% of our previously wholly owned Nigerian subsidiaries. + After adjustment for scrip issue.

Comments by Group Chairman, Morris Abbott

This has been a difficult year in some respects and, once again, the continued strengthening of sterling has affected our profits. Our U.K. insurance broking interests have again performed extremely well...

Hogg Robinson Group Limited Lloyds Chambers, 9-13 Crutched Friars, London EC3N 2JS Telephone: 01-709 0575 Telex: 884633

Essex Water raising £6m

AN OFFER for sale by tender has been launched by the Essex Water Company to raise £6m. The offer is for 30p per share...

payable next March and thereafter dividends will be paid half-yearly on September 30 and March 31. Brokers to the issue are Seymour Pierce and Company.

happens in the market to upset the balance. At par, the minimum price, the yield is 11.43 per cent but judging by the heavy oversubscription seen for the Wrexham offer earlier this month tender prices may well need to be pitched a full point over the minimum...

Abwood plans dividend boost

A \$224,500 rights issue has been launched by engineering company Abwood Machine Tools along with news of record profits of £78,100 for the year ended last March and a forecast of a more than doubled dividend at the current year...

contractors. Furthermore, the company is considering expansion by acquisition to broaden its product base. The details of the issue, which is underwritten by Brown Shipley, are that a one-for-one scrip issue will be made for shares and then the capital will be consolidated back into shares followed by a one-for-one rights issue at 14p each share...

Turning to the preliminary results the directors point out that exports now represent 28 per cent of sales. The company has also been appointed sole selling agent in the UK for a number of products complementary to its existing range. They add that there is an adequate level of forward orders and the company continues to trade satisfactorily.

Today's company meetings

Alliance Investments, 12, Laurence Pountney Hill, EC, 2.30. Biscotti Tin, 98, Aldwych, WC, 12. Brown Shipley, Founders Court, Ladbury, EC, 12.30. Continuous Stationery, 27, Eaton Place, SW, 12. Courtaulds, Europa Hotel, Grosvenor Square, W, 12. Dawson International North British Hotel, Edinburgh, 11.45. English and International Trust, 117, Old Broad Street, EC, 2.30. Luis Gordon, Caxton Hall, Caxton Street, SW, 12. Guthrie, Caxton Street, SW, 12. Guthrie, 20, Aldermanbury, EC, 11.30. Highams Wood, Nook Mills, Accrington, 12.30. Philip Hill Investment Trust, 6, Waterloo Place, SW, 2.45. Tebbitt, 24, Portland Place, W, 12. Wedgwood, 34, Wignmore Street, W, 11.

cut debt servicing charges has once again proved the salvation of margins. At the trading level, profits expanded by just 5 per cent while turnover climbed 13 per cent, adjusting for the effect of three barely profitable depot closures during the year, but a

Turner & Newall's automotive components division is really going places

Advertisement for Turner & Newall's automotive components division. Includes images of factories and text: 'In the USA, for example, where we are expanding a recently acquired automotive components business. In France, Italy, Belgium and Spain where new investment has consolidated our position as one of Europe's leading components suppliers...'.

Advertisement for Generali Assicurazioni Generali di Trieste e Venezia. Includes 'Report of the Board of Directors 1978 Highlights' with financial data and 'PARENT COMPANY' information.

Advertisement for Startrite's Pref. scrip. Includes 'YEARLINGS UP TO 12 1/2%' and 'McCORMACQUADALE' sections.

# Charter Consolidated Limited

Points from the Review by the Chairman, Mr Murray Hofmeyr

## Financial Results

Consolidated pre-tax profit rose to £44.6 million for the year to 31 March 1979 from £43.1 million in the previous year. However, earnings after tax were down from £25.4 million to £23.0 million owing to the inclusion of £5.8 million, representing Charter's share of the losses of Cleveland Potash from April to December 1978 and to a higher taxation charge. A provision has been made under extraordinary items against the full investment in Cleveland and the full amount of contingent liabilities under guarantees for loan and leasing finance. Extraordinary items, overall, gave rise to a charge of £5.7 million compared with one of £2.1 million last year. After providing for this charge and for the payment of the dividend, £8.3 million has been transferred to reserves and cash resources are strong. Charter's net assets at 31 March 1979 were valued at £340.6 million (equivalent to 325p per share) compared with £287.6 million (equivalent to 274p per share) at 31 March 1978.

## Cleveland Potash

The Cleveland Potash mine produced 249,000 tonnes of potash in 1978 compared with 135,000 tonnes in 1977. The mine forecast, made in January, is for production of 534,000 tonnes of potash during 1979, at a rate rising from 30,000 tonnes a month at the beginning of the year to 55,000 tonnes (reflecting break-even on operating costs) at the year end. Production during the first half of the year at 212,000 tonnes (within 3 per cent of target) represents a considerable improvement on the output in 1978. But so far it has not proved possible to produce more than 41,000 tonnes in any one month—significantly below the figure which had been hoped for by now—and there was an operating deficit of £4.7 million for the half year. The future of the project will be reviewed by the partners before the end of August.

## Tin Mining Interests

Consolidated pre-tax profit of Malaysia Mining Corporation—now established as the world's major tin mining investment company—totalled M\$52.9 million for the year to 31 January, 1979 (1978: M\$48.5 million). Production of group mining companies totalled 24,500 tonnes of tin concentrate in 1978 (24,977 in 1977) but increased tin prices (£6,706 per tonne in 1978 against £6,181 in 1977) ensured that satisfactory profit levels were maintained.

Copies of the Annual Report and Accounts can be obtained from 40 Holborn Viaduct, London EC1P 1AJ, or from P.O. Box 102 Charter House, Park Street, Ashford, Kent, TN24 8EQ.

## SALIENT FEATURES OF THE CONSOLIDATED PROFIT & LOSS ACCOUNT

	1979	1978
	£000	£000
Profit before taxation	44,547	43,087
Profit after taxation and before extraordinary items	26,582	28,700
Earnings per share	21.93p	24.26p
Extraordinary items (deficit)	(5,682)	(21,661)
Transfer to reserves	8,266	(4,929)
Assets per share	325p	274p

## Industrial Companies

The trading profits of Charter's industrial subsidiaries amounted to a record £21.2 million. The pre-tax profit of the Cape Industries Group rose to £12.6 million (1977: £11.9 million). At a time when Cape is diversifying away from the manufacture of asbestos related products, the £15.1 million proceeds from the sale of its South African asbestos mining companies will be used to finance expansion in other areas of business.

The trading profits of Charter's four wholly-owned industrial companies—Elastic Rail Spike, Heatrae-Sadia, MK Refrigeration and Torque Tension—rose to £5.5 million from £4.0 million in 1977 and the companies are forecasting improved results in the current year.

## Outlook

"Looking to the future, we believe that the most favourable opportunities for growth lie in the development of Charter's industrial holdings, and we are actively engaged in furthering our interests in certain specified areas which we have identified as capable of future expansion and which complement our existing industrial interests. Our objective is to achieve a better balance between our mining and industrial investments, and between our United Kingdom and foreign earnings... The process of achieving the right mix of investments has been taken a stage further during the past year with the disposal of some of our South African interests... The extent to which the process can or should be carried further is under continuous review."

## BIDS AND DEALS

# Canadians bid £2m for North Sea service company

A private Canadian company owned by the Tanenbaum family of Toronto yesterday made a £2.2m bid for the Aberdeen fuel distribution and North Sea oil service group, Ellis and McHardy.

The bid, for 155p cash per share, is being made through The Mackay Group (UK), which was set up this year and has a number of property and investment interests, chiefly in North-east Scotland.

Ellis and McHardy directors and certain other shareholders have given irrevocable undertakings to accept the offer in respect of shares totalling just over 40 per cent of the capital. Among the conditions of the

offer is the continuation of an agreement by BP Oil over its existing oil distribution contract with Ellis.

Shares of Ellis and McHardy were suspended yesterday at 67p. The company is forecasting pre-tax profits of around £30,000 for the year to July 31 compared with the previous year's £283,000. Attributable profits will be £225,000 (£137,273), except that this year the company is adopting accounting standard SSAP 15. Existing shareholders in Ellis will be paid an interim dividend of 3.04125p a share, the same as last year's final dividend, in lieu of a final payment. Neither Mackay nor any

company associated with it has any shares in Ellis and McHardy. Mackay UK is owned by The Mackay Group of Toronto, the holding company for the international group of commercial and industrial banking companies owned or controlled by the Tanenbaum family.

Net tangible assets of the Aberdeen company at July 31 last year were £121m, including deferred tax, and a property valuation on June 1, 1978, shows a surplus of £801,000 over book value.

Financial advisers to Ellis and McHardy are Noble Grossart. Mackay is being advised by Morgan Grenfell.

## Bain Dawes buys two P & O offshoots

Inchcape and Co.'s Lloyd's insurance broking subsidiary Bain Dawes has acquired from Peninsular and Oriental Steam Navigation Company, the Bishopsgate Insurance Company and its subsidiary Leadhall Insurance Company in a cash deal worth £5.28m.

It was only last week that Bain Dawes announced that MDI Worms et Cie, the French financial institution, had acquired a stake in its operations. Bishopsgate's profits before tax for the year ended December 31, 1978, were £500,000 and premium income amounted to £13m. Profits for the current year are estimated at £1m.

Bishopsgate Australia is to remain a wholly owned subsidiary of P & O Australia.

Bishopsgate writes a general insurance account with particular emphasis on the marine and non-marine markets in London, together with an expanding regional office.

No change is contemplated in the existing underwriting management and staff, and Bain Dawes intends to continue Bishopsgate's present underwriting policy.

The acquisition of Bishopsgate is part of Bain Dawes' strategy of diversification into underwriting management and agency activities, and follows the purchase a few months ago of a majority interest in Gilliat Scott and Hayworth, Lloyd's underwriting agents.

**PLESSEY**  
Plessey is holding talks with ATL, an Australian electronic betting systems concern, to examine the possibility of making an offer. (See Page 30.)

**DANA-EUROPE**  
Dana-Europe, the European management company of Dana Corporation of the U.S., and Intertruck of the UK, are holding discussions to evaluate the benefits of Intertruck and its subsidiary and associated companies, Truckparts, Autotube and Plastics and Intertruck Continental BV (Holland), being acquired by Dana-Europe.

The Intertruck companies manufacture haulage trailer components and distribute a wide range of truck and trailer parts. Their operations are seen as making an excellent fit with Dana Corporation's worldwide interests in transmission, engine and axle components for the truck market.

**ACCOUNTANTS MERGING**  
Ernst and Whinney and Baker Sutton are to merge with effect from September 1, 1979. The name of the new practice will be called Ernst and Whinney. Baker Sutton has many insurance clients and Ernst and Whinney which is the name adopted by the company at the beginning of this month by the merger of Whinney Murray and Co. and Turquand Barton and Mayhew, is seeking to develop its services to the insurance industry.

Baker Sutton has 15 partners and some 250 staff and offices in London and Ipswich. The combined UK firm will have 199 partners and 2,750 staff on a nationwide basis. Ernst and Whinney has 304 offices in 71 countries.

**HAYDOCK PARK**  
The offer on behalf of Racecourse Holdings Trust to acquire the Ordinary capital of Haydock Park Racecourse Company has been declared unconditional. The offer has been accepted by holders of 2,438 ordinary shares representing 89.53 per cent of the capital. The offer has been extended until further notice.

**BET PURCHASE**  
Reclamation and Disposal—the BET Group waste disposal holding company—has acquired Clear Waste, a private company, based at Theford in Norfolk.

Clear Waste is principally engaged in the collection and disposal of industrial effluents and agricultural sludges in East Anglia.

**ASSOCIATE DEAL**  
Montague, Loeb, Stanley and

**VICKERS SELLS PRODUCT RANGE**  
John Macdonald and Company (Pneumatic Tools), the compressed air tool manufacturer, has bought the manufacturing and marketing rights for the hydraulic breaker and other tools from RV Hydraulics, a subsidiary of Vickers.

Macdonald has bought from RV Hydraulics the stock in trade of the Hydratools hydraulic concrete breakers, the Hydragac power units and other hydraulic tools for the construction industry.

**SHARE STAKES**  
Empire Plantations and Investments—C. A. Whittaker, director, has sold 35,000 shares in East Rand Consolidated—N. H. Marshall, director, has sold his entire shareholdings of 1m shares to a private company in South Africa owned by three family trusts. He is a trustee of all three trusts but does not have any beneficial interest therein.

D. C. Marshall, director, is a trustee of two of the trusts and he is the sole beneficiary of one of the trusts.

Christopher Moran Group—Viscount Hall, director, bought 1,000 shares at 33p.

H. and J. Quick Group—Holdings of G. F. Little, director, as trustee, have been reduced as follows: by 775 preference shares to nil and 23,001 ordinary shares to 305,938. J. A. Quick, director, has acquired certain trusts and he is now beneficial owner of these additional shares as follows: 375 preference shares increasing holding to 800 and 7,417 ordinary shares increasing holding to 25,482.

## Allied Breweries on course

CONTINUED satisfactory sales were reported by Mr. Keith Showering, the chairman of Allied Breweries, at yesterday's extraordinary meeting.

He declined to elaborate but said after the meeting that "we are absolutely on track". He expected J. Lyons, acquired last September, to provide about 15 per cent of profits compared with about half of the sales total.

In the latest 17-month accounting period—the year-end has been changed from the end of September to the first week in March—Allied made a pre-tax profit of £123.5m on turnover of £2.2bn.

## Jones Stroud ahead

TAXABLE PROFITS of Jones Stroud (Holdings) rose from £2.11m to £2.2m in the year to March 31, 1979, an increased turnover of £28.69m, against £25.59m.

At midway, profits were up from £1.17m to £1.41m, and the directors said the full-year surplus should comfortably exceed last year's figure.

Tax for the year took £791,000 (£483,000). Extraordinary debits total £195,000 (£232,000). Earnings per 25p share are shown at 21.89p (21.51p) before extraordinary items. The net March dividend of 2.2p lifts the total to 5.2p (4.667p).

The group makes fabrics, accessories and materials for the textile and electrical industries.

## Decline shown by Trafford Carpets

TRAFFORD CARPETS—Co Page. Though second half pre-tax loss was sharply lower at £15,949, against £36,368, Trafford Carpets (Holdings) ended the year to March 31, 1978, with profit cut from £23,322 to £28,551.

After tax of £9,281 (£10,644) earnings per 25p share were down from 1.51p to 1.19p. A 0.75p net final dividend lifts the total to 1.75p (1.675p).

Sales by the group were up at £4,022m (£3,632m). Profit included an exceptional credit of £83,000 (£15,368).

**WGI—86.9%**  
WGI announces that acceptances were received for 86.9 per cent of the 1.20m shares offered by way of rights. The balance not taken up has been sold at a premium and the net proceeds (18.5p per share) will be remitted except for amounts less than £1.

**CARRIGALINE**  
Carrigaline Pottery, the Irish manufacturer of domestic earthenware and ceramic fireplace tiles, yesterday asked for its shares to be suspended.

# Bank on Grindlays

around the world

With our head office in London and 200 branches and offices in some 35 countries, Grindlays means different things to different people around the world.

Our traditional presence in the Middle East, Africa and South Asia.

Our expanding role in Asia Pacific, Europe and North America.

Our success in developing relationships in Latin America.

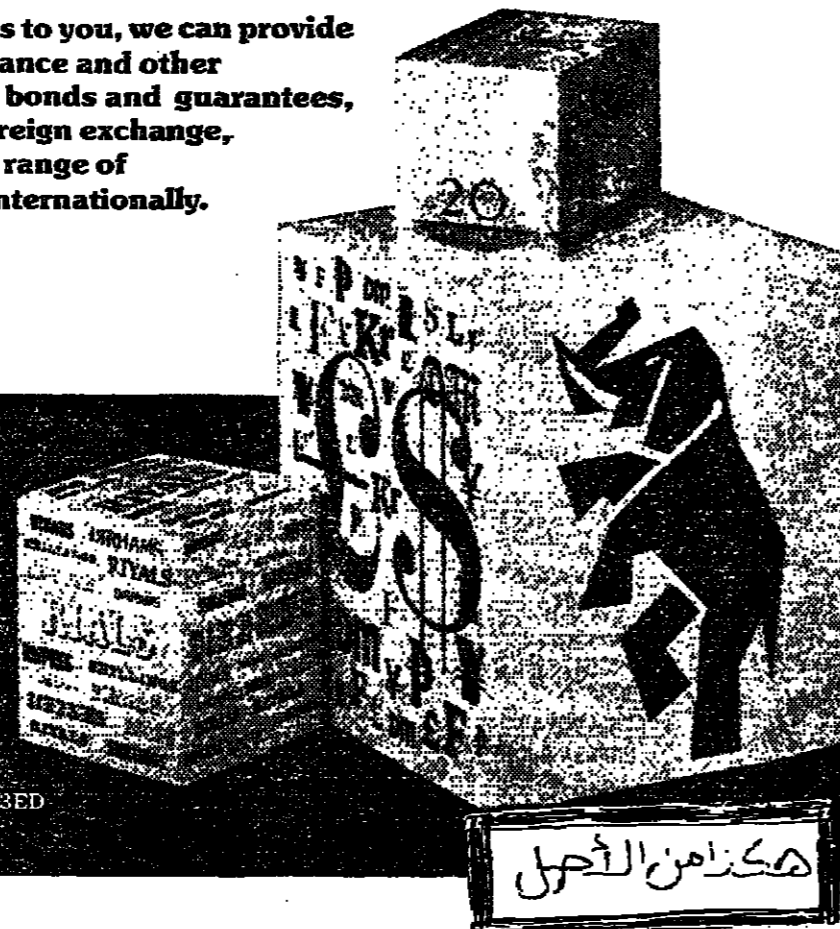
Our corporate and merchant banking capability in London and other key centres.

Whatever Grindlays means to you, we can provide eurodollars, bid, performance and other construction and supply bonds and guarantees, local currency finance, foreign exchange, export finance and a wide range of other banking services—internationally.

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**Grindlays Bank Group**

23 Fenchurch Street, London EC3P 3ED



## NOTICE OF ISSUE

Application has been made to the Council of The Stock Exchange for the undermentioned Stock to be admitted to the Official List.

## ABRIDGED PARTICULARS

# Essex Water Company

(Incorporated in England on 11th July, 1861 by the South Essex Waterworks Act, 1861, the name of the Company being changed on 1st July, 1970 by the Essex Water Order 1970.)

OFFER FOR SALE BY TENDER OF  
**£6,000,000**

**8 per cent Redeemable Preference Stock, 1984**

(This Stock will mature for redemption at par on 1st October, 1984)

**Minimum Price of Issue £100 per £100 Stock**

yielding at this price, together with the associated tax credit at the rate provided for in the current Finance Bill £11.42 per cent.

This Stock is an investment authorised by Section 1 of the Trustee Investments Act, 1961 and by paragraph 10 (as amended in its application to the Company) of Part II of the First Schedule thereto. Under that paragraph, the minimum rate of dividend on the Ordinary Capital of the Company was 4 per cent, but, by the Trustee Investments (Water Companies) Order 1973, such rate was reduced to 2.5 per cent. In relation to dividends paid during any year after 1972.

The preferential dividends on this stock will be at the rate of 8 per cent, per annum and no tax will be deducted therefrom. Under the imputation tax system, the associated tax credit at the rate of advance corporation tax provided for in the current Finance Bill (7/10ths of the distribution) is equal to a rate of 39/10ths per cent per annum.

Tenders for the Stock must be made on the Form of Tender supplied with the Prospectus. A deposit of £10 per £100 nominal amount of Stock applied for must accompany each Tender, which must be sent to Deloitte Haskins & Sells, New Issues Department, PO Box 207, 128 Queen Victoria Street, London EC4P 4JX, in a sealed envelope marked "Tender for Essex Water Stock" so as to be received not later than 11 a.m. on Tuesday, 24th July, 1979 being "the time of the opening of the subscription lists," and before which no allotment will be made. The balance of the purchase money will be payable on or before 27th September, 1979. Tenders must be for a minimum of £100 Stock applied for and above that in multiples of £100. A separate remittance must accompany each Tender, and Tenders at different prices must be made on separate forms.

## STATUTORY AND GENERAL INFORMATION

The Company, then named South Essex Waterworks Company, was incorporated by Special Act of Parliament in 1861 and under this and subsequent Acts and Orders now supplies water in an area of approximately 594 square miles including the London Boroughs of Barking, Havering and Redbridge (part), and the administrative areas of the District Councils of Basildon, Braintree (part), Brentwood (part), Castle Point, Chelmsford, Maldon, Rochford, Southend-on-Sea and Thurrock. The estimated population directly supplied is 1,338,000 persons. The length of the Company's trunk and distribution mains is approximately 3,381 miles, supplying consumers under approximately 525,000 domestic and 12,000 metered assessments with, on average, some 79.3 million gallons of water daily. In addition, supplies of water are at present afforded in bulk to the Anglian Water Authority and the Lee Valley Water Company.

The present issue is being made to provide funds to redeem £4,000,000 of 10 per cent Redeemable Preference Stock, 1979 on 30th September, 1979, £300,000 of 4-025 per cent, (formerly 5-4 per cent) Redeemable Preference Stock, 1977/79 and £250,000 of 5 per cent, Redeemable Debenture Stock, 1977/79 on 31st December, 1979 and towards the financing of capital expenditure incurred or to be incurred on modernising and extending existing works and on mains and other works necessary for the maintenance and improvement of supplies in the Company's area.

Copies of the Prospectus, on the terms of which alone Tenders will be considered, and Forms of Tender may be obtained from—

Seymour, Pierce & Co.,  
10 Old Jewry, London EC2R 8EA

National Westminster Bank Limited,  
1 Station Parade, Victoria Road, Romford, Essex RM1 2JB

or from the offices of the Company at 342 South Street, Romford, Essex RM1 2AL

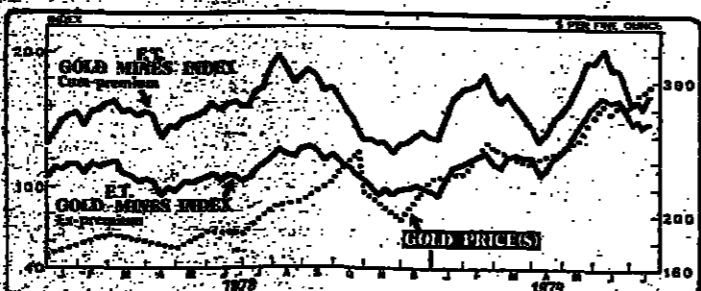
MINING NEWS

UK COMPANY NEWS

Murchison and Prieska earnings advance

BY KENNETH MARSTON, MINING EDITOR

FURTHER STRONG progress has been made in the June quarter for the two companies...



Despite yesterday's rise in the bullion price to a record \$297.876 per ounce...

not yet reached the dividend stage.

It has also been a very good quarter for the group's base-metal gold and uranium producers...

price, the June quarter has brought an increased working loss on gold which reflects a reduction in the ore grade...

Table with 4 columns: Item, June, Mar, Dec. Rows include Hartbeestfontein, Loraine, Cons. Murchison, Prieska, East Transvaal.

Export markets shrinking for Armitage Shanks

CONCERN FOR the future is expressed by Mr. Kennedy Campbell...

Mr. Campbell reports in his annual statement that production has been resumed in Iran on a limited scale...

The company is moving into new areas of competition with export markets shrinking, he says.

However, uncertainties apart, he is convinced that the group's technical and marketing expertise will continue to meet the challenges that lie ahead.

Also though the current low level of new house construction is likely to meet demand for some time to come, the group, which produces ceramic and associated products...

Capital commitments amounted to £1.59m (£0.94) of which £1.37m (£0.83m) had been authorised but not contracted.

The net dividend, as reported June 7, is raised to 5.2p (4.9p). A geographical analysis of sales shows: UK £34.73m (£28.15m); Europe £2.69m (£2.47m); North and South America £0.82m (£0.58m); Australasia £2.71m (£2.03m); Asia \$4.5m (£5.5m) and Africa £3.38m (£2.58m).

Severe competition persists in Australia but the operation there is expected to return to profit in the current year, says Mr. Campbell.

There was further improvement in Ireland in 1978-79 and the group intends to continue expansion of its activities in this market.

Meeting, Birmingham, on August 9 at noon.

Greene King to spend over £2m on pubs

DURING the current year, Greene King and Sons will spend over £2m on improving and repairing its pubs...

Income from newly-formed Harp Limited in which the company will hold a 20 per cent stake is unlikely to be very different in the first year, but in the longer-term Greene King will benefit.

Volume sales of beer so far in the current year have been at a higher level than last time, despite price increases in February and June, the chairman says.

demand remains strong.

The new draught beer building at Bury St Edmunds is on schedule and commissioning will start in September.

As reported on July 6, taxable profits reached a record £5.09m (£4.25m) in the year to April 29, 1979, on turnover up by £5.2m to £43.82m.

Meeting, Bury St Edmunds, August 16 at noon.

GREENE KING

Brewers—Bury St. Edmunds

A GOOD YEAR

Table comparing 1979 and 1978 performance: Turnover, Profit before tax, Taxation, Profit after tax.

In his statement, the Chairman, Mr. John Bridge, says:

- After many years of restrictions we are pleased to recommend a substantially increased final dividend of 6 pence per share... Our best selling products are still cask conditioned beers... Our continuing success depends upon the hard work and enthusiasm of all connected with the Company.

Charter: awaiting potash decision

WHILE the future of Charter Consolidated's 37.1 per cent investment in the loss-making Cleveland Potash remains in the balance...

Of the group's major mining interests, the rich copper-cobalt deposits at Tenke-Fungurume in Zaire remain on care and maintenance and are not likely to be brought to production in the near future.

Mr. Murray Hoptmeyer, chairman of the London mining house, Mr. Murray Hoptmeyer, says that the forecast of this year's results, but he again points to the advantages of increasing the group's industrial earnings in the UK.

He points out that by the end of last year Cleveland Potash had absorbed £17.5m of the £78.4m had been provided by its partners—the major shareholder is Imperial Chemical Industries with a 50 per cent stake...

Mr. Hoptmeyer discloses that Charter's share sales made in the year to last March included the disposal of the holding in Blyvoor and the greater part of those in Eastmain and Union Corporation.

Satisfactory results are expected for the current year from the Eastern Ingroup, Magdalen Mining Corporation, another operating profit is expected at the nickel-copper Selebi-Phikwe venture in Botswana...

The latter, notably that of copper, have turned easier in recent times but Charter may take the view, as expressed in the repeat comprehensive metals and mining review of London brokers Hoare Govett that the present dullness of metals is seasonal and aggravated by the strength of sterling.

By the end of the year we expect that steady growth in consumption will have mopped up the remaining excess stocks of most metals and a further period of strength will be the result.

The original consideration involved the cancellation of CML's existing holding of 1.36m Hampton shares plus the payment by CML of £2.68m cash.

Hampton pulls out of deal with CML

THE 50 per cent jump in the nickel producers price plus the delay in obtaining the Island Revenue's consent to a return of capital has resulted in Hampton Gold Mining...

The preliminary figures released yesterday show that Hampton's royalty payments (from Western Mining) for the year to March 31, 1979, were almost 7 per cent higher at £315,689.

As a result Hampton's board is no longer able to recommend the original terms to shareholders and has sought to negotiate with CML an increase in the cash consideration for the proposed disposal.

The preliminary figures released yesterday show that Hampton's royalty payments (from Western Mining) for the year to March 31, 1979, were almost 7 per cent higher at £315,689.

A final dividend of 2p a share is proposed which makes 2.5p for the year—more than double last year's figure of 1.214p.

The original consideration involved the cancellation of CML's existing holding of 1.36m Hampton shares plus the payment by CML of £2.68m cash.

ANGLOVAAL GROUP

Mining Companies' reports — Quarter ended 30 June 1979

Prieska Copper Mines (Proprietary) Limited. Financial results table for quarter ended 30 June 1979.

Hartbeestfontein Gold Mining Co. Ltd. Financial results table for quarter ended 30 June 1979.

Consolidated Murchison Ltd. - continued. Financial results table for quarter ended 30 June 1979.

Eastern Transvaal Consolidated Mines, Ltd.

Financial results table for quarter ended 30 June 1979.

Consolidated Murchison Ltd.

Financial results table for quarter ended 30 June 1979.

Loraine Gold Mines, Ltd.

Financial results table for quarter ended 30 June 1979.

CHURCHBURY ESTATES LIMITED

Extracts from the Annual Statement to Shareholders for the year ended 31st March, 1979.

- A very successful year with profit available for dividend increased by 42%. Earnings per Ordinary Share increased by 42%. Dividend for the year increased by 1.991 pence per Ordinary Share.

Table comparing 1979 and 1978 performance: Gross rental and other income, Profit before taxation, Taxation, Profit available for Dividends, Earnings per Ordinary Share, Dividends per Ordinary Share.

NORTH AMERICAN NEWS

Overseas expansion costs force Citicorp to return

BY STEWART FLEMING IN NEW YORK

RISING COSTS related to the worldwide expansion of its consumer lending business, and narrowing margins between the cost of funds and the interest rates it charges, have hit the second quarter earnings of Citicorp, the second largest U.S. bank.

Sharp increase at Occidental

BY OUR FINANCIAL STAFF

A VERY strong earnings contribution from Occidental Petroleum's oil and gas activities paved the way to a \$200.4m net profit in the six months to June 30 compared with a loss of \$85.9m for the same period last year.

Simpsons Sears rights

TORONTO — Simpsons-Sears plans to issue rights to holders of class A, B and C shares to raise about \$370m. Terms of the issue will be settled after a special general meeting of shareholders on August 7.

roses from \$45.4m or \$1.40 a share to \$52.7m or \$1.61 a share. Continental Illinois reported net income of \$45.5m in the second quarter or \$1.17 a share against \$40.1m or \$1.12 a share.

Peak returns from Boise

BY OUR FINANCIAL STAFF

RECORD PROFITS are reported by Boise Cascade, the paper and building materials group, with net earnings for the second quarter totalling \$54m or \$2.01 a share.

RCA profits hit by loss in records division

By Our New York Correspondent

A SUBSTANTIAL loss in its records division has hit the second quarter earnings of the major electronics and telecommunications group, RCA.

Kaiser Aluminum to merge with Estel in Europe

BY MICHAEL VAN OS

KAISER ALUMINIUM and Chemical Corporation and the Dutch-based Dutch-German steel combine Estel intend to merge their European aluminium production and processing activities.

Continuation of the moratorium has been urged by AT and T's two principal rivals in the domestic satellite field, the American Telephone and Telegraph Company and Western Union Corporation.

Earnings fall at Allis Chalmers

By Our Financial Staff

NET EARNINGS turned down sharply in the second quarter at Allis-Chalmers, the machine industry group, although sales maintained their rate of progress.

A T & T satellite go-ahead urged

WASHINGTON—The Federal Communications Commission appears ready to give American Telephone and Telegraph a break in the field of satellite communications.

Good first half for Honeywell

BY OUR FINANCIAL STAFF

THE MAJOR computer control systems manufacturer Honeywell had net income for the second quarter of \$61.3m or \$2.31 a share compared with \$51m or \$2.06 in the comparable period a year ago.

Shift from dollar denominated Eurobonds

By Francis Giblin

PRICES of dollar-denominated bonds were marked down by an average of 1-1/2 of a point yesterday in what was widely interpreted as an effort by dealers to stem possible large-scale selling by investors.

FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. For further details of these or other bonds see the complete list of Eurobonds published on the second Monday of each month.

Table with columns for U.S. DOLLAR STRAIGHTS, OTHER STRAIGHTS, CONVERTIBLE, and SWISS FRANCS. Includes bond names, amounts, and yields.

Du Pont plans Remington Arms merger

BRIDGEPORT—Remington Arms Company, a majority owned subsidiary of E.I. Du Pont de Nemours and Company, said that it had received a merger proposal from Du Pont.

Bendix sees increase

SOUTHFIELD—Bendix Corporation's fourth quarter earnings should exceed those of last year despite softening trends in the domestic automotive and housing markets, according to Mr. William Agee the chairman.

Copperweld confident

BY OUR FINANCIAL STAFF

COPPERWELD CORPORATION'S net earnings for the six months ended June 30 rose to \$12.87m or \$2.26 a share against \$10.7m or \$1.90 a share in the first half of 1978 without the \$9.4m write-down for the partial closure of its Glassport facility.

AMERICAN QUARTERLIES

Table with columns for AMBITBI PAPER, EVANS PRODUCTS, MEMOREX, REPUBLIC STEEL, TEXASGULF, FORT HOWARD PAPER, LIBBY-OWENS-FORD, MERRILL LYNCH, REYNOLDS METALS, ST. REGIS PAPER, NICOR, OHO EDISON, PACIFIC LIGHTING, SQUARED, and PHILIP MORRIS. Includes financial data for various companies.

Remington Arms merger

On Monday Remington's common stock closed at 15 1/2 a share and Du Pont's common shares for each of the nearly 2m of Remington Arms common stock held by others and \$10 cash.

AMERICAN QUARTERLIES

AMBITBI PAPER Second quarter 1978 1977 Revenue 374.5m 330.4m Net profits 33.3m 17.1m

AMERICAN QUARTERLIES

EVANS PRODUCTS Second quarter 1978 1977 Revenue 405.1m 325.7m Net profits 15.5m 17.5m

AMERICAN QUARTERLIES

MEMOREX Second quarter 1978 1977 Revenue 181.3m 158.5m Net profits 10.55m 10.24m

AMERICAN QUARTERLIES

REPUBLIC STEEL Second quarter 1978 1977 Revenue 1,000,000,000 Net profits 40,000,000

AMERICAN QUARTERLIES

AMERICAN CYANAMID Second quarter 1978 1977 Revenue 75.7m 68.3m Net profits 4.23m 39.6m

AMERICAN QUARTERLIES

FORT HOWARD PAPER Second quarter 1978 1977 Revenue 85.3m 74.4m Net profits 14.35m 11.11m

AMERICAN QUARTERLIES

LIBBY-OWENS-FORD Second quarter 1978 1977 Revenue 318.5m 292.8m Net profits 20.5m 11.7m

AMERICAN QUARTERLIES

MERRILL LYNCH Second quarter 1978 1977 Revenue 42.6m 40.3m Net profits 3.1m 2.5m

AMERICAN QUARTERLIES

REYNOLDS METALS Second quarter 1978 1977 Revenue 772.6m 714.7m Net profits 59.4m 44.2m

AMERICAN QUARTERLIES

AMERICAN HOSPITAL SUPPLY Second quarter 1978 1977 Revenue 47.7m 43.74m Net profits 27.57m 22.85m

AMERICAN QUARTERLIES

LIBBY-OWENS-FORD Second quarter 1978 1977 Revenue 318.5m 292.8m Net profits 20.5m 11.7m

AMERICAN QUARTERLIES

MERRILL LYNCH Second quarter 1978 1977 Revenue 42.6m 40.3m Net profits 3.1m 2.5m

AMERICAN QUARTERLIES

REYNOLDS METALS Second quarter 1978 1977 Revenue 772.6m 714.7m Net profits 59.4m 44.2m

AMERICAN QUARTERLIES

ST. REGIS PAPER Second quarter 1978 1977 Revenue 628.5m 628.6m Net profits 48.25m 38.35m

AMERICAN QUARTERLIES

NICOR Second quarter 1978 1977 Revenue 628.5m 628.6m Net profits 48.25m 38.35m

AMERICAN QUARTERLIES

OHO EDISON Second quarter 1978 1977 Revenue 30.7m 22.57m Net profits 0.4m 0.27m

AMERICAN QUARTERLIES

PACIFIC LIGHTING Second quarter 1978 1977 Revenue 45.5m 30.7m Net profits 2.5m 1.72m

AMERICAN QUARTERLIES

SQUARED Second quarter 1978 1977 Revenue 217.5m 182.9m Net profits 18.0m 11.71m

AMERICAN QUARTERLIES

PHILIP MORRIS Second quarter 1978 1977 Revenue 216.1m 178m Net profits 1.05m 0.87m

**FRENCH SPECIAL STEELS**

# Waiting for a government initiative

BY TERRY DODSWORTH IN PARIS

IN JANUARY, 1979, André Giraud, the French Industry Minister, set the agenda for the Government's policy to follow up its reorganisation in the heavy steel industry with something similar in the special steels sector. His comment, tentatively made, has been being repeated ever since. There has been no move from the Government, and this year M. Giraud has seemed pre-occupied in solving the problems of the first set of steel plants to get involved with another set as well.

The financial performance of the special steels companies, however, has been appalling and its own dolorous message in the last few months. Losses are mounting to such an extent that changes will have to come. At Pechiney-Ugine-Kuhlmann, one of the big companies in this sector, the deficit reached FRF 546m (\$122m) last year. At Creusot-Loire, the engineering subsidiary of the Renault-Schneider empire, the shortfalls in the steel division are calculated to have accounted for a large proportion of the overall FRF 335m loss last year.

Along with these three other companies in special steels, Pompage, Acieris, Esne, de l'Est, and Aubert & Duval, these two groups make up a national industry producing about \$2m tonnes a year. They display the familiar weaknesses of a 19th-century industry, having to face up to the hard realities of streamlined 20th-century competitors. Their plants are scattered around the country, their equipment is often very

dated, and their productivity low. Naturally they find it hard to compete against the forces of the Americans and Japanese.

The obvious reason for this fragmented structure was to bring together at least the two major interests. The Industry Ministry is believed to have supported this, and earlier this year, almost talks took place between PUK and Creusot-Loire. These, however, have now been broken off.

The reasons for this setback are not totally clear. It seems that PUK, while agreeable to the loss of a reorganisation, was not happy with the proposals on the shape of the restructured company. A simple agreement between two loss-making companies would not lead to a reduction in the overall deficit if important changes were not brought about. In the negotiations at the same time, M. Philippe Thomas, chairman of Creusot-Loire, meanwhile, seems determined to go it alone if necessary, although it would undoubtedly welcome Government help. The group set in train a wide-ranging reorganisation of its steel interests last year, designed to streamline its production and reduce costs. Its strategy is based on the conviction that the industry has more

than adequate capacity, but far too low a level of productivity. It is aiming, therefore, to rationalise its interests without adding to potential output—a reduction in the labour force.

For the other companies in the special steel sector, the heavy steel producers are now looking on the horizon as potential suitors. The two big state-assisted companies—Usinor and Sacilor-Sollac—have already indicated their interest in moving towards more specialised activities. As they slim down volume output, they are trying

to concentrate on higher value-added products.

They could, therefore, provide a ready-made vehicle for injecting state funds into the specialised companies.

Of these two groups, the current favourite at the Industry Department appears to be Sacilor, less troubled by the labour relations problems that have hit the industry after the announcement of the big redundancy programme last January.

Sacilor has virtually no special steel holdings at present, but has been expressing a keen interest in Pompage in particular. Pompage would make a good match for Sacilor in two

respects. First, its plants lie not far away from its own base in the Moselle Valley in Lorraine. Second, it would give Sacilor a base in one of the few growth areas in steel production. Pompage is a big supplier to the motor industry, making the wire that goes into Michelin's radial tyres.

Whether Sacilor would be prepared to take on Ugine Steel as well is another question. The Industry Ministry is thought to be keen on such a merger, but Sacilor less so. Ugine's own strategy points to at least some arrangement with an outside company.

During the last 12 months, the parent PUK organisation has embarked on a full-scale programme of rationalisation which has involved selling off or reducing its stake in marginal businesses. Special steel is the one big product area still awaiting treatment.

It is unlikely that Ugine's problems, or those of any of the other companies, can be solved without government assistance. In the case of special steels, the Industry Department has turned against a full-scale, one-off industrial reorganisation of the kind it pushed through in heavy steels. It would prefer to see a step-by-step approach.

But given the size of the losses, this still implies some government assistance and some overall approach to securing the future of the minor companies as well as the larger ones. The first indications of the government's thinking could well come before the summer is over.

## Consortium launched to rescue SIR

By Rupert Cornwell in Rome

THE CONSORTIUM formed to rescue the troubled chemical group Societa Italiana Resine (SIR) has finally been launched. Three-quarters of the banks involved in the negotiations have notified the Treasury Ministry of their approval of the terms of the salvage operation.

Sig. Nino Rovelli, SIR's founder and chairman, whose future role in the group's management has been one of the main problems of the protracted discussions, yesterday was due to add his own signature to the arrangements.

The banks which have given their blessing represent the major creditors of SIR, accounting together for L.2,778bn (\$2.5bn) of the credits advanced to the group, over 90 per cent of its total outstanding borrowings.

It is understood that the full rescue plan, involving a total of L.900bn will only be launched in September after the summer break. In the meantime an emergency L.400m is being advanced to tide SIR over the traditionally hot two months ahead.

Agreement also appears to be taking shape over the future interest of Sig. Rovelli in the company he created. Its precise size will only be determined after a detailed valuation of the assets he is making over to the consortium taking over the management of SIR.

## Spanish shipping line in temporary receivership

BY DAVID GARDNER IN MADRID

SPAIN'S FOURTH largest shipping company, the Bilbao-based Naviera Aznar, has been put into temporary receivership with outstanding debts of nearly Pta 5bn (\$79m). Aznar is the first Basque company to make this move, which effectively implies a moratorium on all debts—except those of the St. Luis Odebrecht, the Basque steel manufacturer who, officially, suspended payments on July 5 and then vanished, triggering a chain reaction which led to 200 Basque companies threatening to carry out a collective suspension of payments unless the Government came to the aid of hard-pressed Basque export industries. The threat was withdrawn and its place, the company has to withhold tax and social security payments.

The Spanish legal procedure of "suspending payments" or temporary receivership, is not necessarily the first step towards bankruptcy. Often it allows a valuable breathing space for hard-pressed or over-extended companies to reorganise their financial and industrial structure, and negotiates credit packages provided they can prove medium-term viability.

Meanwhile, the legal debt moratorium relieves pressure on their cashflow. The suspension, de facto, as it is known, is also a way of pressuring the administration into allowing

## Sales rise at German engineer

By Guy Hawtin in Frankfurt

BUOYANT DEMAND from the construction industry pushed up the sales of the Liebherr group by 18.2 per cent during the first half of 1979. For the year as a whole, the West German plant and construction machinery manufacturer is expecting growth to fall back to about 10 per cent.

According to the group's management, sales in the opening six months amounted to DM 1.2bn, while the annual turnover of 1979 is forecast to exceed DM 2.5bn (\$1.38bn). Growth was attributed primarily to lively demand for tower cranes, hydraulic excavators and brick-making plant.

The Liebherr group produces construction machinery, cranes and industrial plant as well as aircraft technology and refrigerators. But despite considerable diversification in recent years, some 50 per cent of sales still come from the construction machinery sector.

However, plant construction is making an increasing contribution to sales. Turnover will benefit up to June, 1984, from the DM 900m contract from the Algerian enterprise, Sonacome.

Capital investment during the current year will total DM 70m. Last year sales of the Liebherr group worldwide rose by 19 per cent from DM 1.96bn to DM 2.33bn. Consolidated external sales increased by 20.6 per cent from DM 1.42bn to DM 1.71bn.

*Joyvicolsa*

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26th June, 1979



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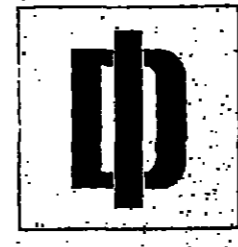
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Banco Central, S.A.	Banco de Santander, S.A.	Bayerische Landesbank International S.A.
Midland Bank Limited	The Nippon Credit Bank, Ltd.	The Saitama Bank, Ltd.
The Sumitomo Bank, Limited	Manufacturers Hanover Banque Nordique	Banque Bruxelles Lambert S.A.
The Bank of Yokohama, Limited	Banque Bruxelles Lambert S.A.	Mitsubishi Bank (Europe) S.A.
The Dai-ichi Kangyo Bank, Limited	The Daiwa Bank, Limited	Mitsubishi Bank (Europe) S.A.
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INTERNATIONAL CAPITAL MARKETS

Loan restructure by Petrobras

BY JOHN EVANS

The Brazilian state oil company, Petroleos Brasileiros (Petrobras), has completed the restructuring of \$400m of loans, which are being consolidated into a single large acceptance credit for financing Brazil's oil imports.

Banks lengthen debt

BY OUR EUROMARKETS STAFF

THE MAJOR Euromarket banks are continuing to lengthen the maturity of their international loans, according to latest Bank for International Settlements statistics.

Wesfarmers wins WFSL and control of CSBP

By Our Sydney Correspondent

WESTRALIAN Farmers Cooperative (Wesfarmers) now claimed to hold more than 50 per cent of Westralian Farmers Superphosphate (WFSL), through its A\$20.8m (U.S.\$23.5m) takeover bid, and the way is now clear for it to gain a controlling interest in the big Western Australian fertiliser group CSBP and Farmers.

Singapore Glass re-sites plant

By George Lee in Singapore

SINGAPORE GLASS (1974) has agreed to sell its 7.6 hectare factory site at Henderson Road to a local property developer, Hong Pak Realty, for S\$19.5m (US\$8.9m) cash.

NEW SMORGON - ATL MOVE AS...

Plessey enters the arena

BY JOHN ROGERS IN SYDNEY

SMORGON Corporation yesterday revealed that it has negotiated a higher price for the sale of ATL's American interests and would be voting with the ATL board on the issue at an extraordinary meeting called for today.

"very interested" in making a bid. However, it indicated it would not be able to formulate any plans before the extraordinary meeting.

Bigger setback at Rheem

BY OUR SYDNEY CORRESPONDENT

RHEEM Australia, the large Australian hot water systems group, found the going hard in the second half of its financial year, up to May 31, and yesterday reported an 8 per cent lower net profit, down from A\$5.4m to A\$5m (U.S.\$5.6m).

Rights issue by Pioneer Concrete

PIONEER Concrete Services is earmarking a substantial amount of yesterday's A\$20.8m (US\$23.5m) share issue for possible expansion of its interests in the UK and Spain.

Consolidated profits rise at Japanese textile groups

TOKYO—Teijin, the major Japanese textile company, has announced that its net profit on a consolidated basis rose 50 per cent in the year to March 31, to Y3,822m from Y2,548m.

JAPANESE DEBT

Saudi loan renewal forecast

TOKYO—Japan is expected to renew a \$1bn debt with Saudi Arabia incurred in 1974 to tide over a foreign exchange shortage caused by the 1973 oil crisis, according to banking sources.

replace the loan with fresh borrowings from the Eurodollar market at this stage. Meanwhile, Mr. Masahiko Seki, president of Federation of Bankers Associations, said that the present 7.2 per cent coupon rate on Japanese National Bonds should be raised from the August issue, irrespective of the official discount rate of the Bank of Japan.

Arab Bank international drive moves to Greece

BY RAMI G. KHOURI IN AMMAN

THE AMMAN-BASED Arab Bank, the oldest and largest commercial bank in the Arab world, is continuing its international expansion by opening a branch in Athens this year.

The Bank of Tokyo Ltd. Negotiable Floating Rate U.S. Dollar Certificates of Deposit Series E Maturity date 19 January 1981

《金融时报》之中国增刊 A FINANCIAL TIMES SURVEY CHINA AUGUST 20 1979

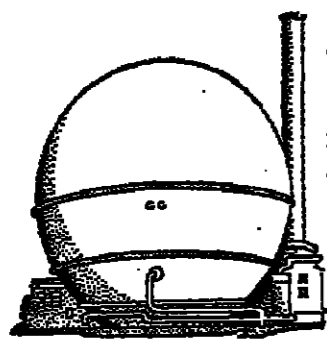
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U.S. \$50,000,000 Argentine Republic 9 7/8% Bonds Due 1984

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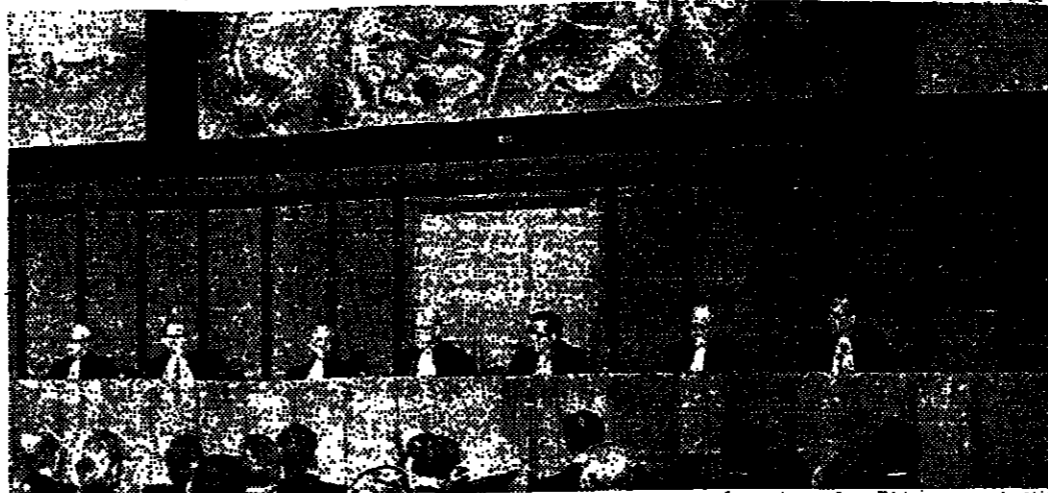
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# The case for a fundamental reform of the European Court

By A. H. HERMANN, Legal Correspondent



The European court in Luxembourg

LORD SCARMAN recently reminded his peers that England and Wales are the only separate jurisdiction not represented on the European Court. Their Lordships have been considering the difficulty of the EEC Ministers of Justice and the Lord Chancellor in agreeing on the nationality of the tenth judge they were willing to appoint in response to the court's plea for more manpower. Lord Scarman thought that the problem could be solved by considering the jurisdiction of the candidate's origins and not his nationality. An English judge could then be appointed in addition to the Scot who already sits in Luxembourg.

Lord Scarman was probably only joking, but the under-representation of common law thought and judicial practice in Luxembourg is a serious matter and, as is now becoming progressively more evident, British accession to the EEC had remarkably little impact on the structure and procedure of the European Court which remains dominated by the French model, suitable for a highly centralised state, but not for a loose and diversified community of nations.

To be able to do justice to the social, economic and political differences between the member states, the court would need to be more ready to listen to arguments; to adopt a more gradual approach to decision through an appeal procedure; to be less doctrinaire and to show a greater respect for the rights granted to member states under the Community Treaties or the Treaties of Accession. In short, there seems to be a need for a fundamental reform.

In many areas where agreement cannot be reached in the Commission or in the Council, the progress of European integration depends solely on the work of the court. Unfortunately, the court seems to be unable to grasp that its growing importance necessitates radical changes in its structure and procedure. Instead, it insists that the main element in the solution of its problems must be an increase of the number of judges from nine to 12 and the number of advocates general from four to six. The Council of Ministers of Justice has asked the court to consider instead a reform and a working party of experts formed for this purpose should report by the end of this month. It is there-

fore high time for a public discussion of the issues. The Council, understandably, is reluctant to increase the number of judges to 12 at present and to pre-empt appointments which might become necessary after the accession of new member States from southern Europe. In a recent hearing of the House of Lords' Select Committee on European legislation the then Lord Chancellor, Lord Elwyn Jones, indicated that the Council was inclined to accept an increase from the present nine to 10 judges but the agreement on the nationality of the additional judge seems to pose an insoluble problem. Anyhow, the effect desired could also be achieved by reducing the quorum of the full court from seven to five as it used to be in the Community of six. This would allow simultaneous sittings of the full court and of one chamber (where the quorum is three) with one judge to spare—a useful arrangement since even European judges are occasionally indisposed or have homework to do.

Though insisting on the need for five additional members, the court did propose certain minor improvements. The President of the court should be given the power to reject clearly inadmissible applications going away with the need for the court to do so in full-scale proceedings. A change in the Rules of Procedure should enable the court to set up three chambers with three judges each (instead of the present two with four judges each) and assign to these chambers cases of all

categories except those which are brought by a member State or a Community institution. The proposals provide that a member State or an institution of the Community involved in the proceedings could always ask that a particular case should be heard by the full court.

These proposals, useful though they are, leave untouched the function of the advocates general where there is room for economy and improvement. Advocates general, an institution taken entirely from the French judicial system where they are something between an *amicus curiae* (a specialist lawyer called in by the court) and an Attorney General representing public interest, do all the spade work and in each case produce an opinion which could well stand as the judgment of a single judge. However, there the parallel with the single judge of the High Court in London ends. Parties to a dispute are not given an opportunity simply to accept the Advocate General's view or to argue, in appeal proceedings, that it is wrong. The Advocate General sometimes follows the opinion and sometimes rejects it, but never mentions a single word of it in its judgments. This seems to be a terrible waste and does not add to the consistency of European Court's legal doctrine.

Even more serious is that the present system does not guarantee parties the right to be heard. Matters affecting directly both individuals and member states are decided without an adequate opportunity for the member governments to make their ob-

servations. The two minutes provided for observations by governments are not enough; interested parties are to be consulted first and there is no opportunity whatsoever to comment on new issues raised in the Advocate General's Opinion.

In many cases the Court's decision is a matter of striking a fine balance between the interest of the Community and of its individual member states or of an individual company. It does seem very unfair if after the French Advocate General has spoken as the representative of the Community's public interest, the other party has no opportunity to reply. But even when the other Advocate General behaves like an English judge of the first instance, one party is always bound to be displeased. It seems contrary to all accepted notions of judicial procedure that a party to a dispute should not have a chance to argue with the opinion as it could at an appeal against the decision of a single judge.

This lack of opportunity for member governments to be heard is particularly serious in cases of reference from national courts, amounting to 60 per cent of all cases heard in Luxembourg. The cases in which the court overruled the Northern Ireland Pig Marketing Board, and another concerning Belgian theatrical agencies but with implications for the UK, are but two of many recent examples where the decision concerned issues different from those originally raised. The issues referred to the court can undergo considerable changes in the course of the proceed-

ings. The court referring the case to Luxembourg may place emphasis on one issue; the Advocate General, in his opinion may play up another issue—with which no-one can quarrel—and the court in its decision may concentrate on a third issue not brought up previously. This is apparently the way things are done in France, but the Lord Chancellor found this very alarming from a common law point of view.

In the view of the Lord Chancellor's Department the present situation could be somewhat improved by making it possible for member governments to raise with the European Court matters that have already been decided by national courts. A new procedure, modelled on Article 4 of the European Judgment's Convention should enable governments to re-open legal argument on decided issues.

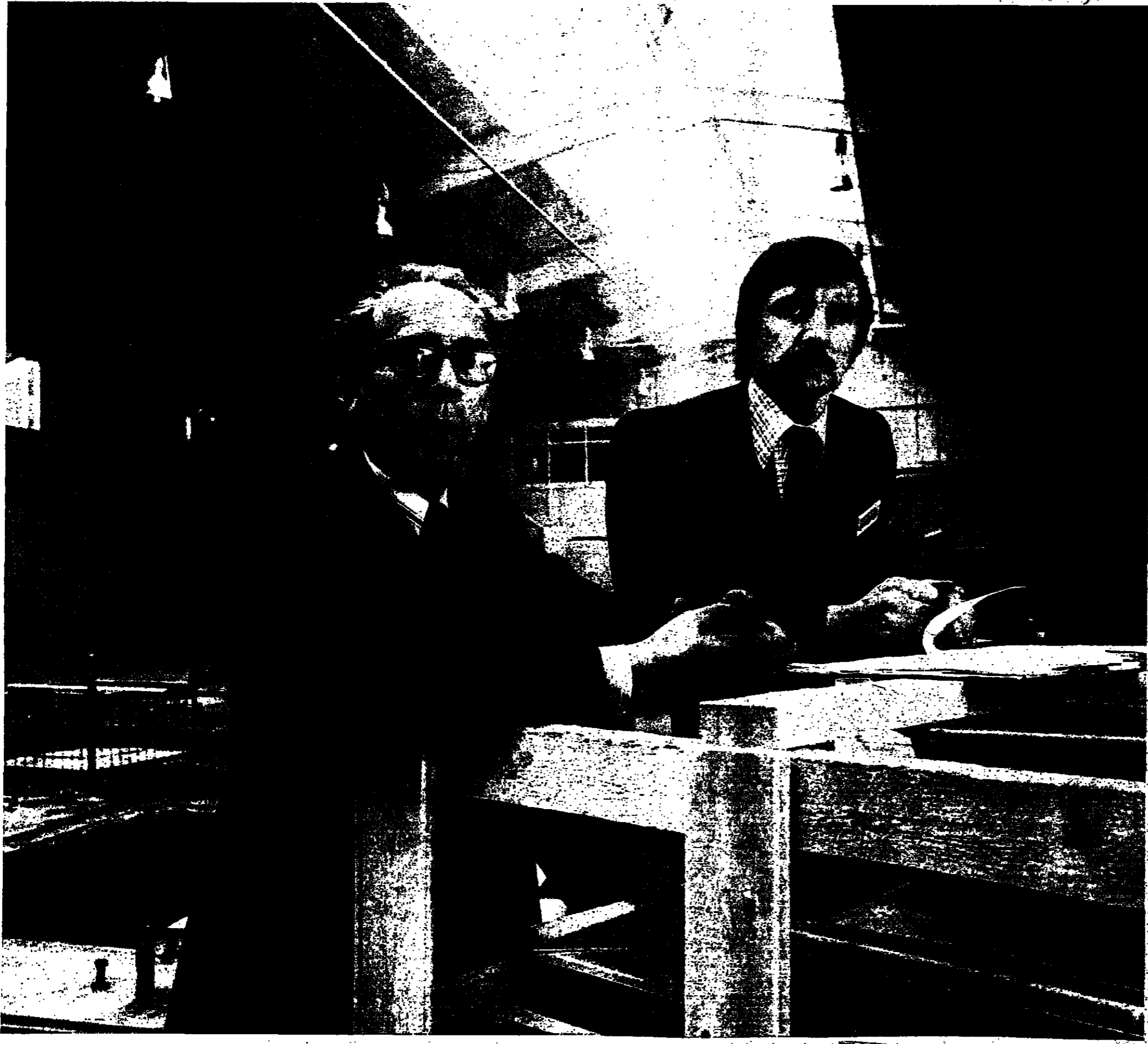
It seems a bit clumsy to leave the present inadequate and unfair procedure as it is and to add another procedure intended to put things right. But if the British Government or any other member government wishes to take this path there seems to be more than adequate provision for it in the Treaty and in the Statutes of the European Court. Member governments should be able to rely on EEC Treaty Article 164 which simply states "the Court of Justice shall ensure that in interpretation and application of this Treaty the law is observed" and ask the court for an interpretation of the Treaty whenever they feel the need. Besides, Article 177 which has always been read as providing for references from national courts only, does not in fact contain any such limitation. Also the Statute of the Court in Article 30 provides member states and institutions of the Community with the chance of instituting third party proceedings to contest a judgment where they were not heard, which is prejudicial to their rights. And according to Article 40 of the Statute, if the meaning or scope of a judgment is in doubt, any party or any institution of the Community which can establish an interest in it can ask for its elucidation. There is clearly plenty of scope for a more enterprising attitude on the part of member governments.

While denial of the right to be heard is a considerable lacuna, particularly when the hearing is denied to a govern-

ment, the constant straying of the court from the generally accepted rules of interpretation underlines its authority and may prove fatal not only to the court but also to the Community. Time and again, the court sidesteps the fundamental rule that a special provision derogates a general provision. Instead, the court uses the general provisions of the Treaty, often only a declaration of intent to interpret the special provisions of the Treaty and in this way to re-write them. It can get away with it in smaller matters but when it tried (in its *Central Case* decision) to introduce merger control in this way, for which no provision was made in the Treaty, it failed.

The recent decision of the court which imposed British restrictions on the import of potatoes was reached by a particularly inopportune departure from the generally accepted rules of interpretation, dangerous for the relations between member governments and for applications for Community membership. In maintaining import restrictions the British Government must seek to give effect to the Treaty of Accession, which gave the right to new members for certain products for as long as the Community has not created its own market organisation. The court did not deny that this was the meaning of the words of the Treaty of Accession but it reasoned that to allow the provision to stand would perpetuate inequality between old and new members. Surely, this was something to be considered at the time when the Treaty of Accession was negotiated.

The fact that a provision of the Treaty of Accession can be brushed aside by the European Court will not remain unobserved. It is likely to create considerable doubts in the mind of countries which associate with the Community in one way or another and agreements which the European Court can interpret. The European Court enjoys considerable authority and the British Government promptly complied with the two recent decisions which went against it in the case of tachographs and of potato imports. No one conscious of the political importance of the Community for western Europe would willingly put the authority of the court at risk. It seems that the court is only equity. It should be helped to view its structure, functioning and activities more critically.



## Plan with electricity for real efficiency

As Engineering Services Manager of Huddersfield-based Brook Motors Limited (part of the Hawker Siddeley Group), Jack Goodman has to turn company plans into positive results. He's pictured here beside Yorkshire Electricity Board's Ian Flint with an electric furnace ready for installation in their new diecasting department.

The launchpad for a ten-year plan to streamline production of their range of electric motors, the Brook new diecasting plant will be all-electric. Jack Goodman explains: "After discussions with our Electricity Board we adopted one electric melting furnace on trial. Energy cost comparisons quickly established its advantages—and it gave us consistently better quality castings too." So pleased is the company with results, that they now plan to go electric in their new rotor casting shop pictured here.

They also investigated, and are now using, electric die pre-heaters. Indeed, from the battery-powered lift trucks providing smooth, efficient materials handling, to spark erosion machines which form their tools with unmatched precision, electricity is central to Brook manufacturing strategy.

It's an investment which is paying off for management and operatives alike. "Electricity has given us better product quality and a better environment... it's much cleaner and easier to control."

To find out how electricity can increase your company's efficiency and profitability, contact an Industrial Sales Engineer at your Electricity Board.



Significant fuel cost savings have been established with electric melting of aluminium.



One of the electric die pre-heaters at Brook Motors.

## INVEST-ELECTRIC

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# FINANCIAL TIMES SURVEY

Wednesday July 18 1979

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## Brazilian Banking and Insurance

Inflation continues to be a persistent problem. Growth rates may be pushed down as the government grapples with balance of payments difficulties but the Figueiredo government is conscious of the need to maintain dynamism in the economy and create jobs for a fast-growing population.

It is the year 2000. Leonid Brezhnev, Jimmy Carter and Jose Baptista de Oliveira Figueiredo, once President of Brazil, are sitting round chatting with the Almighty just inside the Peary Gates. "Almighty," says Brezhnev, "how long till Marxism-Leninism sweeps the world?" "Five hundred years," replies the Almighty. And Brezhnev weeps bitterly. "Almighty," says Carter, "how long till liberal democracy sweeps the world?" "Five hundred years," replies the Almighty. And Carter weeps bitterly. "Almighty," says Figueiredo, "how long till inflation is cured in Brazil?" And the Almighty weeps bitterly. "This time going the rounds in Brazil points up the fact that despite the best efforts of orthodox Brazilian economists, politicians and planners, and all the nostrums of the International Monetary Fund the rise in the cost of living is this year bounding up again."

### Malady

It may well be around or beyond 50 per cent this year and the level of inflation is today, a decade and a half after the military coup d'état of 1964, running at a rather higher figure than that ruling before the generals took over. The chronic malady of the Brazilian economy is no nearer being cured than it ever was. Indeed, inflationary pressures are worse today than they have been for some years. The fight against inflation illustrates better than most

other issues the difficulties facing General Figueiredo as he settles into his first year in office. Must the military be true to the undertakings that they gave in 1964 when they said that the fight to keep down the cost of living was one of the main aims of their coup d'état? Or must the main priority now be a slow return to democracy combined with an effort to maintain growth rates at almost any price in order to generate the 1.5m new jobs that Brazil's 120m citizens need to see created every year?

As the apocryphal conversation inside the Peary Gates indicated it is likely that the control of inflation will take second place. It is true that the Government has made a stab at price stabilisation. In April it announced a big package of measures which ranged from the freezing for 60 days of the prices of processed foods sold in supermarkets and a brake on the price increases demanded for electricity and other public utilities to a threat to open the floodgates to foreign consumer goods where domestic manufacturers are seen to be gouging the public. Some \$1.5bn was lopped off the Federal budget, about 10 per cent of planned expenditure.

In the financial arena General Figueiredo did his best to choke off the inflationary effects of foreign borrowing by making it far more cumbersome and less profitable for private domestic borrowers. Yet too firm a brake on credit runs the risk of wrecking the political strategy to which the General has committed himself. When he took office, on March

15 for a six-year term he said he would be continuing the process of gradual return to democracy that was initiated somewhat haltingly by his predecessor General Ernesto Geisel. It was understood that

there was to be no going back towards the authoritarianism of earlier military rulers like General Médici. And even if he had not said as much he would have had no option. He took office in a week in which many of the biggest factories in the industrial centre of São Paulo were halted by strikes of workers demanding better pay and conditions. As he took office the Press, which five years before had been muzzled by very strict censorship, was openly discussing the political options for the future. Brazil was, and remains, pregnant with change and anyone who sought to end that pregnancy would be involved with a risky and bloody surgical operation. Thus as organised labour attempts to recover some of the purchasing power lost by the

workforce during a decade or more of enforced pay restraint there are domestic reasons enough to explain the increased pressures on the cost of living index. But these domestic pressures

are compounded by pressures from the external sector. More than most countries, Brazil stands to lose by the escalating price of oil. For a number of reasons it has for more than a decade placed great emphasis on the development of road transport. Obeying the dictates of the doctrine of "national security," roads were built across the Amazon jungles to Brazil's farthest frontiers. Road building made many Brazilian construction companies into giants able to compete with any in the world. The motor vehicle industry grew and grew till last year Volkswagen Fiat, General Motors, Volvo, Saab-Scania and many other foreign manufacturers were together able to turn out around 1m vehicles. Thus price stabilisation, the security of thousands of jobs and the prosperity of hundreds

of Brazilian sub-contractors, as well as the giants of the motor industry have been compromised by the rise in oil prices. The oil price rise has had very severe effects not just on the domestic sector but also on

Brazil's international position. With Petrobras, the State-controlled monopoly concessionaire in domestic oil production, producing no more than a fifth of the oil needed by the country the increase in the oil import bill has been staggering. Nearly half Brazil's revenue from visible exports—\$12.6bn last year—will have to be spent on oil imports. The deficit on the merchandise account, which last year came to virtually \$1bn, is likely to rise this year, not just because of the increase in the oil bill itself but because of falling interest in Brazilian exports in an increasingly sluggish world market. But the trade deficit is only the first twist in the debt spiral. Having spent 50 per cent of its export earnings on oil, Brazil must theoretically spend another 70 per cent or more on the ser-

vice of a debt which, public and private, amounted to \$43bn at the end of last year. The decision taken at the end of the 1960s to rely heavily on foreign savings gave an undoubted boost to growth in the early 1970s,

but today, as explained in greater detail elsewhere in this survey, the servicing burden is assuming nightmare proportions. Faced with a current account deficit of perhaps \$7bn this year, the authorities will have little option, if they want to avoid the total debt hitting the \$50bn mark, but to run down the foreign reserves. Standing at \$11.9bn at the end of last year they will perhaps be brought down to between \$7bn and \$8bn. For the Figueiredo Government this complex of problems can best be tackled by moving financial resources and Government attention towards the agricultural sector. The potential rewards from this sector seem so appreciable that it appears strange that they were not better acknowledged before. First, a boost to agriculture

could cut the import bill two ways. An expansion of food production could reduce the need to buy in such items as wheat and beans, reduce prices in the domestic market-place and possibly improve the low standards of nutrition of much of the population. In particular an expansion of the acreage devoted to the cultivation of sugar cane should boost the oil substitution programme. The idea is for alcohol produced from sugar cane to be increasingly admired with petrol so as to save on crude oil imports. An ambitious scheme, Proalcool, has been started with the aim of producing 2.6bn litres of ethanol from alcohol and allowing petrol to be admixed with 15 per cent of synthetic fuel.

The long-term aim is to replace petrol entirely by synthetic cane-based fuels. But this may well take a decade or more and involve much investment in technology and not a little trial and error. With most of Brazilian cane grown in the north-east the new demand for the crop must benefit a region which has hitherto suffered from the most intractable problems of poverty in any Brazil. Promise But the new emphasis on agriculture should have more widespread benefits still. Whether in the north-east with sugar cane or in other parts of the country with other crops agricultural development must yield a harvest of new jobs, spread the wealth of the country more widely in rural areas and

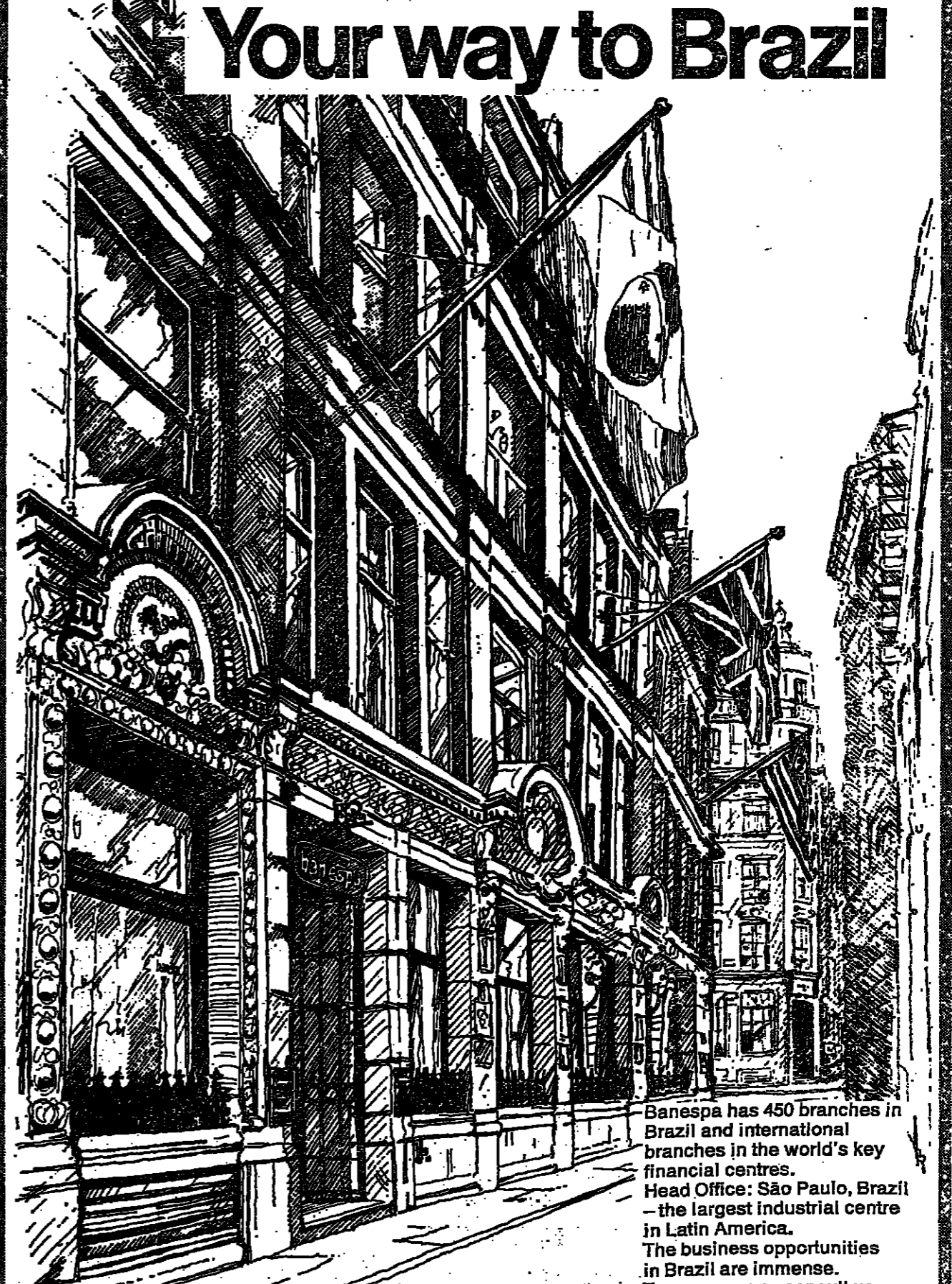
do something to slow the so far uncontrolled growth of the cities. The Government has promised too that the \$20bn which is currently invested in the agricultural sector will be directed increasingly towards small and medium farmers who have hitherto lost out to their larger neighbours. All in all the new agricultural schemes should have a counter-cyclical effect of great importance in the particular set of straitened circumstances in which Brazil finds itself.

The new strategy has been entrusted to Professor Antonio Delfino Neto, the former Finance Minister and a man with ambitions for the Presidency. The new Agriculture Minister cannot afford to fail, as much from his own personal point of view as from the country's. The strategy presents challenges to bankers and insurers alike. Having mastered the complexities of Brazil's industrial and commercial scene they will have to turn increasingly to the complexities of the land, the financing of crop failure and the financing of the new infrastructures needed if Brazil is to realise its farming potential. In the past Brazil has been almost a paradise for bankers, particularly foreign ones. Demand has been big and margins high. As the years of 11 per cent growth fade into history and as Brazil resigns itself to expanding its Gross National Product only a little faster than the rise in population the palmiest days for the financiers may well be over.

## Puzzle for the General

By Hugh O'Shaghnessy, Latin American Editor

### Your way to Brazil

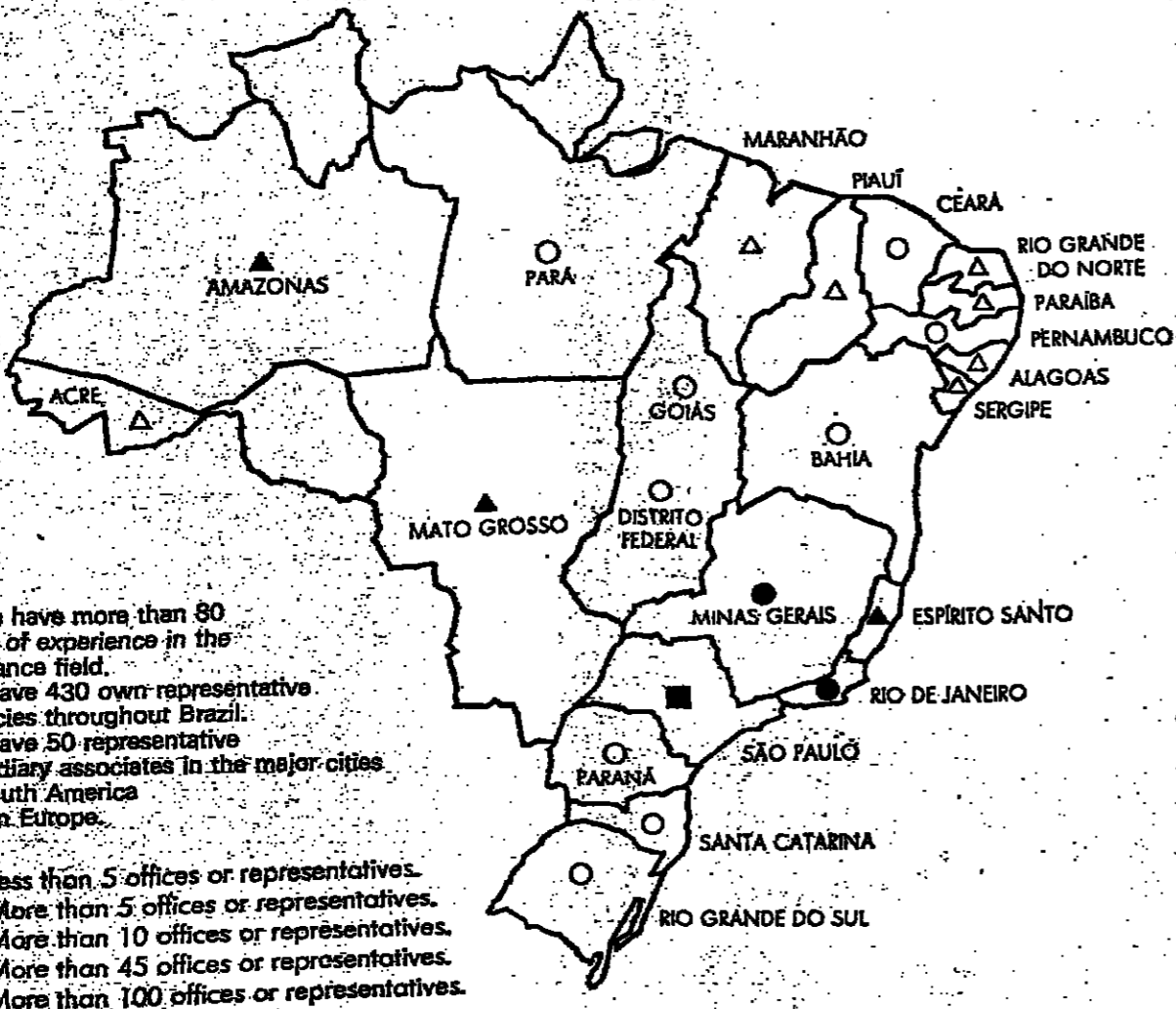


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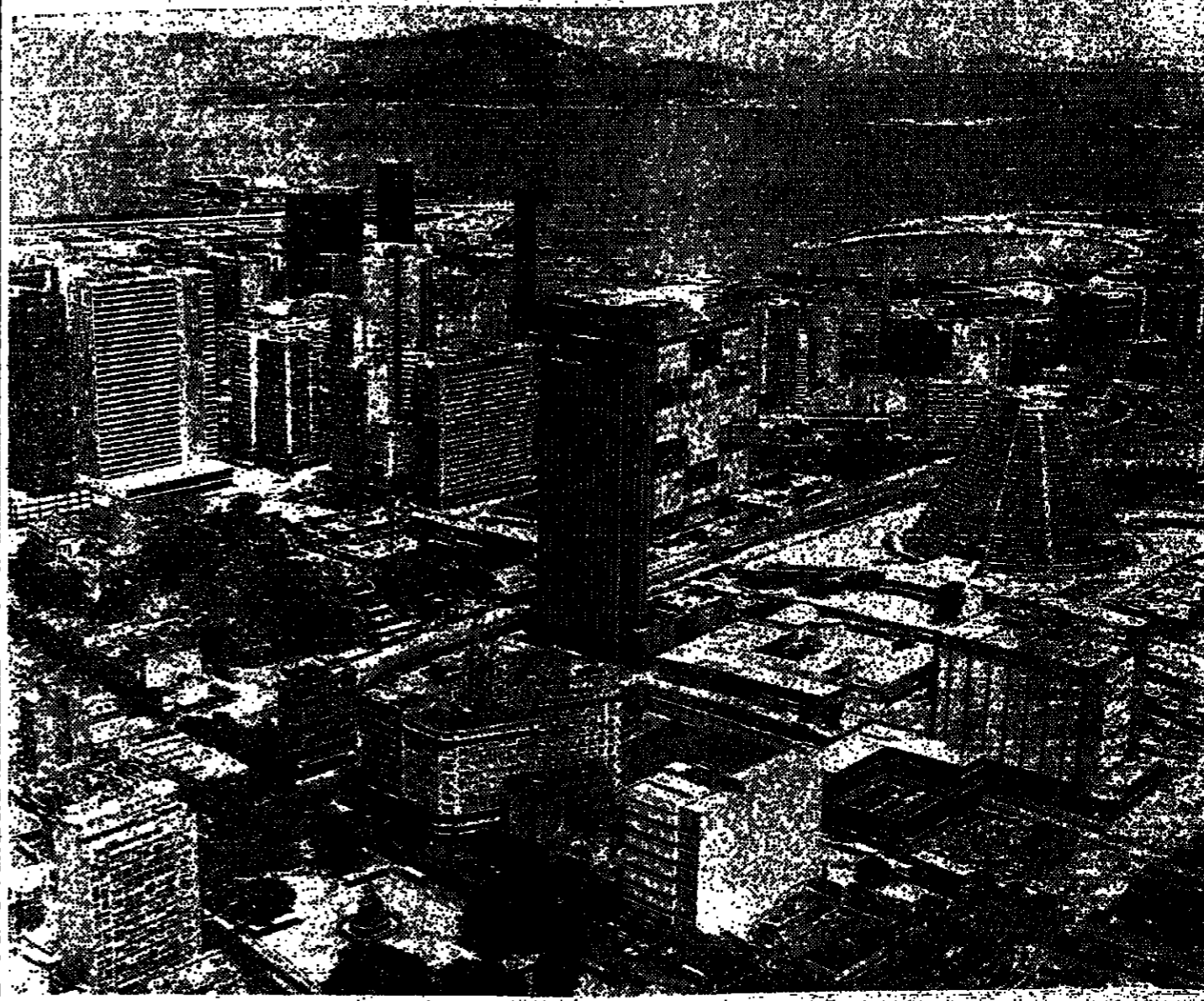
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## BRAZILIAN BANKING AND INSURANCE II



New buildings in Rio de Janeiro: Brazil's policy of development at all costs has resulted in spiralling inflation.

## Central Bank to be streamlined

OVER THE next two years Brazil's Central Bank will be turned into a model of a classic central bank, along the lines of the Bank of England or the U.S. Federal Reserve.

Since its foundation in 1964 the Central Bank has been a paradox, simultaneously deflating and inflating, because its role as regulator of money supply and the credit system has been confused with its secondary role as a development/incentive bank geared to "irrigation" of the economy.

This duality is now being corrected. All development/incentive functions will be transferred from the Central Bank to the half-State-half-private-owned Bank of Brazil, the National Economic Development Bank or to private commercial banks. Moreover, the 150-year-old Bank of Brazil's status as a joint monetary authority with the Central Bank will cease.

In future, the Central Bank will be the sole lender of last resort—a function it has hitherto shared with the Bank of Brazil. Meanwhile the Bank of Brazil will assume all aspects of a classic commercial bank, while handling current accounts of State-run enterprises and channelling the bulk of support funds to agriculture.

The essence of economic policy since 1964, when military and technocratic planners took over the administration of Brazil, has been "development at all costs." The cost of promoting an annual growth of over 10 per cent between 1968 and 1974, and after the oil crisis, of close to 7 per cent, has been spiralling inflation—36 per cent in 1977, 40.8 per cent in 1978 and a first quarter 1979 figure which threatens an annual rate of over 50 per cent this year.

Despite efforts by the last Treasury Minister, Sr. Mario Simonsen (now planning overlord), to tackle inflation during the 1974-March 1979 administration, pro-development arguments outweighed considerations of cost of living control. Monetary measures—compulsory deposits by commercial banks with the central bank of first 30 per cent and then 35 per cent of their current account funds, freezes on cruzado conversions of foreign borrowing, periodic mini-devaluations to discourage outlays on imports and superfluous overseas bor-

rowing while encouraging exports—all proved largely unsuccessful. When the new administration found itself confronted with 5.8 per cent monthly inflation in March this year it declared war on inflation, even at the risk of reduced industrial production and slower economic growth. So far it is rejecting the idea of substantial recession.

Government spending has been pruned by over \$2bn and private consumption discouraged by substantial increases in the cost of hire purchase instalments on durable consumer goods. Ceilings have been placed on public and private foreign borrowing (\$4bn for the former, \$2bn for the latter, with a 50 per cent freeze on credit conversions of a wide range of private foreign loans).

The structure of subsidies and incentives to farming, industry and exports is under review. Food prices were frozen temporarily (as one potent factor in inflation) and efforts were made to persuade the financial community voluntarily to reduce lending rates which in April were running at about 52 per cent per annum.

**Voluntary**  
The voluntary reduction did not occur and lending rates continued to rise alarmingly. They now run at about 56 per cent per annum on one-year loans and 62 to 63 per cent on very short-term loans (90 to 90 days).

The new Government attempted to restrain free lending by banks from deposit account funds (current account funds are strictly regulated; 35 per cent must be deposited with the central bank, almost half the remainder must be lent at favourable rates to farmers and small businesses) by increasing the compulsory deposit retention period from 180 days to 360 days—another effort to curtail money supply.

Furthermore, to tighten commercial bank liquidity it introduced a new strict system for calculation of monthly reserves to ensure that institutions deposit an accurate 35 per cent with the central bank, not a "loose" 35 per cent which in several cases bore little relation to the true sum of reserves.

Demand for loans remains very high, however, and cruzado loans have become more attractive because of the increasing restrictions on cost of foreign borrowing. These seem little likely to reduce lending rates voluntarily. The Government is therefore exercising its option gradually to impose measures that will drive rates down—or so it hopes.

Once stricter trading rules take effect, the Treasury paper market should revert to the purpose for which it was created in 1964—a major source of Government funds. While operations on this market rise from total receipts of Cr 33bn (\$14.45bn) in 1975 to Cr 36bn (\$14.45bn) in 1978, total income passed on to the Treasury has not reflected the market's intense activity. In 1978 this income amounted to Cr 2.2bn (\$225m), or 22 per cent of open market receipts. In 1978 it amounted to Cr 12.49bn (\$493m), 3.39 per cent.

As an illustration of the impact of the open market, the 1978 national budget totalled Cr 322bn (\$12.62bn), or less than open market receipts. Budgets of the State-run enterprises—oil, mining, transport, electricity and other monopolies totalled Cr 288.3bn (\$9.35bn).

In one year money supply has risen by 50 per cent—a figure that makes the Government's 1979 target of a 30 per cent increase largely unworkable. In the more distant future, however, strict scrutiny by the Planning Ministry of the national monetary budget and the public debt (with close regulation of issues, circulation terms and withdrawal of Treasury papers) should have beneficial effects.

Brazil's post-1964 technocrats resorted largely to strong sophisticated foreign models for the country's new financial institutions or instruments. The first of ensuing problems, observers feel, was that a largely unexploited community needed guidance in using these instruments constructively, rather than speculatively, on the principle that, no matter how perfect a tool is, it may become counter-productive in the hands of novices.

Diana Smith

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# Flourishing foreign contingent

**BRAZIL PLAYS** for a full range of foreign commercial banks, including the Bank of London, Citibank, the Bank of Montreal and South America, Chase Manhattan (as Banco Itaú Brasileiro), the Bank of Tokyo and the Banco Europeu para a América Latina.

Of Brazil's 36 investment banks, 21 have strong foreign links. The Portuguese bank of Banco de Crédito Nacional with Barclays, the Japanese Sumitomo Investment Bank with the Mellon Corporation and the Mitsui Bank, the Swiss investment bank with the Morgan Guaranty Trust among others.

Finally, 134 representative offices of foreign banks are allowed to operate as "marriage brokers" only—that is, they may bring prospective partners together, but not directly handle transactions.

The commercial banks whose number of local branches is limited by law, may perform all the usual banking services for clients. Their performance, therefore, is only mildly affected when the Brazilian Government takes the drastic step of declaring a 50 per cent ceiling on public and private foreign borrowing of \$6bn, half

the sum borrowed abroad in 1978.

While this ceiling could have dampened the expansion of foreign bank operations in Brazil—a growth economy with oil price trauma, and a traditionally energetic market for foreign loans—it proved substantially to be less drastic than expected.

Mayor first declared the ceiling on public borrowing, \$2bn on private borrowing, and an indicative ceiling of 50 per cent on foreign loans. The Government then took a closer look at the facts: that important raw materials, infrastructure and alternative fuel supply projects would suffer painful effects.

Recently, therefore, the Government exempted all industrial projects approved by the Industrial Development Council (CIDI) before April 18 from ceiling or freeze. It also made it clear that trade credits under export-import development programmes would be allowed to continue. With the urgent drive to develop manufactured exports so as to offset partially the impact of this year's 50 per cent price increase, this area is a fitting target for foreign credits.

What the ceiling-freeze on private foreign borrowing has done—and was meant to do—is virtually to dry up superfluous borrowing. To a great extent, the 1978 influx of \$12bn in new foreign loans was caused by a Government decision to accumulate foreign reserves. Anticipating a heavy repayment profile in the next three years on the \$43bn foreign debt, and availing itself of easy liquidity on the Eurodollar market, the Government borrowed more than it needed for running outlays. Having done so, it is now having off \$8bn from the reserves, reducing them to less inflationary levels.

**Eagerly**

On the other hand, with domestic lending rates rising from 45 per cent to over 50 per cent annually during 1978, Brazilian concerns and subsidiaries of foreign enterprises that were not taking house loans from the head office went eagerly to the Eurodollar for (then) reasonable interest rates.

The impact of public and private foreign borrowing on money supply was so inflationary that in mid-1978, the monetary council placed a two

month, then five month freeze on Cruzeiro proceeds: these proceeds are now being liberated gradually.

To stimulate exports and discourage imports and further discourage superfluous foreign borrowing, the Government began to step up the frequency and size of its 11 year old mini-devaluation system at the beginning of this year. The results have begun to change the nature of borrowing in Brazil—and, as a side-effect, to stimulate Cruzeiro loans (which foreign commercial banks here may grant): with devaluation of over 45 per cent since April 1978, and Libor now 12 per cent, only companies adamantly resolved to take foreign credit for development or expansion projects are tempted to borrow outside Brazil, even though domestic lending rates have now moved beyond 55 per cent annually.

Meanwhile, renegotiation of existing debts has become increasingly active. Here, both foreign commercial banks and representative offices have considerable scope.

In the space of less than two years, the central bank has issued instructions to would-be borrowers to take loans for a

minimum, first, of five and then of eight years. By the end of last year it was encouraging state-run enterprises and private borrowers to secure even longer-term loans: either they could make early repayment to one bank and negotiate a long-term loan for a similar sum with another bank, or operate a straightforward renegotiation with the same bank—presuming that bank was amenable. Competition to get rollover business is now heating up among foreign banks located or represented in Brazil.

Existing restrictions on private foreign borrowing and anticipation of theoretical further restrictions, should the Brazilian Government decide to tighten controls on activities of subsidiaries of transnational companies, have led these subsidiaries to make provisions. Gradually, they are refraining from house to house loans from the head office and changing from the parent company to a bank. They are also raising equity—something the Brazilian Government had urged them to do for several years with little response. With the effects switches of devaluation and in patterns of borrowing, the Cruzeiro-dollar mix in all

credits is now changing from 40 per cent Cruzeiro to 60 per cent dollars, to 60 per cent Cruzeiro, and 40 per cent dollars.

The foreign banking community in Brazil appears to have responded positively to the Government's efforts to control inflation, on the one hand, and rapidly develop alternative fuel sources on the other through investment in alcohol, coal, hydroelectric and other programmes.

**Projects**

In the long run, these programmes will save Brazil billions of dollars annually in imported oil (likely to cost \$8.5bn-\$7bn in 1979—half the cost of all imports). Meanwhile, technology and equipment for the programmes will require billions of dollars of capital investment: the alcohol programme alone calls for \$5bn in the next six years. Several foreign banks have expressed interest in these new developments, as well as continuing programmes in the shipbuilding and coastal shipping industries and raw materials development projects.

Their assumption appears to be that despite all problems and inflation, which may not be as

controllable as the Government hopes, Brazil still has a great deal to offer to the international banking community. The next three or four years should tell whether Brazil—or any nation—can stand up financially to the oil strain: but bankers welcome the realisation by the new Government that it is impossible to go on overheating the national machine forever and that sound, realistic economic management is not only desirable but urgently needed.

But foreign bankers are somewhat reserved about the ambition of the new Mayor of Rio de Janeiro, Sr. Israel Klabin, to turn the city into an offshore financing unit. On the one hand, they doubt that the advent of a "Riodollar" centre would provide the booster to the Rio de Janeiro economy that Sr. Klabin hopes for (the city is \$250m short on its 1979 budget). On the other hand, before the city could expect to service a high-speed, complex international finance centre it would have to do something drastic about its telecommunications, especially telephones, which drive bankers, businessmen, merchants and private citizens into a frenzy with perpetual breakdowns that may last for

weeks. Ironically—on the day the Rio Press heralded Sr. Klabin's "Riodollar" idea, a newspaper carried a paid advertisement from a foreign bank stating that, due to the "total incompetence" of Telery (the Rio telephone company), the bank's telephones had been mute for five weeks.

There are other considerations besides appalling telecommunications that may kill the "Riodollar" dream. Several strong foreign banks would only be likely to set up offshore shop if they were assured of greater facilities for their onshore operations—more branches for existing foreign commercial banks or permission to install commercial operations for those now with only representative offices. Such facilities are unlikely to be granted, in view of the power of the Brazilian private banking lobby, which is none too happy to find foreign commercial banks attracting a growing share of the wholesale market, with highly specialised, rapid services. Besides, banks say, Latin America already has Panama City, the Bahamas and the Caymans as offshore units: why overload the system?

Diana Smith

## Banco do Brasil

THE BANCO do Brasil, the biggest bank in Brazil and perhaps the biggest based in the Third World, has lately been growing very fast. It should grow even faster in the next few years. As the agent of the Brazilian Government and the repository of much of its funds, the bank has seen its assets grow from \$23.2bn in 1974 to \$49bn at the end of last year. Despite the allegations of unfair competition that foreign and domestic privately-owned banks level against it, the bank is unlikely to lose Government patronage; the Government after all owns a majority of its shares.

As has been noted in the introduction to this survey the touchstone for the incoming Figueiredo administration is to be agriculture. No bank is stronger in the Brazilian countryside than the Banco do Brasil. In his foreword to last year's annual report, the then president of the bank, Sr. Carlos Rischbieter, who is now Finance Minister, laid great stress on the rural sector.

### Credit

The seemingly insignificant rural labourer, practising rudimentary subsistence agriculture, has never been forgotten by the Banco do Brasil, because credit—and the speed with which it is mobilised and granted—is perhaps the most important means of obtaining increased rural production. When it became clear that a great number of Brazilian municipalities still did not receive adequate banking assistance, it suggested that to meet this deficiency, Advanced Posts of Rural Credit should be established.

With a low rate of administrative costs, these Posts would be able to offer their support to the small producer, while providing technical and marketing guidance, and thus reducing the physical distance and breaking down the barriers which separate him from credit

"The goal is to establish 500 Posts within a short time," because the nation possesses an immense factor which demands assistance.

The bank's lending to the agricultural sector has been increasing very steadily in both real terms and as a percentage of the bank's total business. Of its total loans in December, 1978, of \$21.8bn, agriculture made up \$5.3bn or 24.3 per cent, up from 37.1 per cent two years previously.

At the same time the Banco do Brasil has been used by the Government to pump money into the alcohol-producing scheme Proalcool which was lent \$387.6m in 1978.

One of the keys to the bank's farm sector lending has been the Government-backed minimum price policy which particularly affects four crops—rice, cotton, maize and soy. At the end of last year, \$1.1bn was outstanding in loans linked to the minimum price policy.

Besides agriculture the other major strong point of the Banco do Brasil is the building up of an increasingly large, international branch network. With 50 branches in operation at the moment the Banco do Brasil does its best in the vital job of helping Brazilian exporters. Last year the bank provided \$3.5bn in the form of loans to assist Brazilian traders.


The bank was also a participant in ten syndicated loan operations with an aggregate value of \$1.3bn while selling Brazilian bonds in the international financial markets.

The dimming of enthusiasm for consortium banks has not yet affected the Brazilians. In the light of Brazil's particular drive to conquer markets in Africa the bank's shareholding in the Banque Internationale pour l'Afrique Occidentale, which has 145 branches mostly scattered throughout the former French West Africa is seen as having particular importance.

High O'Shaughnessy

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### LOANS TO RURAL SECTOR

Item	Balance in US\$ million	Percentage composition		% Change	
		Dec. '75	Dec. '77	Dec. '75	Dec. '77
<b>CROPS</b>	5,186	40.9	47.4	32.3	- 4.0
Cotton	428	4.3	2.9	39.7	- 6.8
Rice	459	4.5	4.0	15.6	- 8.2
Cocoa	63	0.4	0.6	25.8	61.5
Coffee	1,023	12.9	9.3	69.3	-28.1
Sugarcane	515	5.3	5.6	15.2	- 0.5
Beans	97	0.9	0.9	216.7	2.1
Tobacco	83	0.4	0.6	25.8	61.5
Maize	44	0.4	0.4	55.5	4.5
Corn	225	2.3	2.1	9.9	- 7.4
Soybeans	320	4.1	4.3	99.5	19.0
Wheat	690	5.5	6.4	14.0	18.3
Other crops	320	8.5	8.4	57.0	- 0.4
<b>HERDS</b>	1,276	10.1	11.7	- 4.8	17.9
Poultry farming	109	0.7	1.0	84.2	55.7
Cattle farming	938	7.9	8.5	- 9.5	10.0
Sheep farming	31	0.2	0.2	11.1	55.0
Pig farming	3	0.0	0.0	33.3	50.0
Hunting	82	0.5	0.5	27.2	48.4
Other herds	116	0.8	1.1	- 10.6	38.1
<b>IMPROVEMENTS &amp; EQUIPMENT</b>	3,189	28.5	29.1	- 5.4	4.1
<b>MODERN INPUTS</b>	903	8.0	8.2	- 6.9	4.5
<b>OTHER*</b>	441	3.4	4.0	25.7	21.3
<b>TOTAL</b>	10,945	100.0	100.0	15.3	2.1
Production	9,822	84.8	87.7	10.4	4.7
Producers	8,682	78.5	81.0	9.2	3.5
Cooperatives	689	5.0	6.0	35.4	22.4
Marketing	1,453	13.2	13.0	52.7	-12.6

\* Includes agricultural products purchased by the Federal Government. † Includes part of advance against exchange contracts. Source: DEPEX, COPEC.



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# Insurance sector expanding

## A FINANCIAL TIMES SURVEY and A FINANCIAL TIMES CONFERENCE ON BRAZIL

The Financial Times proposes to publish a major Survey on Brazil in its edition of October 16. And aligned with this publication, the Financial Times will be holding a Conference in Rio de Janeiro entitled Brazil—The Outlook for the 1980's. Copies of the Survey will be given to all the delegates at this Conference.

For further details about the Survey contact Anthony Brown and about the Conference, the Conference Organisation, at the Financial Times, Bracken House, 10 Cannon Street, London EC4P 4BY. Tel: 01-248 8000.

**FINANCIAL TIMES**  
EUROPE'S BUSINESS NEWSPAPER

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OCCUPYING ONE-THIRD of the area of a subcontinent of 320m inhabitants, Brazil today is the world's tenth largest economy, with a GDP of \$170bn divided among 120m people.

The economy grew by over 10 per cent a year between 1970 and 1974. It has grown at just over 6 per cent a year since the worst effect of the worldwide oil crisis took root.

Brazilian insurance business, meanwhile, has grown annually at almost twice the rate of GDP. Despite this rapid expansion, and 1978 premium sales of \$1.5bn, insurance accounts for under 1 per cent of GDP, a ratio considered unsatisfactory for a semi-industrialised country with rising middle-class standards of living.

Nevertheless, considering the past image of the industry—a fragmented, largely amateurish trade with 189 companies sharing a modest \$23m in assets at the end of the 1960s; running up annual insurance and re-insurance deficits in the balance of payments of \$8.5m; basically devoid of self-discipline or government regulations—Brazil's insurance business has progressed extraordinarily.

Rationalisation and a clean up began in 1966, when compulsory fire insurance was introduced for all concerns with more than Cr20,000 (\$785) in assets. Such was the weakness of insurance companies that many could not meet their obligations, and ran at high annual losses.

Moreover, the IRB, under Sr. Jose Lopes de Oliveira, who ran the institute from 1970 to early 1979, instituted the principle of reciprocity in reinsurance dealings with foreign markets. That is, in return for reinsurance placed outside Brazil, premiums must come into Brazil. Aside from the IRB, private Brazilian insurance companies are now authorised to sell premiums to foreign companies.

Companies' income from sales of premiums abroad has risen from Cr 6.4m (\$250,000) in 1973 to Cr 283m (\$11m) in 1978. Senior partners of Brazil's major insurance companies agree that this area is one of major potential growth.

As their own technical capacity and credibility increases, they are confident of attracting international sales that will further assist the insurance item of the balance of payments—the only item on Brazil's current accounts that showed a surplus in 1978.

That the market has become more acceptable to foreign concerns is proved by the growing numbers of subsidiaries of foreign industries that now place their insurance inside Brazil, after decades of covering their assets abroad.

In this domain, activities of larger, sophisticated brokers have been spearheads for local placement. With the increase of offshore drilling on the Brazilian continental shelf—either by the national monopoly, Petrobras, private Brazilian concerns, or foreign oil majors operating under risk contracts—demand for this specific coverage is growing. The technical experience of internationally-known brokers, working in association with Brazilian partners of national repute, is now being put to widespread use.

Brokers—whether lone operators selling insurance in small towns or city suburbs, or large companies with offices around the country—are still the major educational and promotional force in Brazilian insurance.

Costs of advertising on TV or Radio—Brazil's most prolific media—are deemed prohibitive

by most insurance companies. There is some group advertising, aimed at raising national understanding of liability, but generally, the country's 1,000 licensed brokers (about 500 of whom are considered truly active and far fewer truly professional) are the sole source of knowledge about insurance for the man in the street or the office.

Brazil's big four brokers, companies that provide a range of services comparable with foreign trends and whose annual production is comparable with sophisticated foreign markets, have strong international connections, such as Pallas, associated with West Germany's Gradman-Holler, which looks almost exclusively after the interests of Volkswagen of Brazil, which holds nearly 50 per cent of the local car market.

Among the strongest broker-age companies in Brazil not tied to any industrial group are Elma (associated with Johnson and Higgins of the U.S.), Tudor, Marsh and McLellan (part of the world's largest group, Marsh and McLellan), and Porto Nazareth which represents the Sedgwick, Forbes Bland Payne Group.

Calls for greater professionalism, intensive training staff for the industry, as well as senior management training, are a constant among Brazilian insurance experts. Indeed, an insurance school, sponsored by the IRB and the companies, has now been set up and already has granted diplomas to more than 4,000 out of 6,000 students. Nevertheless, industry

leaders say, the market cannot consider itself fully mature until the last traces of amateurism and incompetence have been eradicated. Its heritage was uncomfortable: traditionally, most Brazilian insurance companies, especially the smaller ones, were founded by long operators strong on instinct but short on practical knowledge. Often, their heirs took no interest in the business, and handed over management to friends or relatives more interested in sinecures than in promoting insurance or balancing company books.

The rationalisation of this decade has eliminated much of the deadwood from the trade, but traces of amateurism linger above all in selling of now compulsory third party risk policies to new car owners. Industry leaders estimate that the overwhelming majority of car owners have little idea of what policies cost and what premiums cover.

This, in a country with about 12m cars, and the highest fatal accident rate in the world—26.9 per 10,000 vehicles—is cause for concern. Faced with heavy losses in motor insurance, the companies have instituted a system whereby drivers with clean records are rewarded with lower premium costs, and repeated offenders are compelled to pay progressively higher shares of material damage to their vehicles with each accident.

With stronger insurance companies the complexion of reinsurance has altered substantially in recent years: as technical and financial capacity has grown, retention, reinsurance and retrocession have changed radically in their proportions. In 1970, 25.7 per cent of premium was reinsured, 22.9 per cent re-processed to companies through the pool, and the IRB retained 2.9 per cent.

In 1978, these proportions altered to 26.2 per cent, 22.9 per cent and 13.3 per cent, respectively. Moreover, between 1972 and 1977, the IRB placed an average of 3.95 per cent of Brazilian premiums abroad for reinsurance. By 1978, this ratio dropped to 2.5 per cent—lowest in Brazil's history.

Retaining capacity of Brazilian companies has increased in all fields—direct insurance, reinsurance and retrocession. And according to the IRB report for 1970-78, which provides an exhaustive history of the trade's nine-year growth, it has been stimulated further by the creation of Eucos—the single extraordinary risk surplus which drew an income of \$30m in 1978, and in which all companies take a pool share with the IRB.

The IRB today is far and away the largest reinsurance body in Latin America: its annual premium income of \$394m in 1978 was almost double that of its closest continental rival, Inders of Argentina. The institute now has an operational London office and, with Brazilian private companies, a 55 per cent share in the \$25m capital of the United American Insurance Company, a concern established

in December, 1978 in New York so as to take advantage of increasing retention on the U.S. market of American premiums.

In 1978, the IRB learned a painful lesson in London. In problems in the "Sasse Affair", most local observers agree were caused by over-hustling, but proper restraint, into the market eventually proved high-faloots, taken by its insurers and lack of understanding of the "gentleman's agreement" ways of the London market.

The incident is deemed to have hurt the IRB's reputation, at least temporarily and by inference, the reputation of Brazil's domestic insurance market.

On the positive side, however, observers feel that such energetic efforts have been made to modernise, strengthen and discipline the market—either by Government imposition or self-regulation. That troubles of the moment can be overcome. As the Brazilian public becomes more aware of the need for insurance, the market's growth potential will become almost unlimited.

The 1980s have been said to mark officially as a time for consolidating industrialisation, tackling rampant inflation and encouraging Brazilian citizens to take greater democratic responsibility for their lives and actions, after 15 years of spine-tingling tutelage. Private enterprise in insurance is an established fact, unlike the private factor in some key areas of Brazilian industry.

B.S.

## Government clamp on credit facilities

CREDIT FACILITIES to the consumer have been one of the targets in the Brazilian Government's fight against inflation, and the sector which has suffered most so far is the car industry. In the past six months the maximum repayment period on hire purchase of new cars has been reduced twice: first in January from two years to 18 months, then again in May from 18 months to one year.

Car manufacturers consulted said it was still early to say how many sales would be lost as a result of these cuts, but this situation led Sr. Joseph Sanchez, president of General Motores do Brasil, to describe repayment periods as "our major concern at the moment."

There is even talk of a further cut to nine months, and since

one financier estimated that well over 50 per cent of all cars and 90 per cent of lorries and buses are bought on credit; the country's vociferous automobile industry is showing its concern at the situation.

On every car bought on credit, there is a down payment of 30 per cent, so that a car with a cash price of £2,800 would now cost on credit an initial \$800, with 12 monthly payments of £213, bringing the final price to around £3,400.

The other alternative widely used by car buyers is the "consortium," a system organised either by the car manufacturers themselves or by independent companies. It consists of 100 people gathering together to pay for 100 cars in three years, with two or three cars being awarded each month.

One is selected by a draw, and the other one or two by auction, frequently with private bidding (i.e., each customer is invited to make a bid of what he is prepared to pay on top of his monthly contribution).

This alternative to hire purchase is popular because there is no interest, which means that the payments on the same £2,800 car are about £90 a month.

One of the drawbacks is that you may have to wait as long as three years to receive a new

car. Another is that, as car prices go up, consortium contributions must increase too, since they buy only new cars. So someone lucky enough to receive their car early on, say, in 1979, may find themselves paying the list price of a 1981 model.

There has been a notable drop in purchases on credit with other goods also, as Sr. Marcel Domingos Soliméo, director of the Economics Institute of the São Paulo Commercial Association, was able to confirm. "The association runs a credit protection service where applications for credit can be checked against a list of non-payers, and this is a good monitor of the credit situation in São Paulo."

Between April and May, we registered only a 1.1 per cent increase in the number of applications for credit, which is not even equal to the growth of the population. We expect the figures for June to paint an even gloomier picture, particularly in durable consumer goods. Between April and May, there was a 12 per cent drop in credit applications for durables."

Sr. Soliméo said: "There are basically three types of credit arrangement, all of which have been hit by restrictions. The first type is where the shop itself extends credit to the cus-

tomers. In the second type, the shop recommends the customer to a financial institution, and makes itself responsible in the event of a failure to keep up with the payments.

"In the third, the institution has both a shop and extends the credit direct to the customer, without the guarantee from the shop."

The first measure to credit buying was the reduction for credit arrangements with financial institutions. The maximum repayment period on all goods except cars is 24 months. Since this did not affect the shops directly, they were able to carry on, extending credit, either completely out of their own funds or partly through their own financial institutions.

Where they actually have one, however, the April anti-inflation package established the maximum increase on cash prices for purchases on credit at 30 per cent. This measure is in fact directed against the repayment period more than against interest rates, since the shops have had to cut the period to make it a viable operation, with inflation for this year predicted to go over 20 per cent.

Rik Turner



## REINSURANCE INSTITUTE OF BRASIL Growing in step with Brasil

### Consolidated Annual Financial Statement as at 31st December 1978

£		\$	
<b>Capital &amp; Reserves</b>		<b>Fixed Assets</b>	
Issued and paid-up Capital	47,465,801	Land, buildings, equipment, etc.	9,727,159
Reserves for Capital increases	50,004,278	Permanent investments	22,801,743
Unappropriated Surplus	15,853,838		32,528,902
	113,324,017	<b>Investments</b>	
<b>Reinsurance Funds</b>	75,643,469	Fixed term deposits	20,352,785
		Other securities	194,235,090
<b>Current Liabilities, Provisions and other Reserves</b>			214,587,875
Income Tax provision and other		<b>Long Term Values</b>	
Federal Government Funds	33,069,720	Entailed deposits	32,403,986
Balance due to insurance companies	47,501,280	Judicial deposits	24,852
	80,570,980		32,428,838
<b>Special purpose Funds</b>	94,901,866	<b>Current Assets</b>	
Sundry provisions and other balances	230,507	Treasury Bonds	5,246,644
	364,670,811	Balance due by insurers	58,020,655
		Sundry balances	6,152,580
		Cash at Bankers and in hand	15,705,327
			85,127,216
			364,670,811

### Consolidated Income & Expenditure Statement for the year ended 31st December 1978

£		\$	
<b>Income</b>		<b>Expenditure</b>	
Premiums—net	121,406,735	Commission—net	21,846,612
Investment income—net	40,788,885	Claims—net	37,714,283
		Technical reserve adjustments—net	26,598,188
		Management expenses—net	12,394,482
		Other expenses	3,885,370
		Statutory appropriations including taxation	43,782,902
		Unappropriated balance as per Balance Sheet	15,853,838
			162,195,630

Besides the Brazilian Government guarantee, IRB's reinsurance operations, not only in Brazil but also abroad, can rely on the following specific resources:

Capital & Reserves	\$113,324,017
Additional Operations Fund	\$18,718,493
Foreign Currency Deposits	\$5,445,388
Treasury Bonds & Other Securities	\$192,899,131
Fixed Term Deposits	\$12,388,882
Other Investments	\$1,369,773
Entailed Deposits	\$2,803,774
Provision for foreign currency losses	\$6,756,424

Incorporated in Brazil with limited liability.

Instituto de Resseguros do Brasil, created in 1939, is a "mixed economy company" (half of its share capital belongs to the Brazilian Government and half to Private Insurance Companies) which handles all the reinsurance business from the Brazilian Insurance Market.

It has an Overseas Department at its Head Office in Rio de Janeiro, Brazil, and acts also in the London Market through IRB/London Branch and in the North American Market through its participation in the United Americas Insurance Company, based in New York. IRB is today one of the largest professional reinsurers in the world and its expansion in London keeps in line with Brazil's developing position.

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مكتبة النهر

# BRAZILIAN BANKING AND INSURANCE V

Handwritten note: *Uyly... 15/50*

## Brake on foreign borrowing

THE international commercial banking community is now seriously re-working its assumptions about the likely impact of a 50 per cent increase in OPEC oil prices on the world economy.

The major banks clearly face a major task in the coming months. After 1973-74, when the first steep increase in energy prices produced a balance of payments deficit in many of the industrialised and developing worlds.

While the latest round of higher oil prices does not represent such a large absolute shift of resources into the hands of the OPEC producers as in 1973-74, that period has left a legacy of outstanding debt round the world.

This is true in the case of Brazil, whose total \$42bn. of foreign borrowings places it at the top of the list of the most indebted nations. In fact, Brazil is threatened by a variety of economic and monetary problems, stemming from higher energy costs which many bankers consider, gives a snapshot of the potential difficulties for or many of the more advanced states in the developing world.

First, Brazil must meet its own oil-related trade deficit. In Brazil's case, latest figures suggest oil imports will cost between an estimated \$6.5bn and \$7bn this year, out of a total \$15.5bn to \$16bn of imports.

This compares with an outflow of \$4.5bn and total imports of \$13.5bn in 1978, while a surplus in trade deficit of almost \$1bn.

OPEC price increases have now dashed Brazil's hopes of a trade surplus or equilibrium in its trade this year, which would offset the \$6.5bn current account deficit. The estimated trade deficit for 1979 is now between \$1.5bn and \$2bn.

**Disturbing**

The second danger for Brazil is more intangible, but in the long-term could be equally disturbing. Led by the U.S., the industrialised economies show signs of slowing down and even descending into economic recession in the next year.

For an advanced developing nation dependent on international economic growth for sustaining its export of primary commodities, as well as

manufactured goods, this is a grave prospect which must worry Brazil's economic planners.

Brazil has little hope of restraining its trade deficits with the Arab world, with the trade shortfall alone in Saudi Arabia amounting to \$926m in the last year.

At the same time, Brazil's trade with the European Economic Community in recent years has produced a useful surplus in trade, amounting to an estimated \$85m last year.

A slowdown in European economic growth—and West Germany for one appears to be deciding that the fight against domestic inflation caused by higher OPEC prices rather than maintaining economic activity is the correct priority—presents a bleak picture.

Brazil, with considerable foresight, has built up its foreign exchange reserves to high levels—\$11.5bn at the end of 1978. This should prove a useful cushion for the country, and help defuse any immediate concern over Brazil's ability to weather the oil crisis.

Against this background,

there is a grudging concession by foreign bankers that the queuing system instituted by Brazil for its borrowings in the international capital markets means that the country's new debt is marketed in an orderly and acceptable fashion.

The careful queuing for loans is in part a natural outcome of the steps taken by Brazil to limit both private and public sector borrowing overseas.

As part of an anti-inflation package last April, the Government took steps to restrict overseas borrowing by the private sector. This followed the restriction a month earlier under which a ceiling of \$3bn was placed on foreign borrowing by State concerns in 1979.

The private sector may borrow no more than \$2bn overseas in 1979, with 50 per cent of the cruzeiro value of the loans involved to be retained by the central bank until the loan is repaid.

The measure is aimed at preventing private companies, facing high borrowing interest rates domestically, from going to the foreign market, which the authorities believe contributed

heavily to an inflationary inflow of \$12bn in 1978.

These measures add to the impact of similar actions last November, which were designed to restrict inflows of foreign capital.

The National Monetary Council decreed late last year that the repayment terms on foreign currency loans taken by State-run or private enterprises which received Government guarantees for the credits concerned must be raised from the current minimum of five years to eight.

In the Eurocurrency markets themselves, the intense competition among international banks to manage loans has tended to camouflage the undoubted un-ease over Brazil's foreign debt accumulations.

In the latest transaction, the Banco Rural is raising \$200m via Bank of America and Bank of Montreal, on the basis of a 10-year term at a spread of 3 percentage points over inter-bank rates.

By this means, in a matter of months, Brazil has managed to reduce its foreign borrowing costs on the Euromarkets well under the key 1 percentage point level.

Brazil broke this "1 per cent" barrier in February, when Nuclebras, the State energy agency, raised \$50m on the basis of a spread of 2 percentage points.

At a time when Eurodollar interbank interest rates—which Eurocurrency rollover credits are linked—stand at well over 10 per cent, such reductions can mean savings of millions of dollars annually in debt-servicing costs.

Such an improvement in its debt terms is important for a country which, it is reckoned, may have to pay up to two-thirds of its export income on debt servicing.

In addition, certain Brazilian State agencies have succeeded in following the well-worn path taken by other nations in the Euromarkets and renegotiated some of their existing debt to force better terms from the lending banks.

The very size of some of Brazil's infrastructure projects provide lending banks with a powerful incentive to compete for Brazilian business, particularly where the banks are keen to support their own home industries which themselves are exporting to the country.

The Nuclebras transaction, which aroused wide criticism at the time, is considered a case in point. West Germany is closely associated with Brazil's civil nuclear power-generating programme, and the Euroloan was arranged by a prominent German bank.

Bankers argue that this characteristic will be important for Brazil in coming months. Several grandiose projects, such as the Itaipu hydro-electric scheme, will need extensive imports of equipment from the West, and the Western banks appear to have little choice but to lend further sums to aid these schemes.

But, by the end of the year, Brazil will no doubt have to publish a series of worrying economic statistics for 1979, including the out-turn of the balance of trade.

Many Brazilians have a fatalistic sense of optimism that something will always turn up to help them in an hour of need, an outlook illustrated by the saying "Deus Brsileiro" (God is a Brazilian). In coming months, such a belief may prove useful.

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## Private banks under pressure

BRAZIL'S COMMERCIAL banking community is made up of about 100 banks, where, 10 years ago, there were over 300. A handful of big banks, such as the Banco Brasileiro de Desconto (Bradesco), Banco Itau and Banco Real bought out other banks, as Sr. Carlos Souza Toledo, international operations director for Banco Itau, explained, though the days of takeovers are gone, mergers of two successful banks are still quite possible in the next few years.

In terms of deposits, the Banco do Brasil has more than half of all Brazil's bank deposits, with Cr 125bn (\$2.5bn). A distant second comes Bradesco, the country's biggest private bank, with Cr 48.8bn (\$0.97bn). Next is the Banco do Estado de São Paulo (Banespa) which, as its name suggests, belongs to the State of São Paulo and handles the business of all its companies, such as the state telephone company, Teles Branespa, as deposits of Cr 30.5bn (\$0.78bn) and then Banco Real, with Cr 20.5bn (\$0.41bn).

One of the main complaints of the private banking sector is that it has to compete with the Banco do Brasil and the various state banks, particularly Banespa. The Banco do Brasil has a privileged position in that it has all the resources of the Banco Central, the country's monetary authority, such as social security payments and it has the funds from all the federal companies

such as Petrobras, the petroleum company.

This, and Banespa's equally privileged position as governmental bank of the country's richest state, leads to unfair competition, according to private bankers.

To grow is difficult for a bank in Brazil. To open a new branch the bank must receive government permission, which is generally withheld, these days, at least in major urban centres where there is already a proliferation. Permission is given nowadays for the opening of a "pioneer" branch in an outlying area where there is no bank. However, only big banks can afford to open such branches owing to the high running costs and low profitability.

**Pioneer**

Bradesco is the one bank to have gone in for pioneer branches, and has benefited considerably, particularly during a period when the opening of a pioneer branch was the condition for permission to open a branch in a profitable area. Today it is the bank with the biggest branch network, with more than 1,000 branches, many of them in small towns thousands of miles from Brazil's littoral urban centres.

After Bradesco comes Itau with 800 branches, but as Sr. Toledo explained, the bank's process of expansion was different from Bradesco's. Itau relied more on buying

other banks, such as the Banco Neo-commercial whose 300 branches were incorporated into the Itau network—requiring a huge reorganisation where the two banks' branches duplicated each other.

If expansion of the branch network is now very difficult for the smaller banks, other measures have caused their situation to become even worse. Their reserve requirement (that is the amount of reserves they are obliged to leave in the hands of the Banco Central) now stands at 40 per cent.

In addition, they are obliged to apply 17 per cent of their remaining reserves in rural credit at artificially low interest rates, and a further 6 per cent in subsidising small industry. This leaves only 27 per cent free for application, from which the bank has to make all its profits. Thus interest rates will remain high," Sr. Toledo said. (They are presently at 62-63 per cent.) Reserves held in deposit accounts are not included in the Banco Central's requirements, but another measure this year made the minimum period for such deposits a year—and where previously banks had been attracting deposits for 60 days, this has led to problems.

Some of the bigger banks have begun to open foreign branches over the past few years, particularly in countries doing a lot of business with Brazil. The Banco Real now has more than 50 branches abroad, mainly in other Latin

American countries such as Uruguay and Paraguay, but also in Africa, where countries such as Nigeria and Angola are taking on a greater importance for Brazil in terms of trade links.

The Banco Itau has as yet no foreign branches, and is intending to open its first two, in New York and Buenos Aires, in 1980. Meanwhile, Sr. Toledo said: "Itau participates with 10 per cent of the \$23m reserves of the Libra Bank, a consortium of banks including the Chase Manhattan, National Westminster, the West Deutsche Landesbank and Credito Italiano, set up in 1972 specifically to operate in Latin America."

On the entry of foreign banks into Brazil, at present subject

to restrictive legislation, Sr. Toledo felt that it "would not be exclusively to defend the interests of the multi-nationals, as the government fears, but would in fact bring more financing for national industry as well.

As for growth of the commercial banking sector, Sr. Toledo's opinion is that there will be a slight growth this year, because "banks grow with the expansion of the means of payment, which this year will be 30 per cent.

"Of course, this is not a real growth in terms of value created, and to achieve real growth a bank will have to become more competitive in the battle for its share of the market.

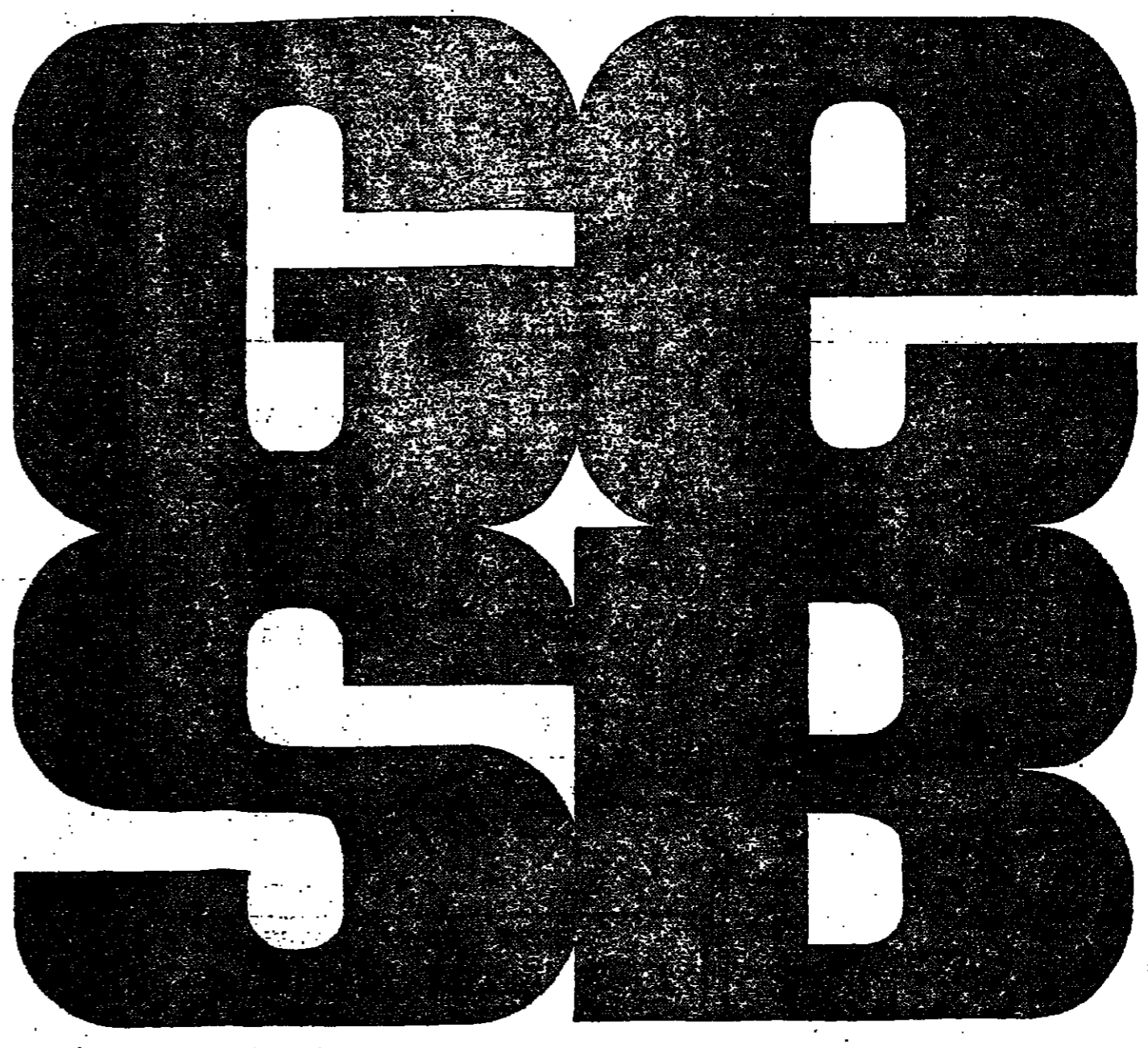
Rik Turner  
John Evans

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Early Wall St. industrial index loses 2.5

INVESTMENT DOLLAR... Effective \$2.710 (27.9%)... The stock market pointed lower in active trading because of renewed fears about the outlook for inflation and interest rates.

to 697 after a better showing than the day before... The federal aviation administration said McDonnell's DC-10 may need design changes.

Paco Consolidated added 1/4... Directors backed an offer from Pacific Holding to buy the Paco shares it does not control for \$125 each.

index rose 10.3 to 1,651.9 in fairly active trading... Domestic Petroleum, the most active issue on 101,113 shares, rose 1/4 to 46 1/2.

Preussag lost DM 4 and Herten lost DM 3... On the domestic bond market public authority loans rose up to 30 pennings, and in one case by as much as 60.

Toronto Motor Y5 to Y580 and Honda Motor Y5 to Y521... The second market closed higher with volume 7.5m shares.

Closing prices and market reports were not available for this edition.

dent Carter is considering a tax cut, possibly next year... They said it raised new fears about added inflationary pressures which would be likely to keep upward pressure on interest rates.

McDonnell Douglas lost one to 2 1/2... The federal aviation administration said McDonnell's DC-10 may need design changes.

Share prices were higher in moderate trading as the composite index rose about 1/2 points and all leading indicators advanced.

Among Oils, Husky Oil rose 1/2 to 59, Amalgamated Bonanza one to 20 1/2 and Imperial Oil "A" to 36 1/2.

Share prices were steady to firmer in quiet trading, dealers said... Of 44 shares quoted, 25 were higher, 13 lower and seven unchanged.

Stock prices closed higher on the back of property shares, boosted by unconfirmed reports that the Government bought a residential block from New World Development Company, dealers said.

Investors continued to register disappointment with the President's energy message... The Dow Jones industrial average lost 2 1/2 points and declines led advances seven to five on volume of 14m shares.

Volume leader Husky Oil rose 1/2 to 59... A block of 111,000 shares traded at 51. Husky and Cyprus Avul Mining announced a lead-zinc-silver discovery in British Columbia.

Volume was 293,205 shares compared with 137,049 the day before... In Toronto the market continued to recover from last week's broad decline as the composite

index rose 10.3 to 1,651.9 in fairly active trading... Domestic Petroleum, the most active issue on 101,113 shares, rose 1/4 to 46 1/2.

On the domestic bond market public authority loans rose up to 30 pennings, and in one case by as much as 60... The Bundesbank was able to sell DM 50.8m of paper in open-market operations after sales of DM 73.7m the day before.

The second market closed higher with volume 7.5m shares... The Hang Seng index rose 2.5 to 551.34 but buying was selective and volume thin.

NEW YORK

Table of stock prices for various companies in New York, including Abbots Lab, Amgen, and others.

STOCK

Table of stock prices for various companies, including Control Data, IBM, and others.

STOCK

Table of stock prices for various companies, including Johnson & Johnson, Pfizer, and others.

STOCK

Table of stock prices for various companies, including Williams Co, Agnico Eagle, and others.

STOCK

Table of stock prices for various companies, including Abitibi Paper, Agnico Eagle, and others.

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Table of stock prices for various companies, including Williams Co, Agnico Eagle, and others.

EUROPEAN OPTIONS EXCHANGE

Table of European options exchange data, including series, volume, and price.

BASE LENDING RATES

Table of base lending rates for various banks, including A.B.N. Bank, Allied Irish Banks, etc.

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Table of European options exchange data, including series, volume, and price.

BASE LENDING RATES

Table of base lending rates for various banks, including A.B.N. Bank, Allied Irish Banks, etc.

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NEW YORK - JUNE 10, 1979

Table of indices for New York, including Industrial, 30-yr Bond, and Transport.

Table of indices for Standard and Poors, including Industrial, 30-yr Bond, and Transport.

Table of indices for NYSE All Common, including Industrial, 30-yr Bond, and Transport.

Table of indices for Montreal, including Industrial, 30-yr Bond, and Transport.

Table of indices for Toronto, including Industrial, 30-yr Bond, and Transport.

Table of indices for Johannesburg, including Industrial, 30-yr Bond, and Transport.

Table of indices for Amsterdam, including Industrial, 30-yr Bond, and Transport.

Table of indices for Tokyo, including Industrial, 30-yr Bond, and Transport.

Table of indices for Australia, including Industrial, 30-yr Bond, and Transport.

Table of indices for Stockholm, including Industrial, 30-yr Bond, and Transport.

Table of indices for Oslo, including Industrial, 30-yr Bond, and Transport.

Table of indices for Paris, including Industrial, 30-yr Bond, and Transport.

Companies and Markets

COMMODITIES and AGRICULTURE

New Brazil frost boosts coffee

NEWS OF a fresh outbreak of frost in Brazil's coffee-growing regions boosted prices sharply in the London futures market yesterday. The September position leapt to 290 a tonne to reach 1,930 in early afternoon and was still 222.5 at 11.38.22 when trading closed, the exchange said.

Copper leads sharp metal market rally

COPPER LEAD a sharp rally in London Metal Exchange prices levels yesterday. After falling over 200 in the last two trading days, copper wirebars advanced 212.75 to 2787.75 a tonne. Cash lead gained 22.5 to 2582.5 a tonne and cash zinc 21.25 to 2312.5 a tonne. Only tin bucked the trend with cash metal falling 27.5 to 2715.0 a tonne.

UNIGATE TAKEOVER BID A wise and timely move

ALL THINGS considered the Milk Marketing Board's takeover of 18 of Unigate's creameries is probably a wise and timely move. If the deal goes through the Board will become the biggest milk processor in the country, handling some 26 per cent of all the output from dairy farms in England and Wales.

Higher margins hit milk sales

RECENT SUBSTANTIAL increases in trade margins on milk have cut into producers' prices and reduced sales, Mr. Steve Roberts, chairman of the Milk Marketing Board, told the annual meeting in London yesterday.

West German cocoa use up

WEST GERMAN cocoa bean grindings rose 0.3 per cent to 34,819 tonnes in the second quarter 1979, from 34,724 tonnes a year ago, the German Confectionery Association announced in Bonn yesterday.

West German cocoa use up

Hamburg market traders told Reuters the slight increase was as expected. German traders had forecast unchanged to slightly higher grindings, they said, and the market hardly reacted to the news.

Rapid surge in rubber forecast

THE SPOT PRICE of natural rubber could soar by 15p a kilo in the coming months, and synthetics, which have already gone up 10 per cent recently, face another surge of 15 per cent, the Economic Intelligence Unit predicts in its latest study of the market.

Call for U.S. to negotiate grain pact with China

WASHINGTON—The U.S. should adopt a grain supply agreement with China and negotiate an extension of the USSR supply pact with the USSR rather than use the proposed standby prior approval system for grain and oilseed exports, Mr. Richard Ball, former assistant U.S. Agriculture Secretary, told the University of Missouri yesterday.

BRITISH COMMODITY MARKETS

Table with columns for Base Metals (Copper, Zinc, Lead, Tin), Coffee, Grains (Wheat, Barley), and Wool. Includes prices for various grades and contracts.

COFFEE

Table showing coffee prices for various grades (Arabica, Robusta) and origins (Brazil, Colombia, etc.) with columns for price and change.

PRICE CHANGES

Table listing price changes for various commodities including metals, oils, and grains, with columns for item, price, and change.

AMERICAN MARKETS

Table showing American market prices for commodities like wheat, corn, and soybeans, with columns for item, price, and change.

I.G. Index Limited 01-251 3486. November Coffee 1875-1889. 24 Lamont Road, London SW10 0HS.

INSURANCE BASE RATES. Vanhugh Guaranteed 111%. Property Growth 111%. Address shown under Insurance and Property Bond Tables.

Chicago Live Cattle. Our clients have discovered that reasonable prices may be attained while trading cattle with us. We welcome your interest and will be pleased to discuss further details with you.

ART GALLERIES. FINE ART SOCIETY, 149 New Bond St. W. 1st Floor, London W1. Tel: 01-251 1222.

APPEALS. ACCIDENT INSURERS, now sending out policyholders' names for appeal. Call 01-251 1222.

WHEAT. The market opened 5-10 higher but good country short-covering and values in the rest of the session, by the close, consistent commercial selling was noted.

COCA. Cocoa futures eased initially due to a stronger sterling, but short-covering standstill prices to close unchanged.

COTTON. LIVERPOOL—Spot and shipment sales amounted to 123 tonnes bringing the

MOTOR CARS. Sales: 4,706 (7,747). Organisation: 1,000 (1,400). Daily price: 146.58 (146.58). Indicator: 100 (100).

WOOL FUTURES. SYDNEY GREASY—Close (in order buyer, seller, business) Sept. 1979 contract July 4000, 403.5, 403.4-401.0.

MEAT/VEGETABLES. SMITHFIELD—Pence per pound, Beef: Scotch hillside 55.0 to 59.0; Pure hinds 50.0 to 54.0.

EUROPEAN MARKETS. ROTTERDAM, July 17. Wheat—U.S. No. 2 Dark Hard 200.00.

INDICES. FINANCIAL TIMES. July 16/15 1979/18th ago Year ago. 285.68 287.54 286.65 285.54.

REUTERS. July 16/15 1979/18th ago Year ago. 1661.8 1578.3 1687.0 1450.7.

EUROPEAN MARKETS. ROTTERDAM, July 17. Wheat—U.S. No. 2 Dark Hard 200.00.

Soaring pound stimulates buoyant to firm conditions in all market sectors particularly Gilts and Golds

Account Dealing Dates

Option

First Declara- Last Account Dealings tions Dealings Day

Jun. 15 Jun. 28 Jun. 29 July 2 July 2 July 13 July 13 July 24 July 16 July 26 July 27 Aug. 7 July 30 Aug. 9 Aug. 10 Aug. 21

\* New time deals may take place from 8.30 am two business days earlier.

Stock markets were featured yesterday by buoyant to firm conditions in all its three main sectors following further marked strength in the pound and renewed weakness in the U.S. dollar.

Overseas interest of substantial proportions in sterling spilled over into Government stocks; leading equities forged higher with a small demand impinge on underlying stock shortage, while foreign investment on the back of the soaring pound price benefited Gold shares.

For a while, the rise in Gilt-edged securities was checked by the Government broker selling, at 42, supplies which he had taken in recently of the 440-paid Exchequer 12 1/2 per cent "A" 1989. When the sales ceased, this stock rose quickly and in the trade after the official close touched 43 1/2 before settling a net 1 1/2 points up at 43. Stock generally became scarce at the higher levels and remaining longs reflected the situation with rises of a point and more.

Despite the imminence of a new tap stock, dealings in Exchequer 3 per cent 1984 began on Friday, the shorts also made headway with existing low-coupons such as Exchequer 3 per cent 1981 prominent again; this

issue gained 1/2 to 90 1/2 along with Treasury 3 per cent 1982, at 85 1/2.

Trading in leading shares was thin and many gains were exaggerated by a squeeze on bear positions, although the background news, particularly the large underlying deficit on the UK's current account balance, might well have caused values to fall. Even the major exporting concerns shared in the upturn and the FT 30 share index went progressively higher to close 7.3 up at the day's best of 478.0.

Stock shortage also assisted the strong advance made by South African Gold shares. Over-enthusiasm was aroused by the bullion price upsurge and the fall in the dollar, a combination which led to the heavier priced issues rising nearly 2 1/2. Sterling's strength made little impact on rates for investment currency. The volume of business was again good and the premium rose to 28 per cent before easing late to close a net 1/2 lower at 26 1/2 per cent; the effective rate, however, was higher at 10 1/2 per cent, after a peak earlier in the session of 11 1/2 per cent. Yesterday's SE conversion factor was 0.8997 (0.9127).

Wintrust rise

A slightly increased level of activity in traded options was reflected in the number of contracts rising to 387. BF and GEC were lively, recording 80 and 60 deals respectively.

Arrow Chemicals, formerly Reabrook Investment Trust, staged a satisfactory debut and from an opening level of 60p,

progressed to 74p before closing at 73p.

Wintrust stood out in banks with a rise of 10 to 95p on buying in front of today's preliminary results. Elsewhere, the major clearers continued firmly with Lloyds a further 3 dearer at 350p.

Adverse comment on the gloomier interim statement prompted a further reaction of 5 to 24 1/2 in Alexander and unsettled other

Discounts. Allen Harvey and Russ dipped 10 to 370p. Union relinquished 5 to 370p, while Jessel Toybee, 68p, and Smith St. Anby, 100p, gave up 1/2 apiece.

Insurances displayed a firmer bias. Lloyds Brokers moved higher with Alexander Howden 3 higher at 83p and Christopher Moran, recently dull on adverse comment, closing 2 to the good at 34p. Despite the disclosure that three directors have been suspended from all executive duties, Brentan Bears held steady at 16p, while Hogg Robinson ended untested at 94p following the results. Royals, 10 better at 340p, led Composites into higher ground.

Breweries moved slightly higher, more on sympathy than on business. Allied gained 3 to 90p. Belhaven, annual results due August 3, improved 3 more to 48p, while increased annual profits helped London brewers Fuller Smith and Turner to rise 5 to 385p. Highland Distilleries new half-paid continued to attract interest and rose 2 for a three-day gain of 10p premium, while Distillers hardened 3 to 220p in front of tomorrow's preliminary results. Amalgamated Distilled Products remained a good market, closing 3 better at 83p, while Sarsens, helped by rumours of a devaluation of the peseta, improved 8 to 90p. Irish Distillers, on the other hand, fell 8 more to 160p on currency influences.

Magyars and Southern featured Building descriptions with a rise of 16 to 188p, after 190p, in response to the excellent annual profits and proposed 50 per cent scrip issue. Other Timbers moved up in sympathy with Parker advancing to 176p and 182p, the latter in a thin market. Buying in a thin market resulted in a gain of 10 to 180p in Derek Crouch, while Scattered support lifted Taylor Woodrow 7 to 360p.

H.A.T. improved 1 1/2 to 80p following the annual results. BBP revived with a gain of 8 to 300p and Blue Circle put 4 to 262p.

ICI firmed 6 for a two-day gain of 17 to 340p in a relatively small trade. Elsewhere in Chemicals, better-than-expected annual profits prompted a gain of 10 to 104p in Allied Colloids,

while recently dull Yorkshire picked up 4 to 60p.

Gussies good

Encouraged by the buoyant retail sales figures for June, buyers came for leading Stores Gussies "A" were particularly favoured and closed 1 1/2 higher at 37 1/2p with sentiment additionally helped by Press forecasts of bumper preliminary profits when the group reports tomorrow. W. H. Smith "A" added 7 to 185p while UDS firmed 3 to 96p and Marks and Spencer put 2 to 115p. Elsewhere, demand in a thin market ahead of Friday's annual figures prompted a rise of 14 to 86p in Wallis. Batters put on 4 more to 113p on further consideration of the favourable results and proposed 50 per cent scrip issue.

Becham closed that much better at 54 1/2p and Unilever rose 8 to 53 1/2p, while Turner and Newall advanced 6 to 132p. Glaxo firmed 5 to 450p as did Pilkington, to 317p. Second thoughts however, caused Rank Organisation, at 215p, to lose 4 of the previous day's rise of 11. Elsewhere, Fairbairn Lawson, at 28p, retrieved 3 of the recent fall which followed news that the publication of the 1979 annual report had been postponed for another 6 weeks. Further consideration of the results prompted a rally of 6 to 158p in Vinten, while rises of 5 were recorded in Hays Warr, 145p, and Hamilton, 70p.

Motor sectors held firm although actual business was slight. Dorada came in for limited support, 6 up at 88p, while Tate of Leeds, 100p, and Godfrey Davis, 117p, added 3 and 2 respectively. Heavily traded market of late, held at 55p following the 15 per cent increase in profits. Buyers returned for ERF, 8 better at 107p while, among Components, Dwyer put on 8 to 305p in front of annual results due tomorrow.

Scattered buying interest lifted 8 to 360p in Hawker 8 to 360p, in lack-lustre engineering leaders. Elsewhere, Birmingham Mint became a good market at 183p, up 5, in response to the preliminary results, while Starline featured in the late dealings with a rise of 11 to 170p on the 1979 proposals. By way of contrast, poor annual results prompted a reaction of 4 to 8p in Peter Brotherhood.

Interest in Foods centred mainly on Unigate which resumed dealings at 90p with a close of 89p, compared with

Tuesday's price at suspension of 82p, following the better-than-expected annual results and the net £43m deal for the sale of 16 of its creameries to the Milk Marketing Board. Elsewhere, Associated Dairies became a firm feature, at 370p, up 17 while special counter Spiffers advanced 2 1/2 to 42p and BHM improved 1 1/2 to 46p.

Down 1 1/2 on Monday on the refusal of licences for four of its London casinos, Ladbroke slipped to 171p before a late rally left the price unchanged on balance at 175p.

Beecham firm

Miscellaneous industrial leaders took their cue from a firm gilt-edged market and closed with improvements ranging to 2. Beecham closed that much better at 54 1/2p and Unilever rose 8 to 53 1/2p, while Turner and Newall advanced 6 to 132p. Glaxo firmed 5 to 450p as did Pilkington, to 317p. Second thoughts however, caused Rank Organisation, at 215p, to lose 4 of the previous day's rise of 11. Elsewhere, Fairbairn Lawson, at 28p, retrieved 3 of the recent fall which followed news that the publication of the 1979 annual report had been postponed for another 6 weeks. Further consideration of the results prompted a rally of 6 to 158p in Vinten, while rises of 5 were recorded in Hays Warr, 145p, and Hamilton, 70p.

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Interest in Foods centred mainly on Unigate which resumed dealings at 90p with a close of 89p, compared with

Oil shares moved against the generally firm trend, occasional selling and lack of support leaving the majority of prices a few pence lower at the close. British Petroleum eased 5 to 1250p and Shell 4 to 390p in the leaders. Oil Exploration, at 683p, gave up 6 following the previous day's late speculative flurry.

Stimulated afresh by the rise in charter tanker rates to their highest for six years, Shippings enjoyed a firm and active day's trade. Furness Withy advanced 10 further to 29 1/2p and British Petroleum 7 more to 282p, while P and O Deferred, 108p, improved 3 and 2 respectively.

Among Financials, Yale Cattle moved up 8 to 95p on good interim results, while London Merchant Securities revived with a rise of 4 to 109p. Textiles closed firmer, where altered Courtbauds rose 3 to 91p, while Tricortile continued, the recent recovery, adding 6 to 82p, a two-day gain of 30. Trafford Carpet held at 32p following the annual statement.

Among Tobacco, Imperial put on a couple of pence to 99p, while Bats issues were also firm, the Ordinary closing 8 1/2 to the good at 27 1/2p with the Deferred 5 better at 260p.

Prices moved ahead strongly from the outset with overnight American buying being followed by heavy demand from Johannesburg and the Continent. After a slight pause around the opening of Wall Street, renewed U.S. interest pushed prices up further and they closed at or around the day's best levels.

Among the heavyweights, rises of a point and more, were common to Raxitechem, 277p, Wal Bars, 164p, and W. D. & H.O. Wills, 224p, while Martell added 1 1/2 to 41 1/2p.

South African Financials advanced in sympathy with Golds. A full point higher were "Angold" and GFS, at 181p and 181p respectively, while Anglo American climbed 19 to 380p and Union Corporation put on a similar amount at 246p.

Platinum also responded to a strong overseas demand, while left Rustenburg and Impak 6

FINANCIAL TIMES STOCK INDICES table with columns for various indices like Government Secs, Fixed Interest, Industrial, Gold Mines, etc.

HIGHS AND LOWS table with columns for High, Low, and other market data.

SE. ACTIVITY table with columns for various stock categories and their activity.

OPTIONS table with columns for Dealings Dates, Stock, and other option-related data.

ACTIVE STOCKS table with columns for Stock, Denomina- tion, Closing price, etc.

LONDON TRADED OPTIONS table with columns for Option, Ex'rs Closing price, etc.

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FT-ACTUARIES SHARE INDICES table with columns for various share indices.

APPOINTMENTS

Standard Chartered executives

Mr. C. McCulloch and Mr. M. D. McWilliam, formerly senior general managers, have been appointed to the Board of STANDARD CHARTERED BANK as deputy group



Mr. C. McCulloch

director from general sales manager and Mr. Fay Perks joins the company in the new post of marketing director.

Mr. Stephen R. Hardis will join EATON CORPORATION on September 1 as executive vice president, finance and administration, succeeding Mr. J. Robert Kilpatrick, who has left to become vice chairman of National City Bank Cleveland Ohio. At Eaton's European headquarters in Hounslow, UK, Mr. David O. Otto will be European financial director from that date in place of Mr. Henry T. Holland, who will remain at Hounslow and be concerned in corporate planning and business development in Europe.

Sir Derman Christopherson has been appointed chairman of the ROYAL FINE ART COMMISSION in succession to Lord James of Rusholme, who will be retiring on December 31. Sir Ralph Freeman, Sir Philip Powell and Mr. Edmund Ward have been re-appointed members of the Commission.

Mr. G. A. J. Wade has been elected president of the BRITISH CERAMIC MANUFACTURERS' FEDERATION in place of Mr. Alan Lloyd, who becomes deputy-president. Vice president is Mr. A. Derek Jones.

Mr. Bob Tanner has been elected to the Board of W. H. Allen and Co., Brown Watson, Murray's Reader Books, and Grant Educational Company UK publishing and bookselling subsidiaries of HOWARD AND WYNDHAM. Until January this year, Mr. Tanner was managing director of New English Library and before that a director of John Menzies.

Mr. Jeffrey Cohen has been appointed deputy managing director of HERON SERVICE STATIONS and HERON EASYGAS from August 1. Mr. Gerald M. Rowson, chairman and chief executive of Heron Corporation, continues as chairman of those subsidiaries and Mr. Don Ranger as managing director. Mr. Cohen was previously retail after-market manager for Shell UK Oil.

Professor John Treasure has become chairman of the Domestic Electrical Appliances Sector Working Party of the NATIONAL ECONOMIC DEVELOPMENT OFFICE. Professor Treasure is the Dean and Professor of Marketing at the City University Business School. Prior to that appointment in 1978 he was chairman of J. Walter Thompson.

Mr. J. W. Bird, previously general manager (international marketing) LONDON CHEMICAL COMPANY, has become deputy managing director. Mr. G. P. Purdy, who was UK sales manager, is now UK sales director.

Mr. Roger Chwila, director of marketing, THOMAS COOK BANKERS, has been appointed to the Board.

Mr. M. J. Allwood has been appointed to the main Board of BROWN, JENKINSON AND COMPANY.

Mr. Frank Sanderson, (chairman, Ames Crosta Babcock), has been elected chairman and Mr. Julian Sheffield, (chairman, Portals Water Treatment), has been elected vice-chairman of the BRITISH WATER AND EFFLUENT TREATMENT PLANT ASSOCIATION.

Mr. David Poole, who was responsible for organising several of the Racial Group's overseas manufacturing operations, has been appointed production director of RACAL-MOBILCAL.

Mr. Pat Cassey, managing director of Wysegroup, has been appointed a director of BOVIS. His move to the Board's main Board follows the elevation of Wysegroup to divisional status within the Group.

Mr. V. J. Willey, managing director of Eden Fisher (Southend) and chief executive of the periodical and book printing division of the Harrison Group, has been appointed to the Board of HARRISON AND SONS.

Mr. A. J. W. Campbell is to join the Board of McLEOD RUSSEL as managing director from September 1 and will remain a director of NOBLE GROSSART in a partly executive capacity.

Mr. G. A. Newman, Mr. B. E. George, Mr. A. J. Smith, Mr. I. Murray, Mr. K. C. Guntrip and Mr. D. R. F. Laws have been appointed assistant directors of C. E. HEATH AND COMPANY (MARINE).

Following their acquisition of a joint controlling interest in HANKO STOVE ENAMELLING COMPANY, of Slough, Mr. Ian MacGregor has been appointed executive chairman and Mr. Sterling Moss deputy chairman.

NEW HIGHS AND LOWS FOR 1979

Table listing new highs and lows for 1979 across various sectors like Banks, Buildings, Engineering, etc.

RISES AND FALLS

Table showing rises and falls in various stock categories.

RECENT ISSUES

Table listing recent issues in various sectors.

FIXED INTEREST STOCKS

Table listing fixed interest stocks.

"RIGHTS" OFFERS

Table listing rights offers.

Information regarding rights offers, including details on conversion, subscription, and other terms.

FT-ACTUARIES SHARE INDICES

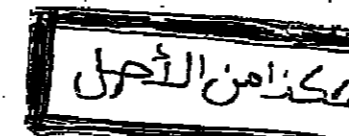
These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries.

Table showing equity groups and sub-sections with their respective indices.

Table showing fixed interest price indices.

Table showing fixed interest yield indices.

Table showing various other financial indices and data.





Handwritten scribbles and numbers at the top right of the page.

AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as 'British Life Office Ltd', 'London & Lancashire Unit Trusts', and 'Prudential Unit Trusts'. Each entry includes the trust name, a brief description, and financial data like units and value.

Table listing insurance and property bonds, including 'Prudential Assurance Co. Ltd', 'Lloyds Life Assurance Co. Ltd', and 'The London & Manchester Ass. Co. Ltd'. It details policy types and financial metrics.

Table listing offshore and overseas funds, such as 'Alexander Fund', 'Allen Harvey & Ross Inv. Mgt. Co. Ltd', and 'Bank of America International S.A.'. It provides details on fund performance and investment focus.

Table listing additional offshore and overseas funds, including 'Keyser Ullmann Ltd', 'Royal Trust Co. Ltd', and 'Standard Chartered Ltd'. It continues the list of international investment vehicles.

NOTES: A section at the bottom left providing explanatory text for the unit trust listings, including details on how to interpret the data and where to find more information.

FT SHARE INFORMATION SERVICE

FOREIGN BONDS & RAILS

Table with columns: 1979 High, Low, Stock, Price, Div. Yield, etc. Includes entries like Antagasta Ry., Do. Pref., Chilean Mixed, etc.

BANKS & HP - Continued

Table with columns: 1979 High, Low, Stock, Price, Div. Yield, etc. Includes entries like Hill Samuel, Do. Warrants, Hong Shing, etc.

CHEMICALS, PLASTICS - Cont.

Table with columns: 1979 High, Low, Stock, Price, Div. Yield, etc. Includes entries like Crystalline S., Ellis & Everard, Farm Feed, etc.

ENGINEERING - Continued

Table with columns: 1979 High, Low, Stock, Price, Div. Yield, etc. Includes entries like Allen W.C., Am. Power, Anglo-Siam, etc.

BRITISH FUNDS

"Shorts" (Lives up to Five Years)

Table listing various British funds with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

Five to Fifteen Years

Table listing various British funds with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

Over Fifteen Years

Table listing various British funds with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

Undated

INTERNATIONAL BANK

Table listing international bank shares with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

CORPORATION LOANS

Table listing various corporation loans with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

COMMONWEALTH & AFRICAN LOANS

Table listing various commonwealth and African loans with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

Public Board and Ind.

Table listing various public board and industrial shares with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

Financial

Table listing various financial shares with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

AMERICANS

Table listing various American shares with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

CANADIANS

Table listing various Canadian shares with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

BANKS AND HIRE PURCHASE

Table listing various banks and hire purchase shares with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

Hire Purchase, etc.

Table listing various hire purchase and other shares with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

BEERS, WINES AND SPIRITS

Table listing various beer, wine, and spirit shares with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

BUILDING INDUSTRY, TIMBER AND ROADS

Table listing various building industry, timber, and road shares with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

DRAPERY AND STORES

Table listing various drapery and store shares with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

ELECTRICAL AND RADIO

Table listing various electrical and radio shares with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

FOOD, GROCERIES - Cont.

Table listing various food and grocery shares with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

HOTELS AND CATERERS

Table listing various hotel and caterer shares with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

INDUSTRIALS (Miscel.)

Table listing various industrial shares with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

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CHEMICALS, PLASTICS

Table listing various chemical and plastic shares with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

ENGINEERING MACHINE TOOLS

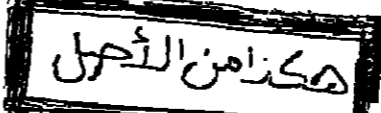
Table listing various engineering and machine tool shares with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

FOOD, GROCERIES, ETC.

Table listing various food and grocery shares with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.

FOOD, GROCERIES, ETC.

Table listing various food and grocery shares with columns for 1979 High, Low, Stock, Price, Div. Yield, etc.



INDUSTRIALS—Continued

Table of industrial stocks including companies like British Petroleum, Shell, and various manufacturing firms, with columns for stock price, dividends, and other financial metrics.

INSURANCE—Continued

Table of insurance companies such as Lloyds, Sun Life, and others, listing their stock prices and financial data.

PROPERTY—Continued

Table of property-related investment trusts and companies, including details on their shares and performance.

INVESTMENT TRUSTS—Cont.

Table of various investment trusts, detailing their assets, liabilities, and share prices.

FINANCE, LAND—Continued

Table of financial and land-related entities, including banks, investment funds, and land trusts.

LEISURE

Table of leisure-related companies and their stock prices.

MOTORS, AIRCRAFT TRADES

Table of motor and aircraft trade companies, including their market values and shares.

Commercial Vehicles

Table of commercial vehicle companies and their financial data.

Components

Table of component manufacturers and their stock prices.

Garages and Distributors

Table of garage and distributor companies, listing their shares and prices.

NEWSPAPERS, PUBLISHERS

Table of newspaper and publishing companies, including their market capitalizations.

PAPER, PRINTING, ADVERTISING

Table of paper, printing, and advertising companies, detailing their financial performance.

PROPERTY

Table of property investment trusts and companies, showing their share prices and dividends.

SHIPPING

Table of shipping companies and their stock prices.

SHOES AND LEATHER

Table of shoe and leather companies, including their market values.

SOUTH AFRICANS

Table of South African companies, listing their shares and prices.

TEXTILES

Table of textile companies and their financial data.

TOBACCO

Table of tobacco companies, including their market capitalizations.

TRUSTS, FINANCE, LAND

Table of trusts, finance, and land-related companies, detailing their shares.

PROPERTY

Table of property investment trusts, showing their performance and share prices.

Advertisement for DAIWA SECURITIES, featuring the company name in large letters and a logo.

MINES—Continued AUSTRALIAN

Table of Australian mining companies, including their stock prices and dividends.

TINS

Table of tins and related companies, listing their shares and prices.

OVERSEAS TRADERS

Table of overseas trading companies, including their market values.

RUBBERS AND SISALS

Table of rubber and sisal companies, detailing their financial data.

TEAS

Table of tea companies, including their stock prices and dividends.

MINES CENTRAL RAND

Table of central Rand mining companies, listing their shares and prices.

EASTERN RAND

Table of eastern Rand mining companies, including their market values.

FAR WEST RAND

Table of far west Rand mining companies, detailing their financial performance.

O.F.S.

Table of O.F.S. (Overseas Finance and Securities) companies, listing their shares.

FINANCE

Table of finance-related companies, including their market capitalizations.

DIAMOND AND PLATINUM

Table of diamond and platinum companies, including their stock prices.

CENTRAL AFRICAN

Table of central African companies, listing their shares and prices.

REGIONAL MARKETS

Table of regional market data, including stock prices from various countries.

OPTIONS 3-month Call Rates

Table of 3-month call option rates, including the underlying assets and their prices.

A selection of options traded is given on the London Stock Exchange Report page.

44 Rent from 1-25 sq ft Factories and Warehouses Phone 01-366 1271 Fairview Creating lives for industry

Backing for Carter package

BY JUREK MARTIN, U.S. EDITOR, IN WASHINGTON

U.S. CONGRESSIONAL leaders yesterday promised President Carter that substantial parts of his new energy programme would be approved by the legislature before the August recess.

Equally, there has been widespread criticism from conservative and business circles, given the extraordinary vent in a host of editorial articles in yesterday's Wall Street Journal, that the net effect of the package is to increase substantially rather than diminish the power of the Government.

Prior defends jobless benefit restriction

BY OUR LABOUR EDITOR

THE GOVERNMENT repeated yesterday that it wants social security officials to make wider use of their powers against abuse of the system.

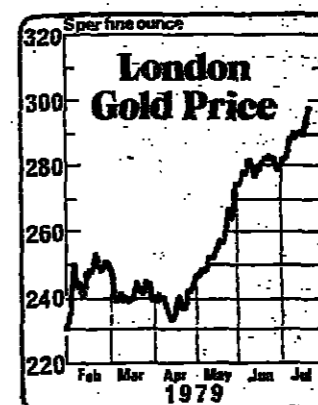
THE DEPARTMENT OF Employment said last night that no new instructions had been issued to benefit offices. Last month the Commons was told that the Departments of Employment and Health and Social Security were working together to control abuse.

Mr. Patrick Mayhew, Employment Under-Secretary, told MPs that the Government would in discussions with trade union leaders raise the question of the financing of strikers' families.

It is generally believed that that much criticised proposal will not be revived until after the rest of the Government's trade union reforms have been decided in detail.

Unigate sells its dairies

Index rose 7.3 to 478.0



The foreign exchange markets do not seem to be very impressed by President Carter's long awaited energy measures.

Unigate is earning its currently sharply higher profits—which rose 38 per cent to £43.4m pre-tax in the year to March.

Domestic companies with proven reserves—Sohio and Atlantic Richfield, for example—have been more highly valued, but the international majors are not looking expensive compared with BP.

Another reason for the deal is that economies of scale have been minimal in a market in which big producers like Unigate have not been able to secure quantity discounts on their manufacturing milk input.

Despite being the object of popular odium, the U.S. oil majors are trading near their 12-month highs on Wall Street.

Close vote for Europe president

By Guy de Jonquieres and Elinor Goodman in Strasbourg

MME. SIMONE VEIL, France's popular former Health Minister, obtained 183 of the 380 valid votes cast by Euro-MPs yesterday in the first ballot for the Presidency of the European Parliament.

Her nearest rival in a field of five candidates, Italian Socialist Mario Zagari won 118 votes.

Her chances of a second round victory improved after the Gaullist-dominated European Democrats for Progress and group of independents decided to withdraw their candidates.

Ladbroke change may be sought

BY JAMES BARTHOLOMEW

SEVERAL investment institutions said yesterday that changes of some sort in the Ladbroke Group might be desirable following the refusal by the South Westminster magistrates to renew four of its casino licences on Monday.

Oil groups advance pay round

BY NICK GARNETT, LABOUR STAFF

THREE OIL companies have made new payments to their workers four months before their annual settlement dates in moves which may upset pay bargaining in the oil industry.

anticipation that the magistrates would rule against Ladbroke. At least one firm of stockbrokers is known to have sold a large block of shares in advance.

which has a similar settlement date, is paying its 1,300 workers an extra 5 1/2 per cent from this month, largely as a special cost of living rise related to changes in the Retail Prices Index.

so that after a transitional three-year period, they cover only 25 per cent of the working population instead of the present 40 per cent.

Weather UK TODAY CLOUDY WITH bright intervals and showers. London, S.E. England, E. Midlands, E. Anglia. Bright periods, becoming cloudy with some drizzle. Max. 22C (72F).

Continued from Page 1 Lucas That company, SEV, has been put together by Ferodo under Government guidance, grouping three smaller organisations.

Continued from Page 1 Joseph cuts aid believed that the Government might well be forced by circumstances to expand various forms of industrial support, especially when unemployment rises.

Mr. Stanley Elsbury A REPORT in yesterday's issue described Mr. Stanley Elsbury, the chairman and managing director of Brentnall Beard, the Lloyd's brokers, as one of three directors suspended from all executive duties.

Table with 3 columns: City, Y-day, Midday, Y-day, Midday. Includes cities like Ajaccio, Algiers, Amsterdam, Athens, Bahrain, Beirut, Berlin, Bonn, Bratislava, Bucharest, Budapest, Cagliari, Cardiff, Casablanca, Catania, Chicago, Cologne, Copenhagen, Dublin, Edinburgh, Florence, Frankfurt, Geneva, Glasgow, Harrogate, Helsinki, Hong Kong, Innsbruck, Istanbul, Johannesburg, London, Lyons, Madrid, Manchester, Milan, Moscow, Newcastle, Nice, Oslo, Oxford, Paris, Rome, Seoul, Singapore, Stockholm, Strasbourg, Swansea, Taipei, Tokyo, Toronto, Valencia, Warsaw, Zurich.

Sandinistas prepare to govern Nicaragua BY HUGH O'SHAUGHNESSY THE SANDINISTA guerrilla forces and their civilian supporters were last night poised to form a government in the Central American republic of Nicaragua after General Anastasio Somoza, whose family had controlled the country since 1933 fled to the U.S.

Provided there is no last-minute opposition from any remaining National Guard elements still prepared to fight, the cabinet nominated by the five-member council at the weekend will shortly get down to work.

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